

# THE GREATER DES MOINES **Jewish Press**

Published as a Community Service by the Jewish Federation of Greater Des Moines online at [jewishdesmoines.org](http://jewishdesmoines.org) • volume 29 number 1

## ROSH HASHANAH 5773 A SWEET NEW YEAR



Jewish Federation of Greater Des Moines  
33158 Ute Avenue  
Waukee, IA 50263-7538

Address Service Requested

Non-Profit  
Organization  
U.S. Postage  
**PAID**  
Des Moines, IA  
Permit No. 2506

### [inside]

**4 RABBINICAL PERSPECTIVE RABBI BOLEL**

**7 TORAH TALK BY DAVID FRIEDGOOD**

**8 IN PROFILE: CHUCK KUBA**

**13 CHEF DU JOUR BY KAREN ENGMAN**

**16 HOLIDAY SCHEDULES**



In 5772 there were 453 hot meals provided to seniors through senior luncheons 62 campers enrolled Engman Camp Shalom • 1300 meals were provided for unanticipated need for family assistance through the Des Moines Area Religious Council's Emergency Food Pantry • 44 events were held at The Caspe Terrace • 13,798 miles were driven by volunteers to meet the needs of seniors • 800 Jewish veterans from Iowa currently included in the IJHS' "Book of Honor" • 150 seniors were served with case management, referrals, educational luncheons, transportation, financial assistance and environmental modifications • 17 new students joined our school this year • 690,968 dollars raised for the All-In-One Campaign which includes Perpetual Annual Campaign Endowment (PACE) of 137,294 dollars • 719 rides to doctors' appointments, grocery shopping, pharmacy and luncheons provided by volunteers • 150 attendees at the IJHS event, "Honoring Iowa's Jewish Veterans," including 40 veterans and Governor Branstad • 2,214 hours of service were provided by 30 generous and committed volunteers to meet the needs of our seniors • 6 families were awarded scholarships for JFCS from the Zuckert Educational Scholarship Fund • 5,218 dollars raised for United Hatazalah of Israel. This was matched with 5,218 dollars from Ron Daniels for a total of 10,436 dollars • 86 seniors received financial assistance for medications, medical equipment, rent, utility bills and food • 1,475 artifacts cataloged, preserved and entered into the IJHS collection database • 3 families were awarded scholarships from the Cohen-Badower Camp Scholarship Fund for Engman Camp Shalom • 436 community connections were made in the past year by JCRC through educational programs, social media, and face-to-face meetings with local and national interfaith and political leaders • 7 days proclaimed by Governor Branstad as Jewish Veterans Week (April 22-29, 2012) • 30 dedicated, hard-working volunteers serve on our Federation Board of Directors to guide our mission and raise dollars for our Campaign • 0 games won by The Chai Rollers, the Federation's men's softball team. We'll be rooting for you in 5773! . . .

Thank you for *your* support this year.  
Best Wishes for a  
Happy New Year 5773!



For more information about how to get involved please call Tom at 515-987-0899ext. 222.

# Living A Joyful Jewish Life



**Barb Hirsch-Giller**  
President

*You have been told what is good and what the Lord requires of you: to act justly, to love kindness, and to walk humbly with your G-d.*  
Micah 6:8

Once again we are entering an Iowa autumn that ushers in our High Holidays (where DID this year go?). All of us at the Jewish Federation of Greater Des Moines wish you everything wonderful in the coming year. And we want you to know and remember that your Federation cares about you and exists to enrich your lives. We wish you a joy-filled Jewish year!

In the Talmud, Rabbi Elazar tell us that acts of loving-kindness are greater than charity as charity demands only money but loving kindness involves human compassion and connection as well as money. Offering compassion and connection to others is the greatest gift we can give ourselves; with this focus driving our lives, joy is ours for the taking. It is no secret that almost everyone seeks a sense of peacefulness of spirit and human contentment and we also know that there is nothing that brings us such consolation as giving: giving of our resources, be they material or personal.

This time of the year, that time which encompasses the Jewish holidays and those holy days in between, are always reflective days for me. As a stereotypical Jewish woman, I carry a truckload of guilt—who knows why? I wonder: did I do enough, give enough, do too much, take enough time, neglect a friend, neglect a family member, neglect myself—it never ends. But what does help is for me to slow my mind and heart enough to ponder what G-d is really calling me to do. It is good for me to ask myself if I simply take the time to offer someone a smile, a kind word, a moment of my time—even when I don’t have another moment to give.

You can easily see, by merely glancing at the page next to this column, what your gift to the Federation has allowed you to do during the past year. You have performed thousand of acts of kindness to the young and old and those who have just spent their last dollar. You have educated, fed, and honored; you have given medication, comfort, and shelter. YOU are living a Jewish life, every time the Federation is present to another’s need.

So as you sit amidst your congregation during our High Holy Days, please put away your guilt for a few hours and know that G-d is smiling at you. Think about the joy and solace that you and your contributions have brought to your brothers and sisters in our home community and Israel. The Talmud also tells us that “Whoever does acts of charity and justice is considered as having filled the world with lovingkindness, as it is written, ‘He loves charity and justice; the earth is filled with the lovingkindness of the Lord (Psalm33:5)’” Sukkah 49B

May you continue to live a joyful Jewish life in 5773 and may you be blessed with the fruits of lovingkindness.  
-Barb Hirsch-Giller

## ‘HIGH STAKES WITH IRAN’ BERMAN’S TOPIC AT DRAKE, OCT 4

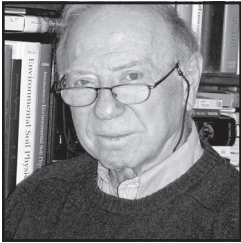


JCRC and Drake University’s Principal Financial Center for Global Citizenship will present a talk by Iran expert Ilan Berman at Drake University the evening of Thursday, Oct. 4th. The venue will be announced.

Ilan Berman is Vice President of the American Foreign Policy Council in

Washington, DC. An expert on regional security in the Middle East, Central Asia, and the Russian Federation, he has consulted for both the U.S. Central Intelligence Agency and the U.S. Department of Defense, and provided assistance on foreign policy and national security issues to a range of governmental agencies and congressional offices. *continued on page 15*

## DR. DANIEL HILLEL OF ISRAEL TO BE AWARDED THE WORLD FOOD PRIZE OCT 18



An Israeli scientist who pioneered a radically innovative way of bringing water to crops in arid and dry land regions was named the winner of the 2012 World Food Prize in a ceremony at the U.S. State Department, at which Secretary of State Hillary Rodham Clinton delivered the keynote address. *continued on page 15*

### Hold The Date!

In gratitude for our most important givers,  
you are cordially invited to the

## President’s Club Dinner

of the Jewish Federation of Greater Des Moines

### Thursday, October 25

at 6:00 p.m.

Hosted by Barb Hirsch-Giller, President

Details to come.

Look for your invitation in the mail.

## THANK YOU

The Community Directories (formally ORT) are in. If you have not received yours stop by the Federation offices. A very special thank you to Toni Urban, Wendy Beckerman, Joyce Swartz, Shirley Berg, Robbie Winick, Susan Seidenfeld and Robin Bear for their dedication to this project. This is still the most read book in town and a great community resource.

# Jewish Press

Published 6 times annually by the Jewish Federation of Greater Des Moines under the auspices of the Jewish Community Relations Committee

**JEWISH PRESS CHAIR**  
Heidi Moskowitz

**EDITORIAL BOARD**  
Debbie Gitchell

Harlan Hockenberg  
Sheldon Rabinowitz  
Mark S. Finkelstein, Editor  
Thomas Wolff, Art/Marketing Director

.....

**JEWISH FEDERATION  
EXECUTIVE COMMITTEE**  
Barb Hirsch-Giller, President  
Don Blumenthal, Vice President  
Stuart Oxer, President-Elect  
Bruce Sherman, Treasurer  
Jule Goldstein, Recording Secretary  
Judy Deutch, Immediate Past President

**Members at Large:**  
Tracy Engman-Finkelshteyn  
Beth Ohringer  
Kent Rosenberg

**AGENCY CHAIRS**  
Casper Terrace Facilities  
Alan Givant, Chair  
Casper Terrace and  
Special Programming  
Jule Goldstein, Chair

**Education**  
Brian Pearl, Chair

**Jewish Community Relations**  
Steve Schoenebaum, Chair

**Jewish Family Services**  
Krista Pearl, Chair

.....

The Greater Des Moines Jewish Press  
33158 Ute Avenue  
Waukee, IA 50263-7538  
515-987-0899 jcrc@dmjfed.org

Opinions expressed in The Greater Des Moines Jewish Press are not necessarily those of the Jewish Federation of Greater Des Moines, its committees, or its staff.

Inserts to the Jewish Press may not necessarily bear endorsement of the Jewish Federation.

Paid advertising supporting political candidates holding or seeking elective office does not constitute endorsement by the Jewish Federation of Greater Des Moines or any of its affiliated agencies.

We are always happy to consider articles and information for publication. We reserve the right to edit submissions.

Volume 29, No. 1  
September/October 2012

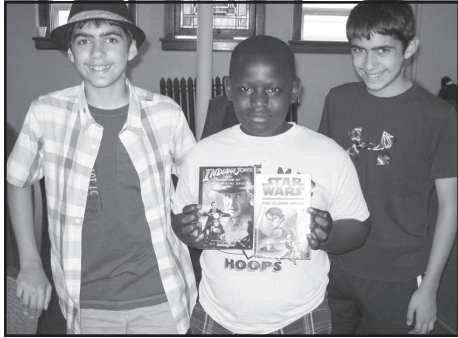


## JEWISH FEDERATION COMMUNITY SCHOOL Our Book Drive Rocked!

**By: Ethan and Michael Adato**

We want to tell you about a very special community service project we did this summer in connection with our B'nai Mitzvah.

Since we LOVE to read and think all kids should have the same access to books as we do, we decided to collect used childrens' books to give to children who don't have as many books as we do. By distributing flyers around our neighborhood and putting collection boxes at the Jewish Federation Community School and Waukee Middle School we collected about 600 books that we donated to Children and Family Urban Ministries (CFUM) in Des Moines.



We chose CFUM because their mission is to create a community to support the potential of children, youth, and families through educational success, healthy living, and community engagement. They are dedicated to improving academics, including supporting literacy development and the positive effect literacy has on all aspects of life. All the things we believe in!

The kids that come to CFUM are from low income families and they don't get extra things like books. That's why, if a child really likes a book that they read from the CFUM library, they are allowed to keep the book. Because of that, CFUM always needs new books.

We delivered the books to CFUM on June 6th and got to meet many of the children who are students at Moulton Extended Learning Center in Des Moines and who attend CFUM's before and after school programs. In addition to the books we collected, we received \$300 in cash donations from friends and neighbors which we donated to CFUM. We also donated some of our gift money to CFUM. We know that our donations will improve the lives of a bunch of children, mostly because, when we went to deliver the books and money to CFUM, kids swarmed the books and wouldn't let them go. We are happy that we actually got to meet the kids we were helping.

## OUR FIRST DAYS OF SCHOOL: OCT. 7 AND 10



*Vshi'nantam l'vanekha, "and you shall teach them diligently to your children"* (Deuteronomy 6.7) The success of our Religious school depends largely on a working relationship between the school, parents and congregations. Together, as partners, we shall teach all of our children the richness of our heritage, help them to achieve a positive Jewish identity and encourage them to actively participate in Jewish life at home, in the community, and in the world. In the coming year, the school shall continue to provide your child with opportunities to experience relevant aspects of Jewish practice and tradition through active experiences, participation, and celebration of holidays. As a parent, you can demonstrate the importance of Jewish education by attending services, observing holidays in the home, and ensuring your child's regular attendance and participation in school and congregational events.

**Our first day of Sunday/Hebrew School at The Caspe Terrace will be Sunday, October 7.** Throughout the school year we will continue monitoring student progress with report cards, sending them home in December 2012 and June 2013. Students in grades K - 5th will be tested on coursework in Hebrew, Judaics, and Bible; we will be assigning homework, with additional material being sent home for parents to work through with their children. In the upper grades (4th - 6th) students will work on perfecting their reading abilities in prayer book Hebrew.

**High School will begin at The Caspe Terrace Wednesday, October 10,** after the Jewish holidays. To start our evenings together, we will continue to begin with dinner from 6:30 pm - 7:00 pm. Class will run from 7:00 pm - 8:30 pm.

As you can see, we want to be accountable to you, our parents, to ensure that your child is receiving an exemplary Jewish education throughout each grade. We will also ask parents and students to be accountable to the school by attending class, doing homework, studying for quizzes and tests, attending services and participating in holiday celebrations. We have your children for such a short time in their life. Our job is to supplement the very fine Jewish environment you provide at home.

If you would like to enroll your child and have not yet received registration materials, please contact the office at 987-0899 and connect with either Janelle at ext. 233 (growwithus.jfcs@gmail.com) or Lyanna at ext. 232 (jfcsdm@gmail.com.) If you have any specific questions, please contact Lyanna.

## Rabbinical Perspective

## The Beauty Surrounding Us

**by Rabbi A. Leib Bolel**



We are all too familiar with the common term used in contract law; "time is of the essence." Applicable to us in so many ways, how can/do we capitalize on the "essence of time?" The world is full of leadership programs that will have a component consisting of time management, and there are some programs that will solely focus on effective time management, but, even within their strategies, there is so much more that can be achieved.

Familiar to all of us are families and individuals that struggle in life due to a variety of reasons. Be it the burgeoning rate of divorces or the struggles of parents with their children, we see increased disappointments in society as a whole. This is not to say that everyone is prone to any such circumstances. On the contrary, it is my hope that those troubles not be relevant to anyone, but back to reality and based on recent statistics, there is a breakdown in communication with people that are supposed to be ones loved ones.

I am not here to diagnose or expound on why these numbers continue to increase and continue to break many hearts. However, if we can open our eyes and see the beauty within us and the ones we are surrounded by, realization of the beautiful nuances may be able to capture positives that we may not have accessed before. That is to say, even in times where we may be despondent and questioning decisions we've made, we have the ability to enhance perspectives; creating a healthier attitude, with the accompanying ability to change situations, can and will yield a more positive outcome.

Have we ever thought about the intricacies of the world? The sea, the sun, vegetables and fruit? Relating all we see and touch to modern day sciences and the development of technology? Did G-d really need to create everything He did, or give the ability to the human mind to develop such sophistication? Bran with a compact load of nutrients and water could have sufficed, in theory.

In the 1860's, the British and French first began thinking about building a 30+ mile tunnel under the English Channel, to connect their two countries. The engineering companies estimated that it would cost over \$10 million to complete- not a small piece of change 150 years ago.

A little old Jewish man heard about their plans. He approached the Commissioner of Transportation and said he would do the job for \$50,000.

"How's that possible?" the Commissioner asked. "Listen, my son will start digging from one end, I'll start digging from the other end, and we'll meet in the middle," responded the man.

"What happens if you miss each other?" asked the Commissioner. "So," he shrugged, "You'll have two tunnels."

He didn't get the job.

In a recent study of embryonic science, it was discovered that when the eye begins to form in an unborn fetus, there is a protrusion from the back of the eyeball that is the optic nerve, containing over 50,000 individual nerve fibers. "Coincidentally" the brain also starts developing the other end of the optic nerve, also with 50,000 nerve fibers. In terms of actual measurement, the distance between the two ends is ultimately less than 3 inches, but from a cellular perspective that is the equivalent of millions of miles. Over a short period of time, the two ends find each other amidst the myriad of other nerves of the body, joining each other seamlessly, accurately matching all 100,000 fibers.

It is small facts and observations like these that can many a time put situations into perspective. We may be suffering in a certain way, or have friends or families that are suffering, however, just thinking and focusing on the incredible wonders of G-d and the gifts and miracles He gifts us every second of the day should give us the realization of how blessed we are that we have not just the "minor" wonders occurring within and around us every nanosecond, but larger gifts to, like health, family and friends.

Being that we are in the time period leading up to the High Holidays, how much more relevant this is than at any other time of the year. With Rosh Hashanah's purpose of recognizing G-d as the Almighty, recognizing that all that happens is under His auspices; it is in a time period such as this that we pray that the upcoming year should be a blessed one. One that will see comfort, blessing and success to us all, and wherein we are grateful for all that we have. In the New Year, if we could do with a little more, let us open our eyes and see the beauty surrounding us, that in itself should inspire us to see that there is always more we can recognize in our fortunes, anytime of the day, wherever we are.

May we be blessed with an upcoming year filled with health, wealth, success and happiness, and with the ability to recognize how fortunate each and every one of us are for all that we have, whether the "smaller" ongoing miracles in our life, or the larger ones that we can recognize instantly.

*Rabbi Bolel is the spiritual head of congregation Beth El Jacob.*



# Jazz@The Caspe Terrace

For more information, contact Abe Goldstien 515-974-4707 or [abe@trilixgroup.com](mailto:abe@trilixgroup.com)  
**JAZZ AT THE CASPE TERRACE ANNOUNCES 2012 FALL SCHEDULE**  
There is no better place to experience jazz than the intimate setting of the Bucksbaum Auditorium at The Caspe Terrace in Waukee, IA. Local jazz fan Abe Goldstien and his wife, Jackie Garnett, are pleased to announce the fall line-up of internationally-renowned jazz artists scheduled for Jazz at The Caspe Terrace.

## SEPTEMBER 13: SONNY SIMMONS & MICHAEL MARCUS

Hear what happens when a living legend of the 1960s New York jazz scene teams up with a saxophonist that cut his teeth with blues bands in the 1970s take on the music of Charlie Parker. Accompanied by drummer Jay Rosen (of Trio X), the trio captures the excitement and energy of “Bird,” but with the defining element of jazz — “the sound of surprise.” Simmons and Marcus have been performing together since 2000 when they formed the band Cosmosamatics. Simmons also has the distinction of being one of the few jazz reed players to master the English horn!



## OCTOBER 18: SHEILA JORDAN & CAMERON BROWN



A recent winner of the National Endowment of the Arts Jazz Master designation, Sheila Jordan has been singing jazz since she came under the spell of Charlie Parker in the 1950s. Her sound is unmistakable. Her creativity is unmatched. Her love of jazz is contagious. And she does it all at age 84! Watching Sheila and long-time musical partner bassist Cameron Brown run the gamut from bebop to jazz standards is like watching two friends having a conversation, and in the intimate setting of The Caspe Terrace, you'll feel like a participant in this swinging discussion.

## DECEMBER 13: ERIC VLOEIMANS & FLORIAN WEBER

Last time he made the trip from Amsterdam to Waukee, Dutch trumpeter Eric Vloeimans brought his trio. This time, he's bringing pianist Florian Weber for an evening of what one critic describes as, “a tuneful show that manages to be both cutting-edge and rich with jazz classicism.” Their recent recording, Live at the Concertgebouw is one of the year's most hauntingly beautiful recordings, a high point in Vloeimans' discography and a tremendous introduction to the clearly underexposed Weber, who has recorded with Lee Konitz.



Over the past several years, Jazz at The Caspe Terrace has earned an international reputation for connecting Iowans with the world of jazz. Each concert is preceded with an on-stage conversation with the performers and followed with a reception hosted by the Waukee Area Arts Council. Concerts begin at 7:30 p.m. Tickets for the series are \$75 when purchased in advance. Individual tickets are \$30 in advance and \$35 at the door. Tickets can be ordered by contacting Goldstien at 515-279-6452 or [abe@trilixgroup.com](mailto:abe@trilixgroup.com).

The Caspe Terrace, which is owned and operated by the Jewish Federation of Greater Des Moines, is located at 33159 Ute Ave., Waukee, IA 50263, just ¼ mile south of the Booneville/Waukee exit on I-80.

## capture lasting memories with a gift that lasts forever...

- HONOR YOUR GRANDPARENTS
- WEDDINGS
- BIRTHDAYS
- BIRTHS
- BAR / BAT MITZVAHS
- CELEBRATE YOUR CHILDREN
- REMEMBER YOUR LOVED ONES

“One person cannot plant a forest,  
but a community can plant a forest one tree at a time.”

Purchase a tree certificate – a gift that lasts forever.  
Jewish Federation Community School - 33158 Ute Avenue - Waukee, IA 50263  
For \$36, a tree certificate will be mailed to the recipient. Your \$36 goes towards the purchase of trees, care and maintenance.



# Fall line-up:

**WANNA PLAY BALL?** The Chai Rollers is back for another season! Sign up now for the Men's Fall League softball team (AGE 18 and older). If interested, please contact **Andy Marcus** at 865-9255 or [andy.marcus@ssispecialties.com](mailto:andy.marcus@ssispecialties.com)

## Thursday, Sept. 13 — Jazz Concert

**7:30 - 9:00 pm – Sonny Simmons & Michael Marcus**

Tickets for the series are \$75 when purchased in advance. Individual tickets are \$30 in advance and \$35 at the door. Contact Abe Goldstien at 515-279-6452 or [abe@trilixgroup.com](mailto:abe@trilixgroup.com).

## Sunday, Oct. 14 — Cooking Class

**9:00 am - Noon** Chef extraordinaire **Susan Madorsky** will share favorite fall recipes. Cost: \$12 each at door, \$10 each in advance, \$9 each for groups of 5 or more. Reserve your spot. Call Tom at 987-0899 ext. 222.

## Thursday, Oct. 18 — Jazz Concert

**7:30 - 9:00 pm Sheila Jordan & Cameron Brown** Tickets for the series are \$75 when purchased in advance. Individual tickets are \$30 in advance and \$35 at the door. Contact Abe Goldstien at 515-279-6452 or [abe@trilixgroup.com](mailto:abe@trilixgroup.com).

## Thursday, Nov 8 — Wine Tasting Class

**6:00 - 7:30 pm** Learn how to evaluate wines like an expert. **Beth and Sheldon Ohringer** will lead a fun and informative wine tasting class. Cost: \$12 each at door, \$10 each in advance, \$9 each for groups of 5 or more. Reserve your spot. Call Tom at 987-0899 ext. 222.

## Thursday, Dec. 13 — Jazz Concert

**7:30 - 9:00 pm Eric Vloeimans & Florian Weber** Tickets for the series are \$75 when purchased in advance. Individual tickets are \$30 in advance and \$35 at the door. Contact Abe Goldstien at 515-279-6452 or [abe@trilixgroup.com](mailto:abe@trilixgroup.com).

THE CASPE  
TERRACE

JEWISH FEDERATION OF GREATER DES MOINES

THE CASPE  
TERRACE

33158 UTE AVENUE

- Anniversaries
- Baby Showers
- Bar and Bat Mitzvahs
- Birthday Parties
- Britot
- Family Reunions
- Graduations
- Weddings

## Make life's milestone celebrations memorable...

– at The Caspe Terrace

Usage of The Caspe Terrace is limited to the Jewish Federation of Greater Des Moines, its employees, Jewish Federation Members and to United Way affiliates. Events are limited to Federation community programming; for Members of the Federation for occasions that are significant life stage events and religious in nature. A maintenance fee shall be charged to individuals to cover costs incurred of these events.



# senior news

**Senior Volunteer Program - Are you looking for a way to put meaning back into your life while helping others? Become a Senior Volunteer and help us reach out and care for someone in need. The rewards are many and the need is great.**

**TO LEARN MORE** about volunteer opportunities or any of our programs, contact Pat Nawrocki, Jewish Family Services Manager at 987-0899 ext 210.

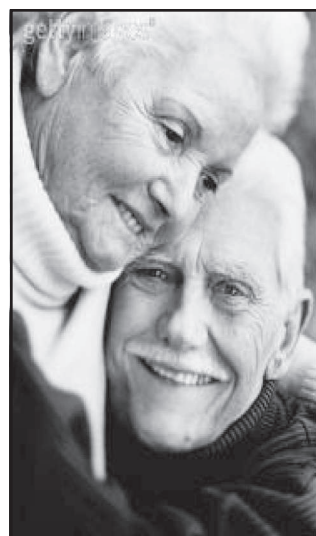
## Upcoming Luncheons:

### Tuesday, September 11

Come join us for another trip to Prairie Meadows! We are pleased to have a delicious buffet-style lunch, fellowship and live music. The bus will leave Beth El Jacob Synagogue parking lot at 11:00 a.m. and we will return at 3:00 p.m.

### Thursday, October 25th

12:00, Noon at the Beth El Jacob Synagogue. We will have Angie Burger, Administer of Accessible Home Health Care come and speak about "Relaxing and Breathing for Better Health." Also we will be treated to wonderful music provided by the Ralph Zarnow Fund. Come relax, listen and enjoy being with friends.



Retirement living like  
you deserve!

3801  
**GRAND**

*Retirement Campus*

515-255-3499 or 3801grand.com

**Independent, Assisted living, and Memory Care**

### Home Care Registry

- \*Qualified screened caregivers
- \* From 1-24 hours a day
- \*Assistance with bathing, dressing, meals, transportation, and more...

### ElderCare Resource Handbook

- \*Complete listing of local senior services
- \*Available in-print and online

221-1195

www.careconsultants.com

Care  
Consultants  
for the Aging  
Since 1991

### Please join us for The Life Center's Anniversary Celebration

*In honor of our 80th year of service to the Community  
and 25 years on Polk Boulevard*

**Sunday, September 9th**

Caspe Terrace 33158 Ute Avenue Waukee, Iowa 50263

5:30 pm  
Hors D'Oeuvres/Cocktails  
Staroselsky Clubhouse

6:30 pm  
Dinner  
Bookey Lodge

*Remarks & Champagne Toast To Follow  
Elegant Attire*



Celebrating  
**80**  
**25** years  
at HOME on Polk Boulevard

\$100 per guest  
Sponsorship Available

Kindly RSVP before Friday, August 24th  
to Jennifer Youngquist at 515.255.5433  
or aa@seniorlifecenter.org



L’Chaim – To Life by David Friedgood



Judaism is a celebration of life, and our lives are of infinite value. We are taught that very human being is equally created in the image of their creator: “And G-d created man in His image, in the image of G-d He created him; male and female He created them.” (Genesis 1:27) In this context, man is a generic term referring to both sexes. None of us can claim superiority by origin or birthright. Before G-d we are all equal. The 1st commandment given man by our Lord is stated in the next verse: “G-d blessed them (the 1st marriage ceremony) and G-d said to them, “Be fruitful and increase...” (Genesis 1:28). We are granted life in the divine image, and commanded to pass our blessings on to the next generation. Simple survival, however, is not G-d’s plan for us. This world we live in was perfect in the beginning. “And G-d saw all that He had made, and found it very good (*tov m’od*).” (Genesis 1:31) It has since become corrupted with lies, deceit, and human avarice as man has lost sight of the divine plan. These ‘false gods’ cause needless human suffering, hunger, deprivation, endless greed, and senseless violence. They are an affront to G-d and the dignity of mankind. “You shall not wrong a stranger or oppress him... You shall not ill-treat any widow or orphan. If you do mistreat them, I will heed their outcry...” (Genesis 20:22) Yes, we need to live in order to honor our creator; but each of us is also commanded to actively engage in the repair of our broken world. This process, referred to as *tikun olam*, is described at the end of every formal Jewish prayer service in the second paragraph of the *Alenu* (it is incumbent upon us) declaration: “That you will sweep idolatry away so that false G-ds will be utterly destroyed, and that You will perfect the world by Your sovereignty so that all humanity will invoke Your name, and all the earth’s wicked will return to You, repentant.”

Death negates life. “The dead cannot praise the LORD, nor any who go down into silence.” (Psalms 115:17) Our tradition sees death as an enemy to be avoided as possible. “I call heaven and earth to witness against you this day: I have put before you life and death, blessing and curse. Choose life...” (Deuteronomy 30:9) We recognize, however that we are mortal. “A season is set for everything, a time for every experience under heaven: A time for being born and a time for dying...” (Ecclesiastes 3:1-2) All living beings will eventually die. Mortality does impart a sense of urgency, as we have a limited time on this earth and much to accomplish. To praise G-d by advancing the common good we need life, but death is always around the corner.

Every year, in the Jewish month of Tishrei, Jews confront their mortality. The ‘Days of Awe’ begin with Rosh Hashanah (New Year), culminating with the Yom Kippur (Day of Atonement) Holiday. Our Yom Kippur preparations start with a solemn pre-fast meal. After dinner we go to *schul* (synagogue) for the Kol Nidre (All Vows) service. In *schul* the stage is set for a celestial court. All the Torah scrolls are removed and we stand, as if in a docket, being measured by holy jurors. The traditional Kol Nidre chanting enters our souls. We are taught that on Yom Kippur the Holy Judge decides our fate for the next year. Who shall live, and who shall die. Traditional Jews fast on this day. They abstain from sexual activity (as though already dead). They avoid unnecessary (cosmetic) bathing, and dress in a kittel – a white robe reminiscent of a shroud used to cover the dead. In this fashion we confront our mortal souls, and reflect on past behavior. How well have we measured up to expectations? Our tradition, elegantly detailed by Maimonides, encourages us to recognize and proclaim our sins. If our affront is with another person, we must first seek forgiveness from our fellow. Only then can we come to G-d for atonement. On this day we hang on the edge of death, bearing our souls to each other and our creator. Our very existence hangs in the balance. Thankfully our Lord is patient and forbearing. He is anxious to forgive and not punish: “Then the LORD your G-d will open up your heart and the hearts of your offspring to love the LORD your G-d with all your heart and soul, in order that you may live.” (Deuteronomy 30:6) We step back from the precipice, our lives renewed for another year. For life to go on it needs to be constantly renewed. Human beings cannot advance by standing still. After the dreaded Days of Awe our calendar moves quickly to the Festival of Sukkot (Booths). This is the harvest festival, filled with joy and celebration. Secure in our relationship with G-d we are ready for the challenges of a new year. And, life goes on. L’Chaim – To Life!

“He will destroy death forever.  
My LORD G-d will wipe the tears away  
From all faces  
And will put an end to the shame of His people  
Over all the earth –  
For it is the LORD who has spoken.” (Isaiah 25:8)



Navigate today’s economy with a long-term perspective

For 125 years, throughout major shifts in the markets, we’ve been helping investors stay on track toward their goals. Our Financial Advisors have the knowledge, resources and long-term vision to help you reach the financial milestones in your life. And no matter what, we’ll be with you every step of the way.





**Matthew Fryar, CFP®**  
Senior Vice President - Investment Officer  
Senior Financial Advisor  
666 Walnut Street  
Des Moines, IA 50309  
515-245-3120

Investment and Insurance Products: ► NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value

Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. ©2010 Wells Fargo Advisors, LLC. All rights reserved. [74027-v2] A1356



## Chuck Kuba



*"I try to always be on a business-related board, an arts-related board, and a social welfare-related board."*

**Jewish Press:** Chuck, you have a high profile in business with Iowa Diamond, you are an active musician, and you are always involved with community-based committee work. What do you think you are most well known for?

**Chuck Kuba:** I think that people know me best from the business and it's largely because of the amount of radio advertising we have to do.

**JP:** You are the radio voice of Iowa Diamond.

**CK:** Yes. I write my own material – because it's cheaper (chuckling) and I've been doing it for a long time.

**JP:** How did you get into the jewelry business?

**CK:** I started out studying music. I was a Music Ed. major and then I was a

Music major... and then I was a Fine Arts major... and then I was a Humanities major. And I finally got a BA in Performing Arts Management. And that's what I did for about fifteen years. I also published Performing Arts magazine for seven years.

**JP:** Chuck, we're not even remotely close to the jewelry business...but before we leave the topic, where did you go to college?

**CK:** Initially, I went to Jacksonville University in North Florida, where I studied bass and conducting with John Cantarina, who readers might know because he was at Drake many years. John himself is a bassist and studied with Bernstein. I then was a teaching assistant at Florida Atlantic University in Boca Raton. I finished up my degree at the University of Nebraska, in Lincoln, where I wound up after a stint conducting and playing bass for the touring group, *Up With People*. A business connection in New York eventually led to employment at an ad agency in Lincoln, in the 1970s. One of our clients, by the way, was Cliff's Notes.

**JP:** So you worked for the ad agency in Lincoln. What else did you do there?

**CK:** During the time I was in Lincoln, I played with the Lincoln Symphony and was a member of a number of boards, including a stint as president of the Jewish Federation. Earlier, I had played with the Jacksonville Symphony and was Principal bass of the Florida

Atlantic Symphony when we lived in Boca Raton. After leaving the ad agency, I was hired as Public Relations director for the Lincoln Chamber of Commerce.

**JP:** Where were you born?

**CK:** Chicago. I grew up in West Palm Beach, Florida. My folks always wanted to move down there, and my dad cut colored gem stones for a jeweler in Palm Beach. He was also an industrial photographer for Pratt and Whitney at their research and development center west of town. They tested jet and rocket engines out there.

**JP:** You were exposed to the jewelry business through him.

**CK:** Yes, although my grandfather also made rings for a jeweler in Chicago. My sister, in fact, was hired by my dad right out of high school and then later opened a jewelry store in Lincoln, Nebraska. That store, Nebraska Diamond, eventually doubled in size. I helped them do that by doing feasibility research for her and her husband. While I was doing that, I evaluated the potential of the industry; I had already been flirting with getting out of non-profit management. And in about 1990, I caught the jewelry business bug and started taking courses through the Gemological Institute of America. That led to becoming a Graduate Gemologist.

**JP:** Where did you meet Lynn?

**CK:** I had actually met Lynn in Junior High School in West Palm. As young adults, we were reintroduced by a mutual

friend about the time I started college. After marriage we lived in Houston, Dallas (where I worked for the Dallas Opera and was General Director of the Dallas Lyric Opera) and then in Lincoln, where I also served as a consultant, to the University of Nebraska and the Lied Center For Performing Arts. Lynn taught second grade for many years. With the exception of Lincoln, we had affiliated with the Reform movement, in West Palm Beach, Jacksonville, Houston, and Dallas.

**JP:** What was your Jewish involvement in Lincoln?

**CK:** Lynn and I were advisors to USY at the Conservative synagogue, Tifereth Israel, there. We fell in with some really fine people at Tifereth, including Andy and Dorie Goodman, who beat us to Des Moines, as well. I was on the Board for a number of years and also became President of the Jewish Federation, as I said, for a brief period of time before we moved to Des Moines in January of 2000.

**JP:** So based on extensive market research you came to Des Moines and opened your store.

**CK:** Yes and it was largely due to the skywalk system, which provided winter access to the clientele we wanted to reach. Seriously. Until last October our store had been located in the Hub Tower, downtown. We moved to 4601 Westtown Parkway in West Des Moines. We sell almost exclusively engagement and bridal jewelry.

*continued on page 15*

Contact me for all your  
commercial real estate needs.



**IOWA**Realty  
**COMMERCIAL**

Mick Grossman | 515-453-5432 | mickg@iowarealtycommercial.com

## THE WILLIS DIFFERENCE



At the Willis Auto Campus we endeavor to maintain a tradition of automotive excellence and service leadership built upon the principle of treating each customer like a guest in our home. We offer the discriminating driver a true selection of quality vehicles, while providing the professional service that is expected and deserved.

We strive everyday to meet or exceed your automotive needs to your complete satisfaction. That's our promise to you. **That's the Willis Difference.**

100th St & Hickman Rd, Des Moines | 800-568-0497 | [www.WILLISAUTOCAMPUS.com](http://www.WILLISAUTOCAMPUS.com)

Cadillac

LEXUS

VOLVO

JAGUAR

LAND ROVER

INFINITI

MINI

*Noah & Sally Lacona  
Welcome You!*

**Noah's Ark**  
Ristorante

**One Owner, One Name, Family Run Since 1946**  
**2400 Ingersoll, Des Moines • 288-2246**  
Mon-Thurs 11am-11pm; Fri & Sat 11am-Midnite; Never on Sunday

**CARRY OUT SERVICE • BANQUET & PARTY ROOMS AVAILABLE FOR UP TO 100**

**Your Family's Favorite Restaurant is Just Minutes Away!**

**new work**  
MICHAEL JOHNSON | DAN MASON | MARY MERKEL-HESS

**OPENING RECEPTION SEPTEMBER 7, 5-7 PM**  
**ON VIEW UNTIL OCTOBER 6**

**PLEASE JOIN US FOR ARTSTOP SEPTEMBER 21 & 22**  
**GALLERY TALK WITH MARY MERKEL-HESS ON SEPTEMBER 22 AT 2 PM**

**OLSON-LARSEN**  
GALLERIES

A CONTEMPORARY GALLERY REPRESENTING 70 OF THE FINEST ARTISTS IN THE MIDWEST  
203 FIFTH STREET WEST DES MOINES, IOWA 50265 515 277 6734 [INFO@OLSONLARSEN.COM](mailto:INFO@OLSONLARSEN.COM) [WWW.OLSONLARSEN.COM](http://WWW.OLSONLARSEN.COM)



## Unsung Heroes: Dr. Jay Brown Helps The Poor Get To The Doctor

By Michael Crumb, the Ames Tribune,  
reprinted by permission

Dr. Jay Brown admits it was guilt that caused him to open a free medical clinic in Ames. Now, 14 years later there have been more than 15,000 visits to the clinic in the First United Methodist Church.

Brown, an allergy specialist at McFarland Clinic, is being recognized for his work with the clinic with an Ames Tribune Unsung Hero Award.

Brown, 50, is quick to deflect praise for the clinic, which sees as many as 30 patients on Thursday evenings, to the more than 120 volunteers, including physicians and lab employees, that make the clinic run.

"There really is a small army of people that are involved in this effort," Brown said.

One of the people Brown is quick to mention is Mary Kitchell, the clinic manager who helped him open the clinic.

"The free clinic could not exist without him," Kitchell said. "It was his idea and after 14 years his energy and enthusiasm for the project has never wavered."

Kitchell said Brown is "very giving of his time and energy, and he has a lot of concern for those who are less fortunate and he has a passion for that."

She said Brown has a knack for making patients feel comfortable and making them feel like he is "their friend and partner in their health care."

It was 1998 when Brown opened the clinic. He had been asked by a friend to work at a free clinic in Marshalltown but couldn't find the time to travel there and work when it was open. He also worked at a free clinic in Iowa City when he lived there as a student.

He recalled feeling guilty about not being able to participate in the Marshalltown clinic and thought about opening one in Ames.

"We have far more doctors in Ames, we have more infrastructure, why don't we consider starting one here?" Brown said.

He received the support of the then-CEO of Mary Greeley Medical Center and the CEO of McFarland Clinic, support that is critical to treating patients who come to the clinic with everything from the common cold to more serious conditions, such as cancer or an infectious disease, Brown said.

Mary Greeley Medical Center runs lab tests free of charge and specialists at McFarland Clinic often agree to see patients at no cost when asked.

"A lot of people who help us are not physicians who volunteer there," Brown said. "Never, almost never, does anybody tell me no, if I call them up."

Brown works to secure donations and schedules physicians from throughout the Ames medical community to work at the clinic.

He said he is uncomfortable with



Photo by Michael Crumb/Ames Tribune  
**Dr. Jay Brown, an allergy specialist at McFarland Clinic, is being honored with an Ames Tribune Unsung Hero award for his work at the Ames Free Medical Clinic, which he founded in 1998.**

publicity about the clinic because he doesn't want people to have the impression it is "an alternative to them forking out the admittedly burdensome \$100, \$500, \$1,000 a month they might otherwise pay for their coverage."

A lot of the people seen at the clinic have had substance abuse problems, or run-ins with the law, or are just down on their luck, Brown said.

People are frequently turned away because doctors don't have time to see everyone who walks through the doors — the clinic is open for just two to three hours beginning at 6 p.m. — and patients see whichever doctor is available.

Anyone is welcome, but Brown acknowledges the environment at the clinic will discourage most people, if they have insurance and other options.

"Anybody can walk in but ... if you can come here you'd rather come here," he said of McFarland Clinic.

George Belitsos, the CEO of Youth and Shelter Services Inc., nominated Brown for the award, writing in his nominating letter that Brown "has helped the Ames Free Medical Clinic grow and maintain important services for some of our community's most vulnerable people."

"Much of Dr. Brown's work is behind the scenes making him an outstanding candidate for the Unsung Hero award."

"He is an exceptional individual with a heart of gold who has quietly improved the lives of thousands without any recognition," Belitsos said Monday in an interview with the Ames Tribune.

Brown said he is flattered by the recognition, but admits he also is embarrassed "because it runs the risk of putting too much praise on one person when this is such a huge project."

"I had no idea when we first set out to do this how many people would make such profound commitments to this project and how long it would go on," he said. "This is really not a one-man show by any stretch and if it is a one-man show, it's not the Jay Brown show."

Michael Crumb can be reached at (515) 663-6961 or mcrumb@amestrib.com.

## Great. For the price of Good.

### The new 2012 Volkswagen Passat SEL



Lithia Volkswagen of Des Moines  
5200 Merle Hay Rd.  
Johnston, IA 50131  
[866] 956-3685  
www.lithiavwofdesmoines.com

facebook.com/desmoinesaudiwacura

@lithvwaudiwacura



### Audi A8



Audi Des Moines  
5200 Merle Hay Rd.  
Johnston, IA 50131  
[866] 956-2991  
www.audiodesmoines.com

Truth in Engineering

### Acura MDX



Acura of Johnston  
5138 Merle Hay Rd.  
Johnston, IA 50131  
[866] 956-2876  
www.acuraofjohnston.com



## Delight your senses with our three divisions



## Celebrate!

## Enjoy!

## Relax!

Quality service with our customers happiness first in our minds!  
Phone or Fax (515)222-9338 www.inthebag-lunches.com



The Jewish Federation of Greater Des Moines



Barb Hirsch-Giller



Melanie Sandler



Harlan "Bud" Hockenberg



Will Rogers and Olga Sparks



Suzanne and Larry Engman



Rabbi Edelman-Blank and Eric Jaskolka



Jeremy Schwartz and Oliver Housman



Devora Bolel and David Adelman



Catlin Feuer and Lior Livne



Rabbi Leib Bolel



Toni Urban and Judy Blank



Bob and Linda Carpenter



Engman Camp Shalom campers



# the ninety seventh annual meeting of the Jewish Federation of Greater Des Moines



**Jule Goldstein and Dr. Wendi Harris**



**Tivon and Devorah Feeley and Family**



**Andy Marcus, Sheldon Ohringer and Jeff Lipman**



**Rabbi Levi Godstein and family**



**David, Christine and Miriam Copeland**



**Dani Lipman and Israeli Camp Counselor Lior Livne**





GONG FU TEA®

RETHINK YOUR DRINK

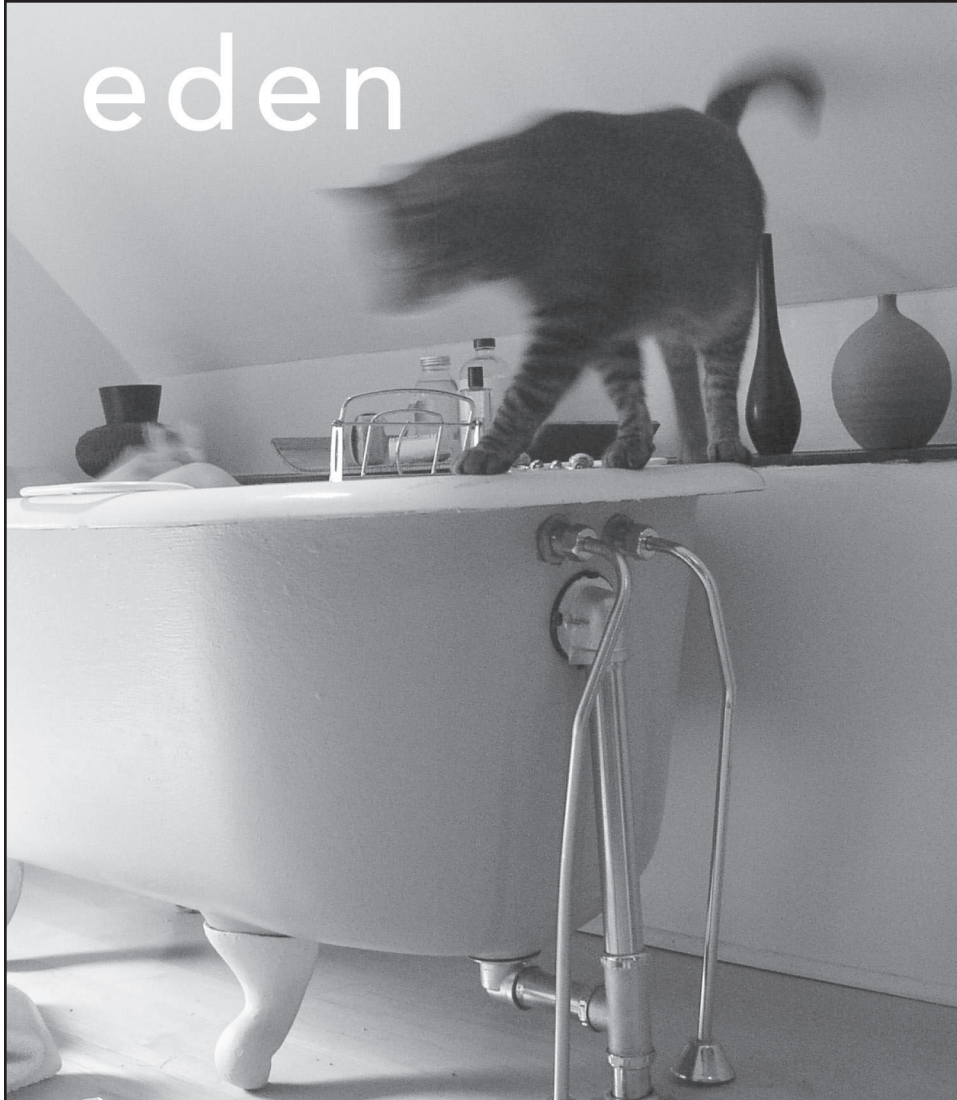
414 EAST SIXTH STREET | 515 288 3388

OPEN MON-FRI, 7AM-6PM; SAT, 7AM-5PM

140 LOOSE-LEAF TEAS | ACCESSORIES | GIFTS

[www.gongfu-tea.com](http://www.gongfu-tea.com)

eden



418 east sixth • des moines • iowa

515 • 282 • 0669 [www.edeniowa.com](http://www.edeniowa.com)

[arts]

## Delmore Schwartz

(1913 – 1966) was an American poet and short story writer. Born and raised in Brooklyn, his parents were Romanian Jews.

### A Young Child And His Pregnant Mother

*At four years Nature is mountainous,  
Mysterious, and submarine. Even*

*A city child knows this, hearing the subway's  
Rumor underground. Between the grate,*

*Dropping his penny, he learned out all loss,  
The irretrievable cent of fate,*

*And now this newest of the mysteries,  
Confronts his honest and his studious eyes---*

*His mother much too fat and absentminded,  
Gazing past his face, careless of him,*

*His fume, his charm, his bedtime, and warm milk,  
As soon the night will be too dark, the spring*

*Too late, desire strange, and time too fast,  
This estrangement is a gradual thing*

*(His mother once so svelte, so often sick!  
Towering father did this: what a trick!)*

*Explained to cautiously, containing fear,  
Another being's being, becoming dear:*

*All men are enemies: thus even brothers  
Can separate each other from their mothers!*

*No better example than this unborn brother  
Shall teach him of his exile from his mother,*

*Measured by his distance from the sky,  
Spoken in two vowels,  
I am I.*

– Delmore Schwartz

His work received praise from some of the most respected people in literature, including T.S. Eliot, William Carlos Williams, and Ezra Pound, and Schwartz was considered one of the most gifted and promising young writers of his generation.

The literary critic, R.W. Flint, wrote that Schwartz's stories were, "the definitive portrait of the Jewish middle class in New York during the Depression." In particular, Schwartz emphasized the large divide that existed between his generation (which came of age during the Depression) and his parents' generation.

The most ambitious literary tribute to Schwartz came in 1975 when Saul Bellow, a one-time protege of Schwartz's, published his Pulitzer Prize-winning novel *Humboldt's Gift* which was based on his relationship with Schwartz.

From Wikipedia.com Source: [www.poemhunter.com](http://www.poemhunter.com)

[medicine]

## Israeli System Stops The Leading Hospital Killer

[www.israel21c.org](http://www.israel21c.org)

Sepsis, a blood infection, causes more than 200,000 deaths in US hospitals every year. A non-invasive monitoring device from Israel is changing that.

"Sepsis is a huge issue — one of the top killers, often as a complication of pneumonia or urinary tract infection and at times due to an infection acquired in the hospital," says Dr. Yoav Avidor, CEO of Tel Aviv-based Cheetah Medical. "It progresses rapidly and is difficult to treat. In advanced sepsis, all the body's organs start to fail. Septic shock sets in and the mortality rate is about 40 percent."

Doctors can reduce mortality up to 40 percent by treating each case of sepsis right away with exactly the amount of intravenous fluids needed to correct imbalances of oxygen and other nutrients being delivered to the organs through the bloodstream.

"The physician must stabilize the hemodynamic system so that all the organs get exactly what they need — not too much and not too little," explains Avidor, a urologist by training.

But until Cheetah's NICOM device came along, the only way to determine the right amount was through an expensive and invasive procedure that can itself cause infection. Since doctors prefer not to do this, a better way was clearly needed.

As soon as NICOM's uniquely non-invasive system received FDA and CE Mark approval four years ago, it was bought by hundreds of hospitals in the United States, United Kingdom, Italy, South Korea, Israel and France for ICU and anesthesia units. Just by sticking four sensors to the skin on the patient's chest or back, the staff can continuously collect all the data needed to determine how much fluid to administer.

Now, trials at a dozen US hospital emergency departments are testing the assumption that using NICOM earlier would keep more patients from the ICU. This would save both lives and money, since one in four hospital deaths is caused by sepsis, and it's the reason for about half of the admissions to medical ICUs.

*continued on page 15*



# In the Kitchen with Toni Urban by Karen Engman



Toni was born in Miami Beach, FL and moved to Atlanta, GA at the age of 6 where she spent her life until going away to college. Her maiden name was Oster. She attended the University of North Carolina in Greensboro (then called the Women's College of the University of North Carolina) where she received her BA in Sociology and a teaching degree in social studies. She received a master's degree at the University of North Carolina, Chapel Hill in special education. Toni met her husband Tim in Chapel Hill. Tim was working on a Master's degree there, having just graduated from Dartmouth College. Toni was driving to DC for the weekend to visit a friend and Tim had placed an ad on the board in the student union that he needed a ride to DC to visit

his sister! (Isn't that how Harry met Sally in the movie?) Thus started their romance and they were married 1-1/2 years later in December, 1967. After marriage and graduation, Toni and Tim applied for a stint in the Peace Corps and spent a summer at Rutgers University learning Spanish in an intensive program. They shipped their clothing and worldly goods to Chile where Tim was to work with the Concepcion government and Toni was to teach English. This program was only for individuals who had Master's degrees. Toni and Tim were in Atlanta saying farewell to Toni's parents when they received a phone call that Tim had been drafted and needed to return to Iowa. So much for their plans.

The Peace Corps appealed Tim's case and while that was going on they returned to Iowa where Tim joined the National Guard. For six years Tim taught the M60 machine gun! So much for their clothing

that was in Chile for 6 months and the car that they sold. (Of all the participants, Iowa was the only state that drafted anyone out of the Peace Corps.)  
*continued on page 15*

## Brisket of Beef

*A Recipe from Toni Urban* *meat*

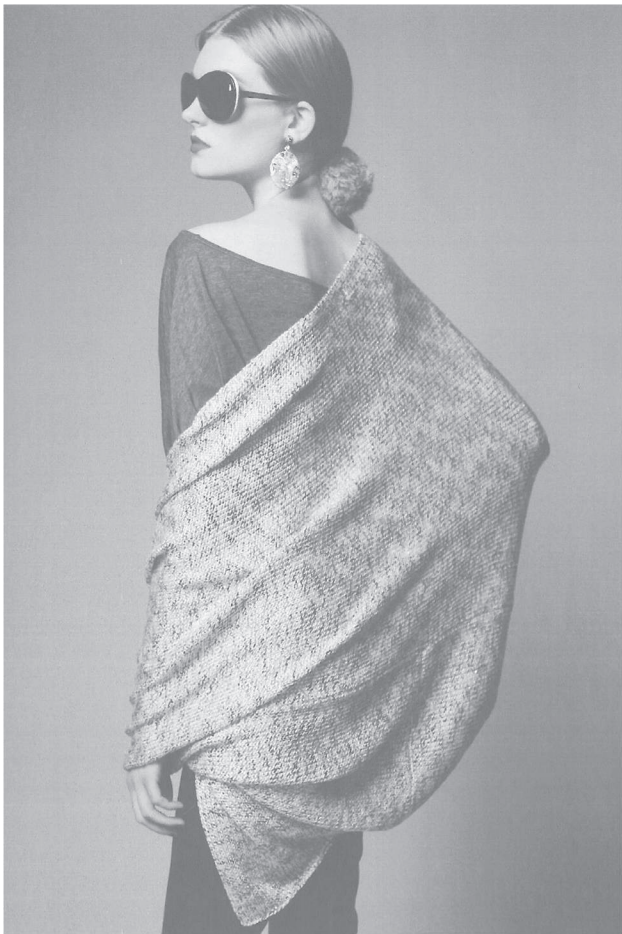
Season brisket, pierce on both sides with a fork, then cover with French dressing and marinate a few hours or preferably overnight. Place brisket in a large roasting pan or 13 x 9 glass container, roast at 325 degrees (covered very tightly with tin foil) allowing 30 minutes per pound. When roast is almost cooked add one 12 ounce bottle of chili sauce, one cup sherry and three sliced onions – remove from pan, cool and slice. Return sliced meat to pan and continue to cook for 30 minutes or cook more prior to serving. (Always keep it tightly covered when cooking). The brisket can be completely cooked, frozen and reheated at serving time. It is always good! If the brisket is not very fatty on top add a little water to the pan so that nothing burns on the bottom.

## Noodle Kugel

*A Recipe from Grandmother Oster submitted by Toni Urban* *pareve*

- |   |                                  |
|---|----------------------------------|
| 1 Pkg. Broad Noodles (1 lb.)              | 1 can crushed pineapple (13 oz.) |
| 1 1/4 cups sugar                          | 1 cup raisins                    |
| 6 eggs (Beat yolks separately and mix in) |                                  |

Boil noodles as instructed on pkg. Beat eggs well, add sugar, pineapple and stir. Pour into greased casserole and bake at 350 degrees about 40 mins. Makes two 1 1/2 qt. Casseroles. Serves 8 (Bake in 13 x 9 glass casserole – probably for a longer time!)



ACCENTI

fashion and accessories

400 East Locust Street #3 • East Village • DM  
515-284-8877 accentilc@aol.com

basilturmericcinnamonvanillas  
pepperdillrosemarybasilchiles  
cumincarawaycloves asafoetida  
baylavenderallspicemarjoramn  
hintsaltsanisedillpaprिकासaffron  
ubsnutmegsagemustardcilantr  
ingeranisetarragongarliclicoric  
ovagesumacepazotelemonverc

CULINARY HERBS, SPICES, OILS & VINEGARS

allspice

OPEN MON-FRI 10-6 | SAT 10-4  
400 EAST LOCUST DES MOINES, IOWA 515.868.0808 [www.allspiceonline.com](http://www.allspiceonline.com)

MATCH  
HANDMADE ITALIAN ARTISAN PEWTER



*Presentation is everything.*

430 East Locust Street . 515.270.8202 . [mykitchencollage.com](http://mykitchencollage.com)

Kitchen Collage, A key ingredient in your community since 1999.



kitchen collage



# Best Wishes for a Happy New Year!

Bruce Sherman  
Dave Lettween  
and families



*"Packaging  
for  
all  
your  
needs..."*

**PACKAGING DISTRIBUTION SERVICES, INC.**

**VOGUE**  
VISION

**OneHour  
Optical**

**YOUNKERS**  
STYLE • QUALITY • SERVICE • INTEGRITY  
VISION CENTER

 **EYE-MART** OPTICAL  
OUTLET

**Happy New Year!**  
from Isak and Rachel (daughter)

We are here to care for your  
Eyewear needs  
Eye Exams are available

for the location nearest you call 1-888-367-2020

[science]

## Breakthrough: Controlling Avatar Robot By Thought

By Helen Thomson, *New Scientist*

Imagine trekking across the Sahara, popping in to see a friend in France, and admiring Niagara Falls, all without moving from your home. And what if you could do this despite being unable to move your limbs? For the first time, researchers have used fMRI – which detects your brain activity in real time – to allow someone to embody a robot hundreds of kilometers away using thought alone.

"The ultimate goal is to create a surrogate, like in Avatar, although that's a long way off yet," says Abderrahmane Kheddar, director of the CNRS-AIST joint robotics laboratory at the National Institute of Advanced Industrial Science and Technology in Tsukuba, Japan. He is part of an international team that hopes to use this kind of technology to give healthy people and those who are "locked in" – unable to move but fully conscious – the ability to interact with the world using a surrogate body.

Teleoperated robots, those that can be remotely controlled by a human, have been around for decades. Kheddar and his colleagues are going a step further. "True embodiment goes far beyond classical telepresence, by making you feel that the thing you are embodying is part of you," says Kheddar. "This is the feeling we want to reach."

To attempt this feat, researchers with the international Virtual Embodiment and Robotic Re-embodiment project used fMRI to scan the brain of university student Tirosh Shapira as he imagined moving different parts of his body.

Ori Cohen and Doron Friedman from the Advanced Virtuality Lab at the Interdisciplinary Center in Herzliya, Israel, and colleagues first took Shapira through several training stages in which he attempted to direct a virtual avatar by thinking of moving his left or right hand or his legs. The scanner works by measuring changes in blood flow to the brain's primary motor cortex, and using this the team was able to create an algorithm that could distinguish between each thought of movement. The commands were then sent via an internet connection to a small robot at the Béziers Technology Institute in France.

The set-up allowed Shapira to control the robot in near real time with his thoughts, while a camera on the robot's head allowed him to see from the robot's perspective. When he thought of moving his left or right hand, the robot moved 30 degrees to the left or right. Imagining moving his legs made the robot walk forward.

It takes a little while for the robot to register the thought. "There is a small delay between the start of the neural activity and when we can optimally classify a volunteer's intentions," says Cohen. But he says that subjects can adjust for this by thinking of the intended movement ahead of time.

Shapira took part in three trials, including one in which he was able to move the robot around freely and another where he was instructed to follow a person

around a room at the French lab. In the third trial he successfully piloted his avatar to locate a teapot placed somewhere in the room. To test the extent of his feelings of embodiment, the researchers also surprised him with a mirror. "I really felt like I was there," Shapira says. "At one point the connection failed. One of the researchers picked the robot up to see what the problem was and I was like, 'Oi, put me down!'"

The brain is very easily fooled into incorporating an external entity as its own. Over a decade ago, psychologists discovered that they could convince people that a rubber hand was their own just by putting it on a table in front of them and stroking it in the same way as their real hand. "We're looking at what kinds of sensory illusions we can incorporate at the next stage to increase this sense of embodiment," says Kheddar. One such illusion might involve stimulating muscles to create the sensation of movement.

The next step is to improve the surrogate. Replacing the current robot with the HRP-4, made by Kawada Industries in Japan, will increase the feeling of embodiment as it is roughly the height of an adult human and has a more stable and dynamic walk, says Kheddar.

The researchers are also fine-tuning their algorithm to look for patterns of brain activity, rather than simply areas that are active. This will allow each thought process to control a greater range of movements. "For example, you could think of moving your fingers at different speeds and we could correspond that with different speeds of walking or turning," says Cohen, who presented the results of the embodiment trials at BioRob 2012 in Rome, Italy, last week.

So far, only healthy people have embodied the surrogate. Next, the researchers, along with Rafael Malach's group at the Weizmann Institute of Science, in Rehovot, Israel, hope to collaborate with groups such as Adrian Owen's at the University of Western Ontario in Canada to test their surrogate on people who are paralysed or locked in.

### On the inside, looking out

Tirosh Shapira stepped into an fMRI in Israel and took on the guise of a little robot in France. He was one of the first people to embody a surrogate robot using this particular method of mind-reading. So what did it feel like?

"It's amazingly engaging," he says. "Even in the training phase where you get a kind of virtual avatar and you learn to move it around using your thoughts, you get loads of enthusiasm for the whole process."

Once you start controlling the robot, it gets much better. "It was mind-blowing. I really felt like I was there, moving around," Shapira says. It's not an easy job, though: "You need to concentrate, and you have to calculate a few steps in advance because there's a small delay between thinking of a movement and it actually happening. But once you get used to it you feel like a puppet master."



**Berman** from page 2

Mr. Berman is a member of the Associated Faculty at Missouri State University's Department of Defense and Strategic Studies. He also serves as a member of the reconstituted Committee on the Present Danger, a columnist for Forbes.com, and as Editor of The Journal of International Security Affairs.

Mr. Berman is the author of "Tehran Rising: Iran's Challenge to the United States" (Rowman & Littlefield, 2005), co-editor, with J. Michael Waller, of "Dismantling Tyranny: Transitioning Beyond Totalitarian Regimes" (Rowman & Littlefield, 2005), and editor of "Taking on Tehran: Strategies for Confronting the Islamic Republic" (Rowman & Littlefield, 2007). His latest book, "Winning the Long War: Retaking the Offensive Against Radical Islam," was published by Rowman & Littlefield in July 2009.

*The program is made possible through a grant from the JFed Forum. For additional details contact jrcr@dmjfed.org.*

**Hillel** from page 2

"Water has been a very big topic of concern here in the State Department," Clinton said. "We have tried to focus our government's attention and the world's attention on the importance of getting ahead of what will be a devastating water crisis if we are not smarter and more purposeful in addressing the problems now. It's especially fitting that we honor today someone who has made such contributions because he understood the critical role that water plays in agriculture and the importance of getting every last drop used efficiently." Amb. Kenneth M. Quinn, president of the World Food Prize Foundation, announced the name of the recipient, who will be formally presented with the \$250,000 award in October.

"This year we honor Dr. Daniel Hillel, a scientist from Israel, for his pioneering work in the Middle East that revolutionized food production in that region and around the world," Quinn said. "Dr. Hillel laid the foundation for maximizing efficient water usage in agriculture through a method known as micro-irrigation, which has impacted millions of lives."

Quinn emphasized the importance not only of Dr. Hillel's scientific achievement but also his dedication to working with people across borders, to help improve food security for all.

"Confronting hunger can bring diverse people together across even the broadest political, ethnic, religious or diplomatic differences," Quinn said. "Dr. Hillel's work and motivation has been to bridge such divisions and to promote peace and understanding in the Middle East by advancing a breakthrough achievement addressing a problem that so many countries share in common: water scarcity. It is significant that Dr. Hillel's nomination for the World Food Prize contained letters of support from individuals and organizations in Jordan, Egypt and the United Arab Emirates."

Born in the United States but raised in Israel, Dr. Hillel was first drawn to the critical issue of agriculture and water scarcity during his days living in the highlands of the Negev Desert. His research led to a dramatic shift from the prevailing method of irrigation. Previously, in the first

half of the 20th century, farmers typically applied large amounts of water in brief periodic episodes of flooding to saturate their fields, followed by longer periods of manufactured drought to dry out the soil. The new methods conceived and developed by Dr. Hillel applied water in small but continuous amounts directly to plant roots, dramatically cutting the amount of water needed to nourish crops, maintaining their consistent health and resulting in higher crop yields to feed more people.

Dr. Hillel's water management concepts – promoted by the U.N. Food and Agriculture Organization – have spread around the world and are now used on more than 6 million hectares worldwide. By integrating complex scientific principles, designing practical applications and achieving wide outreach to farmers, communities, researchers and agricultural policymakers in more than 30 countries, Dr. Hillel has impacted the lives of millions.

Dr. Hillel released the following statement regarding his selection:

"My joy and gratitude at being granted the World Food Prize this year is tempered by the realization that the work this award recognizes is far from complete. The task of improving the sustainable management of the Earth's finite and vulnerable soil, water, and energy resources for the benefit of humanity while sustaining the natural biotic community and its overall environmental integrity is an ongoing and increasingly urgent challenge for our generation and for future generations. Meeting this challenge will require enhanced global cooperation and integrated scientific research. It is a task, indeed a collective responsibility, that we cannot shirk and must indeed broaden and intensify."

Dr. Hillel will be formally awarded the World Food Prize at the 26th Annual Laureate Award Ceremony at the Iowa State Capitol on October 18, in conjunction with the Borlaug Dialogue international symposium in Des Moines, Iowa, themed "Partnership and Priorities: Transforming the Global Food Security Agenda."

*The World Food Prize, headquartered in Des Moines, was created in 1987 by Nobel Peace Prize winner Dr. Norman Borlaug, and is the foremost international award recognizing individuals who have contributed landmark achievements in increasing the quality, quantity or availability of food in the world. The prize was endowed by John Ruan Sr. Continuing his legacy, Iowa businessman John Ruan III now serves as chairman of the organization, online at worldfoodprize.org.*

**Kuba** from page 8 **At present, I am President of the Iowa Jewelers Association. And, if I might be allowed to brag about the company a little, Iowa Diamond was selected by Inc Magazine for the Inc 5000 list of the fastest growing private companies in 2007. Then about a month ago, we were awarded the Independent Jewelers Organization National Recognition Award as the "Best Family Diamond Store in America." We were nominated by a large jewelry manufacturer for the honor.**

**JP:** You and Lynn are members of Temple B'nai Jeshurun.

**CK:** Yes. In fact that is where I became re-acquainted with now former Cantor Lisa Levine. I had conducted her choirs at Temple Shalom in Dallas. During our

time at the Temple, I was on the Board for eight years, including terms as Treasurer and Vice-President.

**JP:** I see that you are now on the Board at the Des Moines Area Religious Council (DMARC).

**CK:** Yes. I was Treasurer for three years and now I am Vice President.

**JP:** Tell us about your musical involvement because you have several.

**CK:** I do. A lot of readers would know me as bass player for the Java Jews Klezmer Band. It was a strange beginning. The bass I had to borrow came from a Junior High School and on the neck had Smiley Faces pasted on where you were supposed to put your fingers! I was also asked to play with the Gypsy jazz group in town, the Hot Club of Des Moines. And we have an in-house, wedding-type band called the Iowa Diamondtaires, which plays repertoire from the Great American Songbook. I've played the Bobby Vinton Show at Prairie Meadows. I play ballroom dance music with bandleader Galen Sudek. And I play bass and periodically baritone horn with the Des Moines Metro Concert Band. I'm a member of the Musician's Union. In addition, I was on the Board of the Des Moines Metro Opera and had served as Vice President of Development and Treasurer.

**JP:** Please tell us a bit about your family.

**CK:** ...most of which works for Iowa Diamond. (chuckling.) Lynn started the company with me and adds a real presence in the office and as a buyer. One daughter Jennifer runs most of the financing. Our other daughter Melissa runs the front office, is a buyer, and works with Lynn. Her husband Adam is our head of sales. Mike, Jenny's husband, is a very talented bench jeweler and runs our shop. Our grandson Trevor also works part time at the store and is going to college. A Cracker Jack drummer, he plays periodically with the Java Jews. Derek, our other grandson, starts at ISU next January and plans to major in Hospitality Management.

**JP:** You have quite an interesting background, Chuck. Thank you very much for the interview, and continued success with your very fine business.

**CK:** You're very welcome.

**Killer** from page 12

**The only system hospitals buy**

Several other medical device companies in the 1980s and 1990s offered non-invasive ways to monitor hemodynamics, yet none worked well enough to be adopted widely. "NICOM is the first advance since then. Practically, it's the only non-invasive system that hospitals actually buy and use on the really sick patients," Avidor tells ISRAEL21c.

The genius behind the invention is Hanan Keren, a Weizmann Institute of Science physicist who helped commercialize MRI technology at the Israeli company Elscint. The device is made in Israel and marketed through Cheetah's US headquarters in Vancouver, Washington.

"In medical devices, the big competitive advantage is the interface between technology and clinical need, and bringing the product to market with a business model that works," says Avidor. "Many Israeli companies have exciting technology but few have experience with market interface, so they either try to sell the company or go in another direction."

The COMMIT (Cardiac Output

Monitoring Managing Intravenous Therapy) study begun in February could significantly enhance Cheetah's marketing position.

"NICOM provides an effective method of optimizing fluid treatment in the emergency department, a vital step in the management of sepsis," says Avidor.

In 12 leading US hospital emergency departments for the next year or two, half of the sepsis patients will randomly get the standard of care (no hemodynamic monitoring), while the other half get the protocol based on NICOM. The Israeli system will help determine whether the patient can handle the large amounts of fluids that can prevent progression of sepsis. If not, extra fluids would dangerously overwhelm the heart the way a car engine gets flooded.

Avidor expects that COMMIT will show a reduction in deterioration of sepsis; the number of admissions to the ICU; intubations; and kidney and liver failure that are common complications of sepsis.

"In general, I hope to see significant reductions in the cost of treatment for these patients, as well as mortality and complications," he says.

**Urban** from page 13

Thus, Des Moines became their home in 1969 where they raised three children. Heather is married to Max Holtzman and they have three children, Beck (5), Mina (3) and Jace (4 months) and live in Washington, DC. Andy is married to Carrie Lehman from Des Moines and they live in Evergreen, Colorado with their three girls, Mackenzie (14), Rachel (10) and Lily (8). Jonathan, still unmarried is a practicing attorney in DC and has a significant other.

Toni has been very active in the Des Moines community. She previously sat on the boards of Tifereth Israel Synagogue, Tifereth Israel Foundation, the Science Center of Iowa and was the past President of ORT, the Planned Parenthood Foundation and the Jewish Federation of Des Moines.

She just finished her chairmanship of the Iowa Racing and Gaming Commission and presently sits on the board of the Des Moines Arts Festival and is a Trustee and VP of the Des Moines Art Center.

Her passions run deep for the organizations she is involved with and she recently completed the Jewish Federation "Directory" with the help of a committee. Toni thinks this is the 20th publication. After all, the directory started with ORT in the early 70's and she was involved with that first one. As President of the Jewish Federation she remembers with great pride the organization of the first young leadership group in many years!

Toni has owned Letter Perfect in Clocktower Square in West Des Moines since 1988. They are the purveyors of fine stationery and upscale gifts. You can often see her there when she is not traveling.

Traveling is a passion both she and Tim enjoy! Last June, they took all 12 Urbans including the small children, to Israel for 10 days. It was truly one of the highlights of Toni's life.

*The Jewish Press thanks Toni for sharing her mother's recipes for brisket and noodle kugel. If you have a recipe to share or a question about a recipe I can research, call Karen Engman (515-274-3300) or email (aengmandsm@yahoo.com)*



BETH EL JACOB SYNAGOGUE

Erev Rosh Hashana – Sept 16

Extended Selichos  
followed by Shachris 6:30 am  
Mincha 6:45 pm  
Candle lighting 7:03 pm  
1st day Rosh Hashanah – Sept 17  
Shachris 9:00 am  
Torah Reading 10:15 am  
Rabbi’s Sermon 10:45 am  
Shofar Blowing 11:00 am  
Tashlich, followed by Mincha/Maariv  
6:00pm

2nd Day Rosh Hashana – Sept 18

Shachris 9:00 am  
Torah Reading 10:15 am  
Rabbi’s Sermon 10:45 am  
Shofar Blowing 11:00 am  
Mincha 7:00 pm  
End of Rosh Hashana 8:00 pm

Fast of Gedalia – Sept 19

Fast starts 5:47 am  
Shachris 6:45 am  
Mincha 6:45 am  
Fast ends 7:50 pm

Shabbos Shuva – Sept 22

Candle lighting 6:54 pm  
Shachris 9:30 am  
End of Shabbos 7:53 pm

Kol Nidre – Sept 25  
Selichos & Shachris 6:45 am  
Fast begins & Candle Lighting 6:47 pm  
Kol Nidre 6:45 pm

Yom Kippur – Sept 26

Shachris- 9:00am  
Torah Reading 10:30 am  
Yizkor 11:00 pm  
Mincha 5:00 pm  
Neilah 6:15 pm  
Fast ends 7:46 pm  
Breaking of the fast

Erev Succos – Sept 30

Candle lighting 6:39 pm  
Mincha Maariv 6:45 pm

1st day Succos – Oct 1

Shachris 9:00 am  
Shake the Lulav 9:45 am

2nd Day Succos – Oct 2

Shachris 9:00 am  
Shake the Lulav 9:45 am  
End of Chag 7:34 pm

Shabbos – Oct 6

Candle lighting 6:30pm  
Shachris 9:00 am  
End of Shabbos 7:29 pm

Hoshana Rabbah – Oct- 7

Shachris 6:45 am  
Candle lighting 6:27 pm

Shemini Atzeret – Oct 8

Shachris 9:00 am  
Mincha 6:30 pm  
Maariv followed by :  
SONG & DANCE CELEBRATION 7:25 pm

Simchat Torah – Oct 9

Shachris 9:00 am  
End of Chag 7:23 pm

TEMPLE YOUTH GROUP

Another year is about to unfold. We have a great first half of the year full of fun filled events for the Youth Groups of Temple B’nai Jeshurun.

On August 15 we prepared and served the meal for the Central Iowa Shelter and Services. Sloppy Joes, beans, chips, apples, oranges, bananas, cookies, milk, orange drink and cereal were on the menu for the day. We will have pictures and more information on the event in the next issue of the Jewish Press.

August 19 was a very special kickoff event for the New Year for our Junior and Senior Youth Groupers. We all met at the Sky Zone in Grimes. This is the indoor trampoline amusement park. We had Pizza as an afternoon snack and election of officers was discussed. Again, we will have pictures and an update in the next issue.

September 17 our new President of Junior and Senior Youth Groups will, along with Advisor Amy Flugge-Smith, chant the Haftarah blessing before for the Rosh Hashana afternoon service. Their names will be in the next issue of the Jewish Press and the Temple Bulletin after the election.

September 26 will be a joint Youth Group Aliyah for our Yom Kippur afternoon service.

September 28 - 30 is Fall Chavurah in Peoria, Illinois. More information will follow. This is for grades 9-12 only.

September 30 is our Erev Sukkot Sukkah Decorating and Service. Dinner is provided. We will be helping all the younger members of the congregation with decorating and hanging up items in the Sukkah. It is so much fun watching the expressions of the little ones when they see what they have made displayed for the entire congregation to see.

October 7 will be our Simchat Torah Celebration. We can use as many youth groupers as possible to help with the service. We again will help with handing out all the Torahs for the younger members of the congregation and assist the Rabbi with the service in marching around with the Torah Scrolls.

October 14 is the Hunger Hike. More information will follow.

These are all the wonderful events for the beginning of our New Year.

To everyone who helped and will be helping in the future planning of these events, a very big thank you.

Amy and I wish everyone a Healthy and a Happy New Year. Please watch for updates on all the events at Temple B’nai Jeshurun.

– Amy and Wendy

TEMPLE B’NAI JESHURUN

HOLIDAY SCHEDULE

SELICHOT

Saturday, September 8  
9:00 a.m. Torah Study  
10:00 a.m. Shabbat Service  
3:00 p.m. Program TBD

EREV ROSH HASHANAH

Sunday, September 16  
6:00 p.m. Erev Rosh Hashanah Service  
8:00 p.m. 2nd Service

ROSH HASHANAH

Monday, September 17  
8:30 a.m. Morning Service  
12:00 p.m. Temple Lunch  
1:00 p.m. Afternoon Service

PRE-SUKKOT

Sunday, September 23  
11:00 a.m. Put up Sukkah

YOM KIPPUR

Wednesday, September 26  
8:30 a.m. First Service  
11:00 a.m. Interlude  
12:30 p.m. Second Service  
3:00 p.m. Children’s Service  
4:00 p.m. Healing Service  
5:00 p.m. Yizkor – Memorial Service  
5:45 p.m. Neilah and Havdallah  
6:45 p.m. Break the Fast Meal

EREV SUKKOT

Sunday, September 30  
4:30 p.m. Set-up for Sukkot  
5:00 p.m. Pizza Meal  
6:00 p.m. Sukkot Service

SUKKOT

Monday, October 1

TIFERETH ISRAEL SYNAGOGUE

September 2012

Saturday, September 1st – 9:00 am - Gabriel Mintzer’s Bar Mitzvah  
Thursday, September 27th – Set up Sukkah (TBA)  
Sunday, September 30th – 12:30 pm YAD Sukkah Decorating Party

October 2012

Monday, Oct 1st 9:30 am Sukkot Services  
Tuesday, Oct 2nd 9:30 am Sukkot Services  
Sunday, Oct 7th – Sushi in the Sukkah  
Monday, Oct 8th 9:30 am – Shemini Atzeret Service  
6:30 pm – Simchat Torah Service

Tuesday, October 9th 9:30 am Simchat Torah Service  
Friday, Oct 19th – Friday Night Shabbat Dinner with Guest Speaker  
Friday Oct 26th – Saturday, October 27th

Scholar in Residence – Rabbi Naomi Levy

Tot Shabbat & Junior Congregation (Saturday)

Sunday, Oct 28th – Monday, October 29th – Regional Women’s League Convention

Recurring Events:

Minyan: Sundays 9:00 a.m.  
Tuesdays 7:00 a.m.

Services: Fridays– 6:00 pm Shabbat Evening Services  
Saturdays- 9:30 am Shabbat Morning Services

Friday, August 31st 7:30 pm Klezmer Shabbat  
Saturday, September 1st Gabriel Mintzer’s Bar Mitzvah

Friday, September 7th Mishpacha Shabbat & YAD Oneg  
Saturday, September 8th Kavanah Shabbat

Friday, September 14th Traditional Shabbat  
Saturday, September 15th Spiro Shabbat

Friday, September 21st Music Shabbat  
Saturday, September 22nd Shabbat Greatest Hits

Friday, September 28th – Traditional Shabbat  
Saturday, September 29th Traditional Shabbat

Friday, October 5th Mischpacha Service & YAD Oneg  
Saturday, October 6th Kavanah Shabbat

Friday, October 12th Music Shabbat  
Saturday, October 13th Traditional Shabbat

Friday, October 19th Traditional Shabbat  
Saturday, October 20th Shabbat Greatest Hits

Friday, October 26th Music Shabbat  
Saturday, October 27th Spiro Shabbat

Choir Rehearsals – 7:00 pm Tuesdays and Thursdays prior to the High Holy Days

S.T.E.P. (Sunday Torah Education Program) led by Michael Kuperman 10:00 a.m. – Tifereth Conference Room

Adult Education Classes: Rabbi Edelman-Blank - Conversion Class – Contact the Tifereth office for more information 515 -255-1137

Continuing the Conversation - For recent converts or others who want to enrich their Jewish education. Contact Tifereth office for more information 515 -255-1137.



Like Jewish Federation on Facebook  
<http://facebook.com/JewishDesMoines>



Like the JCRC on Facebook  
<http://facebook.com/JewishCurrentEvents>



## JUDAIC RESOURCE CENTER

### ROSH HASHANAH

Sunday, Sept. 16 Evening Services: 7:00 pm  
Monday, Sept. 17 \*Morning Services at the Park 9:00 am  
Shofar Sounding: 11:00 am  
Mincha and Tashlich Service: 6:00 pm  
Followed by Maariv  
Tuesday, Sept. 18 Morning Services: 9:00 am  
Shofar Sounding: 11:00 am  
Evening Services: 7:00 pm

### YOM KIPPUR

Tuesday, Sept. 25 Mincha 5:00pm  
Kol Nidrei Services: 6:45 pm

Wednesday, Sept. 26 Morning Services: 10:00 am  
Yizkor Memorial Service: 12:00 Noon  
Evening Services: 5:00 pm

### SUKKOT

Sunday Sept. 30 Evening Services: 6:45 pm  
Monday, Oct. 1 Morning Services: 10:00 am  
Evening Services: 6:45 pm  
Tuesday, Oct. 2 Morning Services: 10:00 am  
Evening Services: 6:45 pm

### SHEMINI ATZERET & SIMCHAT TORAH

Sunday, Oct. 7 Evening Services: 6:30 pm  
Followed by Kiddush & Hakaftot  
Monday, Oct. 8 Morning Services: 10:00 am  
Yizkor Memorial Service: 11:30 am  
Evening Services: 7:00 pm  
Followed by Kiddush & Hakaftot  
Tuesday, Oct. 9 Morning Services: 10:00 am  
Followed by Kiddush & Hakaftot

\*The first day of Rosh Hashanah the JRC will be Davening at Colby Park Community Center. For more details please see the advertisement below.

## Rosh Hashanah At..... The Park

First Day Rosh Hashanah, Monday September, 17 2012  
Colby Park Community Center, 6850 School St. Windsor Heights



Hebrew/English Services  
At: 9:00 AM  
Highlight of Services, Blowing of the Shofar  
At 11:00 AM  
Kiddush Luncheon following services  
Prepaid RSVP is a must for the Luncheon  
Sponsor \$180.00 \* Supporter \$100.00 \* Partner \$54.00  
(\$10 adult/\$5 child)  
515-277-1770 / jrcspark@msn.com  
A project of the JRC and Maccabee's Deli

## [milestones]

### B'nai Mitzvah



Please join us as our son, **Gabriel Levi Mintzer**, celebrates his Bar Mitzvah on **Saturday, Sept. 1**, at 9:00 a.m. at

Tifereth Israel Synagogue. The Jewish Community is cordially invited to a Kiddush luncheon immediately following services. – Michael and Alla Mintzer



Marla and Phil Sobel are excited to announce the upcoming Bar Mitzvah of their son, **Joshua Irwin Sobel**.

The evening service will be held at Temple B'nai Jeshurun on **Saturday, Oct. 13** at 4:30 p.m.

### Mazel Tov

Mazel Tov to Longtime TBJ Congregant **Ruthanne Silverstein** who was honored in July as a Playhouse legend. Ruthanne was among the 2012 Honorees for first show "Guys & Dolls," 1958. The Playhouse honors Legends whose talent and devotion over a long period of time and have helped set high standards of entertainment, professionalism and quality.

Mazel tov to **Allison and Chad Silver** and grandparents **Judy and Larry Deutch** on the birth of **Kaitlyn Leah Silver** on July 19th.

### Recent Graduates



**Rachel H. Jacobs**, daughter of **William J. Jacobs and Gail R. Klearman**, is a member of

Temple B'nai Jeshurun and a graduate of Roosevelt High School. She is an AP Scholar with Distinction and a National Merit Scholar. Rachel will attend Northwestern University this fall. Rachel wants to thank the community's Rabbis and Cantors, as well as her teachers and mentors at Shalom Pre-School, the Des Moines Jewish Academy, Engman Camp Shalom, and the Jewish Federation Community School.



**Jeremy L. Borowick** graduated Summa Cum Laude from the University of Missouri with a Bachelors of Science

in Accountancy - Honors Certificate and a Master of Accountancy in May. Proud parents are **Jerry and Karen Borowick**. Jeremy will begin working for KPMG LLP in Kansas City.

### In Memoriam

*We note with sorrow the recent passing of*

*Ben Silverstein  
Ruth Simon*

### From JCRC

## TOBIN: OLYMPICS HAD TIME FOR SOME TERROR VICTIMS, BUT NOT ISRAELIS

"Those who produced the opening [Olympics] ceremonies were not opposed to commemorating the victims of terrorist violence, just to remembering Israeli victims. The official program included a nearly six-minute long choreographed commemoration of the July 7, 2005 London bombings.

[The London] attacks that took

the lives of 52 people deserve to be remembered... But the juxtaposition of the tribute to those victims with the absolute refusal of the organizers to devote a moment to the memory of an event that is far more closely tied to the Olympics was both shocking and indecent."

- Jonathan Tobin

## P2G ISRAELI AND CENTRAL CONSORTIUM MEMBERS MEET

Partnership2Gether, the "living bridge" project linking the Central Consortium of Jewish American communities with Israel's Western Galilee, conducted its summer conference in Indianapolis. Representing Des Moines at the Steering Committee meetings were chair of Federation's P2G Jacob Lederman and committee member David Copeland. The project, which brought a wonderful singing group from Akko to Des Moines in April, promotes people-to-people relationships through cultural, social, medical, educational and economic programs. To get involved, contact jrc@dmjfed.org.



**David Copeland and Jacob Lederman**

## Tifereth Israel Scholar-in-Residence: Rabbi Naomi Levy Oct. 26-27

We are pleased to announce that Rabbi Naomi Levy will be our Scholar-in-Residence on October 26th-27th. Rabbi Levy is a noted author and speaker who lectures widely on topics of faith, strength, renewal, spirituality, healing, and prayer. An important contemporary figure in the Conservative movement, Rabbi Levy has appeared multiple times on Newsweek magazine's list of the 50 most influential rabbis in the nation and on the Forward 50 list of influential Jewish Americans. Please save the date for what promises to be an interesting and meaningful weekend of events.

Our Scholar-in-Residence Program is sponsored in part by the Larry and Suzanne Engman Fund.



Iowa Jewish Historical Society

10.28.2012 Behind the Scenes

at the Iowa Jewish Historical Society



Have you ever wondered what goes on behind the scenes at a museum? Do you know what “preservation,” “cataloguing,” “climate control,” and “conservation” mean and why you should care? Are you curious about what curators do and why they sometimes wear white cotton gloves? And how do you develop and exhibit, anyway?

**Now is your chance to find out!**

Save the date for the Iowa Jewish Historical Society’s Fall Open House Event, “Behind the Scenes,” will be held on Sunday, October 28 from 11:00 am -3:00 pm.

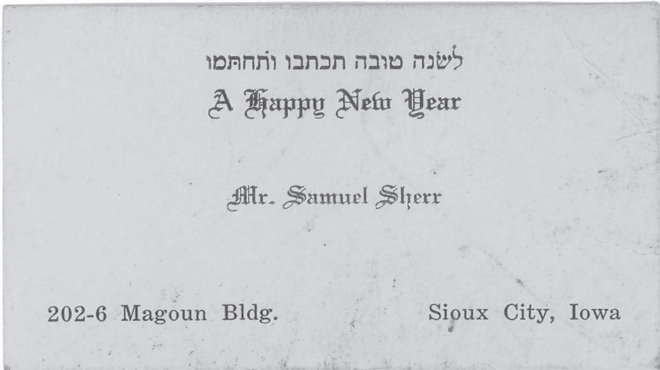
Activities include:

- Behind the Scenes Tours of the Gallery and Collections Storage Area
- Saving Your Family Photos”, a mini-seminar led by Collections Manager Lindsey Smith
- Gallery scavenger hunts for kids and adults—with prizes!
- View highlights from the Society’s video archive

And more!

- Learn how to catalog museum artifacts and help IJHS staff identify photographs and document artifacts
- Explore the computerized collections database and learn about the IJHS’s ongoing projects
- Light refreshments will be served

The Iowa Jewish Historical Society’s Caspe Heritage Gallery is located at The Caspe Terrace, 33158 Ute Ave. in Waukee. If you have questions about the event or would like to be involved, please contact Lindsey at (515) 987-0899 ext. 216 or at [lindsey@dmjfed.org](mailto:lindsey@dmjfed.org).



NEW ACQUISITION FOR THE NEW YEAR

The Iowa Jewish Historical Society is fortunate to receive many generous donation proposals for our permanent collection. While we are unable to accept every artifact into our collection, we welcome items that directly relate to the history of Jewish Iowans, as long as the Society is able to properly care and preserve them.



For the New Year, I wanted to highlight one of our newest—and smallest!—acquisitions. In September, 1926 Mr. Samuel Sherr of Sioux City sent this miniature card in a tiny envelope to Miss Sonya Rich to spread good cheer in the New Year. The business card-sized greeting only required a 1 ½ cent stamp.

Eighty-six years later, we wish you a Happy New Year, too.

Lindsey Smith  
Collections Manager

JOIN NOW!

Become a New Member or Renew Your Membership in the Iowa Jewish Historical Society

Help us preserve the precious history of the Jews of Iowa and continue our excellent programming.

Membership includes a subscription to IJHS newsletter The CHAlowan filled with fascinating original articles and photographs of Iowa Jewish history. Your application form is below or you may join online at [www.jewishdesmoines.org](http://www.jewishdesmoines.org).

Name

Address

City, State, and Zip Code

Membership Levels

Lifetime	\$5,000	_____
Benefactor	\$1,000	_____
Sponsor	\$500	_____
Patron	\$100	_____
Individual/Gift	\$36	_____

In addition, I want to make a donation to the Iowa Jewish Historical Society \$ \_\_\_\_\_. Please make your check payable to the IJHS and send it to 33158 Ute Ave., Waukee, IA 50263. For more information: (515)987-0899 ext. 216 or [ijhs@dmjfed.org](mailto:ijhs@dmjfed.org)

festive and formal

invitations for Bar and Bat Mitzvahs, weddings, graduations and other special occasions

- calligraphy services
- professional assistance

extraordinary gifts for family and friends

- baby boutique
- wedding accessories
- shower gifts

Clocktower Square  
2900 University Avenue  
West Des Moines, Iowa 50266  
515-223-6205

Letter Perfect

Come see the difference between dressed and well-dressed...

SILVER FOX

INGERSOLL AT 28TH

WE KNOW

the average coffee drinker doesn't care about the

BEANS

that go into their coffee. Lucky for them, we do. Now don't you think it's

ABOUT

time you stopped in and tried this city's best tasting

COFFEE?!

ZANZIBAR'S

Coffee Adventure

2723 Ingersoll, Des Moines 515-244-7694



sept • oct

# calendar

<b>Saturday, Sept. 1</b>	<b>9:00 AM</b>	<b>Mintzer Bar Mitzvah at Tifereth Israel</b>
<b>Monday, Sept. 3</b>		<b>Labor Day</b>
<b>Saturday, Sept. 8</b>		<b>Selichot</b>
<b>Sunday, Sept. 9</b>	<b>5:00 PM</b>	<b>Life Center Golden Ball at The Caspe Terrace</b>
<b>Tuesday, Sept. 11</b>	<b>4:30 PM</b>	<b>Temple Board Meeting</b>
<b>Thursday, Sept. 13</b>	<b>7:30 PM</b>	<b>Jazz Concert at The Caspe Terrace</b>
<b>Tuesday, Sept. 18</b>		<b>Rosh Hashanah</b>
<b>Sunday, Sept. 23</b>	<b>12:15 PM</b>	<b>Kever Avot Service at Woodland Cemetery</b>
	<b>1:00 PM</b>	<b>Kever Avot Service at Glendale Cemetery</b>
	<b>6:00 PM</b>	<b>Tifereth Board Meeting</b>
<b>Monday, Sept. 24</b>		<b>Yom Kipper</b>
<b>Wednesday, Sept. 26</b>		<b>Sukkot</b>
<b>Monday, Oct. 1</b>		<b>JCRC program with Ilan Berman at Drake University</b>
<b>Thursday Oct. 4</b>	<b>7:00 PM</b>	<b>First Day of Hebrew School</b>
<b>Sunday, Oct. 7</b>		<b>Shemini Atzeret Yizkor</b>
<b>Monday, Oct. 8</b>		<b>Sobel Bar Mitzvah at the Temple</b>
<b>Saturday, Oct. 13</b>	<b>4:30 PM</b>	<b>Cooking Class at The Caspe Terrace</b>
<b>Sunday, Oct. 14</b>	<b>9:00 AM</b>	<b>Federation Board Meeting at The Caspe Terrace</b>
<b>Tuesday, Oct. 16</b>	<b>5:15 PM</b>	<b>Jazz Concert at The Caspe Terrace</b>
<b>Thursday, Oct. 18</b>	<b>7:30 PM</b>	<b>World Food Prize awarded to Dr. Daniel Hillel at the Iowa State Capitol</b>
<b>Saturday, Oct. 20</b>		<b>Ames Jewish Congregation 50th Celebration at the Sheman Building</b>
	<b>7:00 PM</b>	<b>Tifereth Israel Women's League Meet and Greet at Tifereth</b>
<b>Monday, Oct. 22</b>	<b>6:00 PM</b>	<b>Tifereth Board Meeting</b>
<b>Thursday, Oct. 25</b>	<b>6:00 PM</b>	<b>Federation President's Club Dinner</b>
<b>Friday, Oct. 26</b>		<b>Tifereth Scholar-in-Residence: Rabbi Naomi Levy</b>
<b>Sunday, Oct. 28</b>	<b>11:00 AM</b>	<b>Iowa Jewish Historical Society Fall Open House Event</b>
		<b>Women's League Intra-Continental Annual Board Meeting</b>

## IOWA JEWISH LEADERS CONVENE

The annual meeting of Iowa Jewish leaders was held this summer at the University of Iowa Hillel. Organized with assistance from JCRC, the meeting brought together rabbis, officials and board members from synagogues, Federations, JCRC, Hillel, and the Iowa Jewish Historical Society. Eight Jewish communities were represented. Attendees from Ames included: Ron and Susan Jackson and Warren Blumenfeld, and from Des Moines: Rabbi Steven Edelman-Blank, Stuart Oser, Melanie Sandler, Paulee Lipsman and Mark Finkelstein.



**Arthur J. Gallagher**  
**Risk Management Services, Inc.**  
 Personal Insurance  
 Commercial Insurance  
 Individual & Group Benefit Insurance  
 Kent Rosenberg, CPCU  
 Area Chairman  
 Direct 515.440.8404 Office 515.457.8849



201 East Walnut Street  
 Des Moines, IA 50309  
 515-282-0205  
[www.simontire.com](http://www.simontire.com)

**G & L CLOTHING**  
*The Marcovis & Khalastchi Families*



515/243-7431  
 USA Toll-Free: 800/222-7027  
 Fax: 515/243-4527  
 E-Mail: [gandlclimbing@dw.com](mailto:gandlclimbing@dw.com)

**1801 Ingersoll Avenue • Des Moines, IA 50309**  
 HOURS: M, W & Th 8-8; Tu & Fri 8-5:30; Sat 8-5  
 Online at: [www.gandlclimbing.com](http://www.gandlclimbing.com)

**freshness:** /fresh/adj 1: is determined from the time the fish is out of the water to the time it gets to your table...and nobody gets it there faster than Waterfront Seafood Market Restaurant • Wholesale •



**Waterfront Seafood**  
**Market • Restaurant**  
**Wholesale**

Clocktower Square  
 2900 University Avenue  
 West Des Moines, IA 50266  
 515-223-5106



**150 years and counting.**

Gilcrest/Jewett: Building relationships since 1856.  
 To learn more about our heritage of quality, visit [www.gilcrestjewett.com](http://www.gilcrestjewett.com).

ALTOONA 515-957-0027 CORALVILLE 319-338-0089 MARION 319-377-1593 WAUKEE 515-987-3600

**CHRISTIE ★ ★ ★**  
**VILSACK**  
 FOR CONGRESS

**May this Rosh Hashanah bring a happy and peaceful New Year**

[ChristieVilsackforIowa.com](http://ChristieVilsackforIowa.com)

Paid for by Christie Vilsack for Iowa, Inc.

## Need a Professional Pet Sitter?

Walk, Play, Overnight Stay, Attentive In-Home Sitting  
 While You're Away  
 Personalized Care by Reliable Professionals  
 Locally Owned Licensed, Bonded, & Insured



All Jewish Press  
 readers receive  
 10% off your 1st  
 services!

**1-888-229-5721** [www.fetchpetcare.com](http://www.fetchpetcare.com)

**Patronize Our Advertisers!**

**TELL THEM YOU SAW THEIR AD IN THE JEWISH PRESS.**

[ To advertise in the Jewish Press, call Tom at 515 987-0899! ]



# Summer '12 Engman Camp Shalom



Engman Camp Shalom was a whirlwind of activity this summer. Beyond the instructional swimming lessons at the Urbandale pool, the campers got to experience the joy of free swimming time once a week at the Valley View Aquatic center in West Des Moines.

Throughout the summer nearly 60 individual kids from our community and beyond spent at least one week with Engman Camp Shalom. During the eight weeks of individual sessions, kids and counselors together explored many themes and topics. From sports and their mixed-up counterparts such as playing baseball with a football to pirate adventures; they looked at the many sides of art and their very own senses. They investigated Iowa and scientific concepts; challenged themselves in Maccabia (Olympic) style feats and ended the summer clowning around with professional clown Alex Zaprudsky, who has ties to our community.

Lastly, we would like to thank the following host families who were kind enough to open their homes to Lior Livne, our Israeli shlichah (counselor) over the summer: Beth & Sheldon Ohringer; Andi & Jeff Lipman; Allison & Phelps Hoyt; and Tracy Engman Finkelshteyn.

