

THE GREATER DES MOINES Jewish Press

Published as a Community Service by the Jewish Federation of Greater Des Moines online at jewishdesmoines.org • volume 29 number 3



Dr. Henry Corn Honored

- page 6



President's Club Dinner

- page 8



World Food Prize Laureate

- page 16

Stuart Oxer To Lead Jewish Federation

The Jewish Federation of Greater Des Moines is pleased to announce the selection of Stuart Oxer as Executive Director, issuing in a new era for the Federation and the community. Oxer is an active volunteer for Jewish organizations in Des Moines. He is a business owner with over twenty years of corporate accounting, finance and manufacturing and distribution experience.

Stuart has served as Campaign Chair for the All-In-One, as Treasurer of the Federation Board and as Chair of the Federation's Planning and Budgeting Committee. He has also served on the Board of the Jewish Federation Community School. Most recently he had been designated as President-Elect of Jewish Federation. Stuart was President of the Brotherhood at Temple B'nai Jeshurun and Chair of the Temple's Worship Committee. In addition, Stuart was a board member of the Hillel at the University of North Carolina-Chapel Hill.

Oxer holds a BA in Mathematics

from the University of North Carolina and graduated with honors from the MBA program at the University of Arizona.

Stuart and his wife, Dr. Wendi Harris, have two children.

In welcoming Stuart Oxer, Barbara Hirsch-Giller, President of the Jewish Federation said, "Stuart has the passion and wisdom to lead our organization into the future. He will be supported by the Board of Directors of the Federation and a community who knows, already, of his many gifts. We welcome him to the professional world of Jewish leaders and believe that we are blessed by his presence."

"Mr. Oxer's hiring comes after a national search for candidates conducted by the Federation's Search Committee initiated when Elaine Steinger stepped down as Executive Director in September of 2011 after thirty years of service to the community. Jewish Federations of North America (JFNA), the parent organization



of Jewish Federations, worked closely with the Search Committee and has praised the thoroughness and transparency of the process," said David Adelman, Co-Chair along with Laura Bernstein of the Search Committee. Adelman added that the several stages of the process narrowed the field of applicants to three finalists for the position, all of whom were excellent candidates. *continued on page 15*

The Jewish Federation honors the life and legacy of American civil rights leader, the Reverend Dr. Martin Luther King, Jr. (January 15, 1929 – April 4, 1968)

MARTIN LUTHER KING, JR. DAY, JANUARY 21



Rabbi Abraham Heschel (left), Dr. Martin Luther King, Jr., Rev. Ralph Abernathy, Rabbi Maurice Eisendrath, Rabbi Everett Gendler

"All I'm saying is simply this, that all life is interrelated, that somehow we're caught in an inescapable network of mutuality tied in a single garment of destiny. Whatever affects one directly affects all indirectly. For some strange

reason, I can never be what I ought to be until you are what you ought to be. You can never be what you ought to be until I am what I ought to be. This is the interrelated structure of reality."
—Dr. Martin Luther King, Jr.

A Baptist minister, King became a civil rights activist early in his career. He was elected president of the Montgomery Improvement Association, the organization which was responsible for the successful Montgomery Bus Boycott from 1955 to 1956 (381 days). He was arrested thirty times for his participation in civil rights activities. He was a founder and president of Southern Christian Leadership Conference from 1957 to 1968. *continued on page 15*

Thank You, Search Committee

We offer our sincere appreciation to all the members of the Executive Director Search Committee/Federation Visioning Committee for their contribution to the welfare of and the bright future for our Jewish community. The committee had wide representation from our community, was multi-generational, with members from all three Des Moines-based synagogues, and consisted of professional business leaders, attorneys and board members. Thank you to David Adelman (Co-Chair), Barb Hirsch-Giller (Co-Chair), Bruce Sherman, Alan Adato, Justin Schoen, Beth Ohringer, Kent Rosenberg, Jule Goldstein, Bud Hockenberg, Tracy Finkelshteyn, Judy Deutch, David Lekowsky, Laura Bernstein, and Judy Blank.

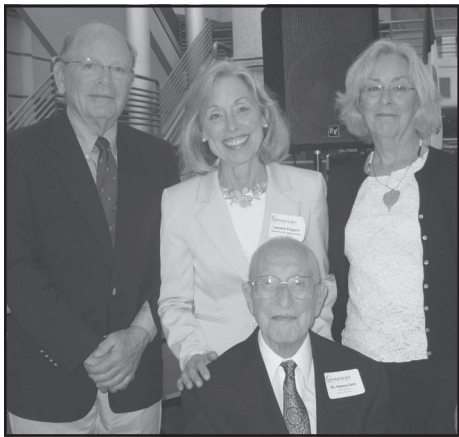
Jewish Federation of Greater Des Moines
33158 Ute Avenue
Waukee, IA 50263-7538

Address Service Requested

Non-Profit
Organization
U.S. Postage
PAID
Des Moines, IA
Permit No. 2506

[inside]

- 3 **PRESIDENT'S MESSAGE**
- 5 **TORAH TALK BY DAVID FRIEDGOOD**
- 7 **IN PROFILE: STEPHEN BLEND**
- 10 **THE PESKY DINER: JARAD BERNSTEIN**
- 11 **CHEF DU JOUR BY KAREN ENGMAN**



Senior Luncheons, page 6



Talia Leman honored, page 14



Dr. Hillel honored, page 16



JCRF Lecture, see page 15



JFCS Book Fair

Community Report

RECENT ACTIVITIES

Jewish Family Services

- 35 clients attended the October Senior Luncheon. Angie Burger, Nurse and owner of Accessible Home Health Care spoke on the topic “Relaxing and Breathing for Better Health.” Music was provided by the Zarnow Fund.
- 6th Annual Volunteer Recognition Banquet was held at The Caspe Terrace on October 31.
- Dr. Henry Corn was honored at the Centenarian Honors Celebration Reception sponsored by the Iowa Department on Aging on October 23.
- Financial assistance was granted to 5 requests from Seniors for financial assistance with medications, medical equipment, food, medical bills and car repairs.

Iowa Jewish Historical Society

- Behind-The-Scenes Open House: IJHS partnered with the Jewish Federation Community School for a joint Open House on Sunday, October 28. Approximately 25 guests participated in the hands-on activities in the Bookey Lodge (helping to identify people in photographs from our collection, learning how to document an object and why gathering all the information is important, and designing their own exhibit) and in the Caspe Heritage Gallery (behind-the-scenes tours of collections storage, a “scavenger hunt” for objects on display in the exhibits for students, and personal tours of the Gallery).
- On Sunday, April 14: We will host a special event honoring Des Moines’ own Talia Leman and her non-profit organization RandomKid. Talia, a senior at Roosevelt High School in Des Moines, began making history when she was 13 years old by asking fellow students to spend Halloween trick-or-treating for donations for Hurricane Katrina victims instead of asking for candy. What started as a local cause soon went nationwide and Talia’s effort raised more than \$10 million for Katrina relief. From that start, Talia has now helped more than 12 million students in 20 countries raise funds for charitable causes around the globe.
- Honoring Iowa’s Jewish Veterans: IJHS published a special edition of our CHAlowan as an insert in the November/December issue of the Jewish Press. Timed to coincide with the Veterans Day holiday, the special edition featured the names of 1,277 of Iowa’s Jewish veterans who have been identified since the project began in the fall of 2011. As we expected, we are receiving calls and e-mails with additions and corrections—which will be published in the next edition of the Jewish Press. If you know a veteran who is not yet listed, please encourage him/her or their family to send us the information.
- IJHS also worked with AIB College of Business and the Iowa Court Reports Association to recruit veterans to participate in interviews about their experiences serving our country. The interviews are videotaped. Copies of the tape and the transcription are given to the veteran, the Iowa Gold Star Museum, and to the Library of Congress. Copies of interviews with Jewish veterans will also be given to IJHS. We know that five of the 30 interview appointments will be filled by Jewish veterans.

Jewish Community Relations Commission

- JCRC connected the JCPA field with the efforts made locally to build a self-help organization of pro-democracy Sudanese leaders. The JCPA national conference call featured our local Jewish community leadership and Sudanese leaders involved with the Des Moines Sudanese project.
- JCRC coordinated a visit to Des Moines by the new Consul General of Israel. The CG spoke to Jewish leadership at a JCRC breakfast, met with editors from the DM Register, was interviewed on the radio, and attended the award ceremony at the World Food Prize.
- JCRC interacted with interreligious community leaders at the interfaith service held in honor of the World Food Prize laureate, Dr. Daniel Hillel. JCRC also interacted with general community leaders attending the Iowa Hunger Summit.
- JCRC and Rabbi Kaufman were guest speakers on an internationally viewed internet tv show. The topic was about Iran.
- Work continued on the Holocaust Memorial project, with a presentation at the October meeting of the Capitol Grounds Planning Committee. Our guest speaker at this meeting was Mr. Mark Schlenker, the honorary Iowa Consul for Germany. Work also continued on the Sister Cities project to link Des Moines with our Israel Partnership region and its chief city, Akko.
- JCRC participated in a meeting with law enforcement to review the security coverage accorded the Jewish community.

Jewish Federation Community School

- Successful JFCS Open House and JFCS Book Fair/October 28. Over 100 books were sold at the JFCS book fair and have been ordered in time for Hanukkah.
- Almost all of our 7th grade students are volunteering at JFCS, tutoring our younger students, assisting in the classroom and unpacking and organizing our library.
- Received positive feedback from parents and staff. Parents spent time in their child’s classroom getting to know the teacher and listening to a short overview of their child’s curriculum. Over 70% of our students had at least one parent attend.

FOR THE “CRAZY ONES”



Barb Hirsch-Giller
President

“Here’s to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They’re not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can’t do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.”
– Apple Inc.

I have decided that at my funeral, hopefully many years from now, I want someone to say, “she was one of the crazy ones.” Truth be told, I AM intolerant of a status quo that denies change when change is due; I don’t mind taking a risk when I deeply believe that the angst of risk is worth the potential good that is possible. I was taught by a father possessing an acute moral compass to believe that each human being is responsible for the other and for making this world one of compassion and justice.

The Jewish Federation of Greater Des Moines is a place of compassion and justice...and change. As we enter our 99th year, this Federation is facing an entirely new reality than we have in the past century: a new culture, new ideology, new donor desires. And the challenges that face us do nothing but inspire me to assist in moving our organization to new heights.

As you read this column, we begin a new year, and we are ushering in a new era in our Federation’s history. We welcome our new executive director, Stuart Oxer, our long-time friend and active community member. Stuart’s transition will be assisted by local and national mentors in order to move from the volunteer role to one of the community’s leading Jewish professionals. He will be a part of the life of our congregations in a new way – a part of his heart belonging to each. For Stuart, his personal life will change in a number of ways as he comes to this new role. However, I want to add that, having known Stuart and worked so closely with him for a number of years, I promise that we will protect the intensely kind and passionate man that he is now. Every person who has worked with Stuart knows his commitment to this community; his love of Judaism shines through his gently powerful presence.

So as we turn toward the future, a new year, and a new Federation, I want to think that our new executive director will join the ranks of the “crazy ones.” Not because this community will drive him to craziness but because he is crazy enough to believe that he really can bring positive change to our Federation.

Barb

THE EXECUTIVE DIRECTOR SELECTION PROCESS

ANSWERS TO YOUR IMPORTANT QUESTIONS

By Laura Bernstein, Judy Deutch & Bruce Sherman

- 1. Who was on the Search Committee and why were those people selected?**
The search committee members were Alan Adato, David Adelman, Laura Bernstein, Judy Blank, Judy Deutch, Tracy Finkelshteyn, Barb Hirsch-Giller, Jule Goldstein, Bud Hockenberg, David Lekowsky, Beth Ohringer, Kent Rosenberg, Justin Schoen, and Bruce Sherman. These individuals were chosen because they represent the wide diversity of our Jewish community and are each committed to the future success of our Federation.
- 2. How did you approach the search process and advertise the position?**
Working with the recruiting arm of the Jewish Federation of North America (JFNA), the search committee created an updated job description, posted the position on JFNA and Jewish Federation of Des Moines’ websites, and conducted a proactive national search using the JFNA database and its outreach efforts.
- 3. How many candidates applied and how many did you interview?**
27 initial applicants were screened by JFNA. Our Search Committee conducted one-hour Skype interviews with the top six candidates and narrowed the pool to three qualified candidates for in-person interviews.
- 4. Who got to meet the candidates and how did they provide feedback?**
Cited by JFNA as one of the most thorough interview processes conducted, each of our candidates had formal and informal opportunities to meet with the Search Committee and key stakeholders in the community. Each candidate facilitated a staff meeting, gave a formal presentation to available Search Committee members, had a formal interview with the Search Committee, participated in meet-and-greet events with clergy and community members, met with the Federation’s fundraising consultant, met with the Federation’s past executive director and had multiple meals with community and board members. Feedback was collected verbally, via email and via survey.
- 5. How was the final decision made and who made the final hiring decision?**
The Search Committee met several times to discuss the strengths of each candidate. Specific areas of discussion had to do with the candidates’ ability to lead transformational change, build relationships both within the Jewish community and the Greater Des Moines community, exhibit core interpersonal and management skills, lead strategic planning, as well as their commitment to Israel and their transferable professional skills. After open discussion, an initial poll, and with Federation attorney Steve Schoenebaum’s guidance of the process, a motion was presented to make Stuart Oxer an offer. A formal vote was taken and the majority voted in favor of the motion. This Search Committee recommendation was presented to the Federation Board, where it was accepted by a majority.
- 6. Was there a difference of opinion about the selection?**
Of course. We are a diverse community with a variety of strong feelings and opinions. The Search Committee and Federation Board recognize that conflict and dissention is a part of the process. However, the Search Committee was diligent in their process and is to be commended on the community engagement efforts. The truth is that no matter who was selected as our next Executive Director, there will be people who support this decision and others who might not. Stuart Oxer is prepared to carry on with the good work of our Federation and is ready to accept the challenge of these typical community dynamics.

THE GREATER DES MOINES
Jewish
Press

Published 6 times annually by the Jewish Federation of Greater Des Moines under the auspices of the Jewish Community Relations Committee
JEWISH PRESS CHAIR
Heidi Moskowitz
EDITORIAL BOARD
Harlan Hockenberg
Sheldon Rabinowitz
Mark S. Finkelstein, Editor
Thomas Wolff, Art/Marketing Director

JEWISH FEDERATION
EXECUTIVE COMMITTEE
Barb Hirsch-Giller, President
Don Blumenthal, Vice President
Stuart Oxer, President-Elect
Bruce Sherman, Treasurer
Jule Goldstein, Recording Secretary
Judy Deutch, Immediate Past President

Members at Large:
Tracy Engman-Finkelshteyn
Beth Ohringer
Kent Rosenberg

AGENCY CHAIRS
Caspe Terrace Facilities
Alan Givant, Chair
Caspe Terrace and
Special Programming
Jule Goldstein, Chair

Education
Brian Pearl, Chair
Jewish Community Relations
Steve Schoenebaum, Chair
Jewish Family Services
Krista Pearl, Chair

Opinions expressed in The Greater Des Moines Jewish Press are not necessarily those of the Jewish Federation of Greater Des Moines, its committees, or its staff.
Inserts to the Jewish Press may not necessarily bear endorsement of the Jewish Federation.

We are always happy to consider articles and information for publication.
We reserve the right to edit submissions.
The Greater Des Moines Jewish Press
33158 Ute Avenue
Waukee, IA 50263-7538
515-987-0899 jcrc@dmjfed.org
Volume 29, No. 3
January February 2013

JEWISH FEDERATION COMMUNITY SCHOOL

JFCS February Food Drive for DMARC

The DMARC (Des Moines Area Religious Council) Emergency Food Pantries strive to meet the short-term needs of the food insecure in our area. People seeking assistance can go to one of the nine pantry sites to receive a five-day supply of food for themselves and their families once per month at no cost.

Each year there are reports that the DMARC Emergency Food Pantries struggle to help families in need, especially when donations drop off significantly after the first of the year while the ever increasing need remains.

The Jewish Federation Community School has made it an annual mission to turn this into an opportunity for our children to participate in a tangible act of chesed and to do tzedakah within our own community. So once again, JFCS is holding its annual food drive to collect needed items in the foyer of the school throughout the month of February.

The students and their families have managed to contribute a combined total of more than 1,000 items since starting this act of chesed four years ago.

Please consider either donating at the school, or if you are unable to get to The Caspe Terrace location, use the Temple B'nai Jeshurun, Tifereth Israel and Beth El Jacobs red barrels to help others in the community.



Alan and Janice Zuckert Add \$250,000 to Their Initial \$150,000 Donation Establishing the JFCS Zuckert Scholarship Fund

The Zuckert Educational Scholarship Fund now stands at \$400,000. Earnings from the Fund will be used exclusively at this time to provide scholarships to the Jewish Federation Community School.

The establishment of this scholarship fund will assist in our policy that no child be denied a Jewish education at the Jewish Federation Community School for lack of affordability.

CELEBRATE TU B'SHEVAT JANUARY 26, 2013 Ideas for celebrating Tu B'Shevat as a family.

There is something uplifting about giving trees center stage at this time of year, when many places in the U.S. are moving solidly into winter. Here are some resources for taking a look at the new year for trees from a variety of perspectives.

- **Help younger children understand and celebrate the importance of trees in Judaism.** Introduce your youngsters to the many uses of trees and its symbolism in Judaism. Need a new Tu B'Shevat story? Try "Why Trees Don't Talk," one of the eight stories from "It's Too Crowded in Here" (published by Berman House). A young girl discovers the value of action over words in the quiet wonder of the trees in her village. "I think that I shall never see/A poem as lovely as a tree" (Joyce Kilmer). Help your child discover the poet inside him/herself. Write and read to each other your own poems about trees.
- **Help older kids discover some of the more nuanced themes of Tu B'Shevat and develop a connection between the biblical holiday and modern concerns about the environment.** Your family can explore the practical side of the biblical origins of Tu B'Shevat—assessing the age of trees to protect them from premature harvesting and assure proper tithing to the temple—and learn its link to the concept of bal tashhit (do not destroy or waste).
- **Create an Israel connection for Tu B'Shevat.** Make a connection to Israel for Tu B'Shevat using Google Earth feature to visit a kibbutz.
- **Host a Tu B'Shevat seder** for the family and friends. Taste all the various "fruits of the earth" together.
- **Buy some parsley seeds to plant.** They will be ready for picking in time for the Passover seder.

capture lasting memories with a gift that lasts forever...

- HONOR YOUR GRANDPARENTS
- WEDDINGS
- BIRTHDAYS
- BIRTHS
- BAR / BAT MITZVAHS
- CELEBRATE YOUR CHILDREN
- REMEMBER YOUR LOVED ONES

"One person cannot plant a forest,
but a community can plant a forest one tree at a time."

Purchase a tree certificate – a gift that lasts forever.

Jewish Federation Community School - 33158 Ute Avenue - Waukee, IA 50263
For \$36, a tree certificate will be mailed to the recipient. Your \$36 goes toward the purchase of trees, care and maintenance.



WHAT DO YOU BRING TO A PASSOVER SEDER?

"BARTONS MISS CHOCOLATE AND CANDIES FOR PASSOVER"

ANNUAL JEWISH FEDERATION COMMUNITY SCHOOL FUNDRAISER

ORDER JANUARY 6TH — JANUARY 20TH

If you would like to place an order, call Lyanna in the JFCS office (515)987-0899 ext. 232; email jfcsdm@gmail.com with "Passover Chocolates" in the subject line; or order online at www.misschocolate/passover.php using the school code "704562" and have it shipped directly to your home

EVERY PACKAGE BEARS THE (U) SEAL OF KASHRUTH



where's my brick?



Show your children; your grandchildren; your community that you value Jewish education.

Purchase an engraved 4"x8" brick for \$180 or an 8" x 8" brick for \$1,000 through the Jewish Federation Community School to be displayed near the school for years to come.

Put your commitment in stone!

For information contact: Lyanna Lindgren - 515-987-0899 ext 232 or jfcsdm@gmail.com.

A CULTURAL DAY CAMP FOR KIDS OF ALL KINDS!

June 17– August 9, 2013
For Kindergarten – 9th Grade

Give them the experience of a lifetime!

- ♦ Theme weeks ♦ Sports ♦ Arts & Crafts ♦
- ♦ Field Trips ♦ Singing ♦ Dancing ♦
- ♦ Weekly BBQ ♦ Specialty Events ♦ Swimming ♦

Located at
The Caspe Terrace
33158 Ute Avenue
Waukee, IA 50263



Registration Begins April 3, 2013
For enrollment details call (515)987-0899 ext. 232 or email EngmanCampShalomDM@gmail.com

Mishpacha by David Friedgood



I have been thinking a lot about family (mihspacha) lately. My daughter, her husband, and two wonderful grandchildren, just moved back to Des Moines. I believe it fair to say that the Jewish Family is the bedrock of Biblical society and Hebraic law. The roots of family start early. In the beginning, on the sixth day of creation, man and woman were created together – in the divine image: “And God created man in His image, in the image of God He created him; male and female He created them.” (Genesis 1:27) Next, man and woman are given the first of God’s commandments: “Be fertile and increase, fill the earth and master it...” (Gen. 1:28) Later, in chapter 2 of Genesis, we are told that man was created from the ‘dust of the earth’ and infused with ‘Divine breath,’ thus giving him life. (Gen.2:7) But it was not good for man to live alone: So the LORD God cast a deep sleep upon the man; and, while he slept, He took one of his ribs... And the LORD God fashioned the rib He had taken from the man into a woman... Then the man said, “This one at last is bone of my bones and flesh of my flesh. This one shall be called Woman, for from man she was taken.” Then, at the end of creation, we are told: “Hence a man leaves his father and mother and clings to his wife, so that they become one flesh.” (Gen. 2:21-24) That first human being, previously ripped apart into two separate entities, is made whole by the institution of marriage. Man and Woman, joining in love, have consequences greater than the sexual union. Together the two can attain the sense of purity and wholeness that was present at the beginning of time. Hence the Jewish family.

In Biblical times, the family became an extended one. The Patriarch led the tribe, together with a strong woman, his wife. Abraham, the first Jew, was married to Sarah. Sarah’s influence on her family cannot be questioned. Here is one example. Abraham had a son Ishmael by his concubine Hagar. Sarah observed the bad influence Ishmael was on her son Isaac and demanded Ishmael be sent away. Abraham was reluctant to expel Ishmael, but acquiesced to Sarah’s demands. Ishmael, destined to be a Patriarch of the Arab nation, was then separated from his brother Isaac and the Hebrew clan. Despite strong female figures, the Patriarchs, like Abraham, typically had concubines, or other wives; and, family relationships were not always smooth. Uncles, aunts, cousins, and servants, all became part of the extended family. Abraham’s image of strength and importance was not only projected by his ideas (i.e. monotheism, or the belief in one true God) but the cohesiveness and strength of his extended clan. Abraham was able to negotiate with Canaanite Kings on an equal basis, and even went to battle to rescue his nephew Lot who had been kidnapped by King Chedorlaomer. The Biblical Patriarch

was not the lonely Prophet of later years; a single voice of Divine Truth in a wicked world. He was a man of God, backed by a loyal army – his family.

As Jewish law evolved, family matters became of foremost importance. Polygamy was permitted – for men only – but women were given specific rights, in and out of marriage. The marriage contract (ketubah), for example, specifically detailed a man’s obligations to his wife. Daughters were awarded the right of inheritance, when no male heir was available. (Numbers 27) The ideal family, however, was eventually recognized to be the union of one man and one woman, together with their children. As the writer of Kohelet (traditionally King Solomon) states: “Enjoy happiness with a woman you love all the fleeting days of your life.” (Ecclesiastes 9:9) And: “What a rare find is a capable wife (a woman of valor)! Her worth is far beyond that of rubies. Her husband puts his confidence in her and lacks for nothing.” (Proverbs 31:10-11)

Families in the Bible, like those of today, were not perfect. Biblical families had to overcome severe trauma. These include: Fratricide – Cain’s murder of his brother Abel. Severe jealousy and threats of murder – Essau’s reaction to his father Isaac favoring, and giving the Blessing of the Firstborn Son, to his younger brother Jacob. Incest – Judah fathering a child with his daughter in law Tamar. Imprisonment leading to slavery – Joseph sold by his brothers to a band of Ishmaelites who then brought him to Egypt as a slave. Still the Family unit survived and prospered. By tradition we are all dependent one upon another. Our extended family has grown to include all the people of Israel: “You stand this day, all of you, before the LORD your God – your leaders..., your children, your wives, even the stranger within your camp... to enter the covenant of the LORD your God...” (Deuteronomy 29:9) Each new generation brought into the world, labors to fulfill God’s Will as best they are able; bringing all of us closer to the Divine. The message is clear. We are all dependant on our tradition of nurturing values developed by the Jewish Mishpacha. None of us are alone. We all stand on the shoulders of our brothers and sisters as we seek our way in this tumultuous world. Mishpacha - it is in our Jewish Soul.

*“Happy are all who fear the LORD,
who follow His ways.
You shall enjoy the fruit of your labors;
You shall be happy and you shall prosper.
Your wife shall be like a fruitful vine within your house;
Your children, like olive saplings around your table.”
(Psalms 128:1-3)*



Navigate today’s economy with a long-term perspective

For 125 years, throughout major shifts in the markets, we’ve been helping investors stay on track toward their goals. Our Financial Advisors have the knowledge, resources and long-term vision to help you reach the financial milestones in your life. And no matter what, we’ll be with you every step of the way.



Matthew Fryar, CFP®
Senior Vice President - Investment Officer
Senior Financial Advisor
666 Walnut Street
Des Moines, IA 50309
515-245-3120

Investment and Insurance Products: ► NOT FDIC Insured ► NO Bank Guarantee ► MAY Lose Value
Wells Fargo Advisors, LLC, Member SIPC, is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. ©2010 Wells Fargo Advisors, LLC. All rights reserved. [74027-v2] A1356

Senior News

Senior Volunteer Program - Are you looking for a way to put meaning back into your life while helping others? Become a Senior Volunteer and help us reach out and care for someone in need. The rewards are many and the need is great.

TO LEARN MORE about volunteer opportunities or any of our programs, contact Pat Nawrocki, Jewish Family Services Manager at 987-0899 ext 210.

Upcoming Luncheon:

Thursday, January 10, 12:00 Noon
at Tifereth Israel Synagogue.

Patrice Weber, Nursing Coordinator for Older Adult Services, Iowa Health, will present a program entitled "Don't Worry, Be Happy!"

We will also enjoy Abe Goldstien on his accordion.



Angie Burger, Nurse and owner of Accessible Home Health Care spoke at the October luncheon on "Relaxing and Breathing for Better Health."



100 Years of Cooking

Celebrating Jewish Recipes from Des Moines

The Iowa Jewish Historical Society is preparing a cookbook in honor of the Federation's Centennial. They are collecting recipes and photos that highlight Des Moines' rich tradition of excellent cooking.

Cookbook chairs Heidi Moskowitz and Karen Engman are searching for those special family recipes that we all cherish and want to preserve for future generations. Karen requests, "Please help us in our search for recipes and tell us how they are special to your family or our Jewish community."

Proceeds will benefit the Iowa Jewish Historical Society. Send your recipes by March 1, 2013 to Karen Engman at aengmandsm@yahoo.com or mail to the Jewish Federation at 33158 Ute Avenue, Waukee, IA 50263

Please note that we may not be able to print every submitted recipe due to space or duplication issues.

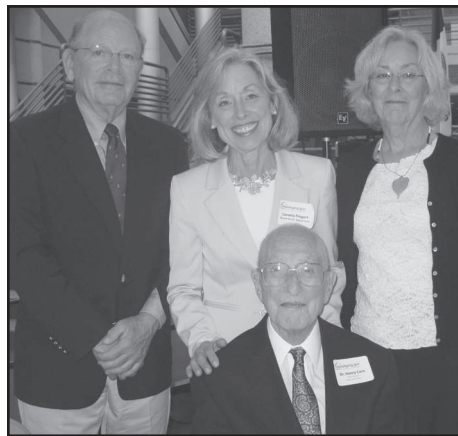


One Owner, One Name, Family Run Since 1946
2400 Ingersoll, Des Moines • 288-2246
Mon-Thurs 11am-11pm; Fri & Sat 11am-Midnite; Never on Sunday

CARRY OUT SERVICE • BANQUET & PARTY ROOMS AVAILABLE FOR UP TO 100

Your Family's Favorite Restaurant is Just Minutes Away!

Celebrating Dr. Henry Corn



Dr. Henry Corn was born on September 28, 1911, the youngest son of Russian immigrants. He graduated from the University of Iowa College of Medicine in 1936 and served in the U.S. Army Medical Corps during WWII as Medical Director for a German POW Camp in Wyoming and in the South Pacific and New Caledonia. After receiving his Master's Degree in Pediatrics, he opened his first office in the Des Moines Building and later opened the Pediatric Clinic, which is still at the corner of Beaver and Hickman. Dr. Corn began his practice of medicine without antibiotics in his black

bag. He knew that a diagnosis of meningitis was a death sentence and that scarlet fever meant quarantine for the whole family. Referring to the polio epidemic in the 1950's when he often slept at Blank Hospital to care for his young patients through the night, he remembers that parents were not allowed to visit their children in order to keep the disease from spreading, so they would often bring ladders to the hospital, so they could climb up and look through the windows at their little ones. Dr. Corn made house calls each evening and always called the next morning. He practiced before health insurance or HMO's or cell phones or answering services. If he knew a patient's family couldn't pay, there would be no bill. Dr. Corn cared for his patients with professional expertise, compassion, and butter cookies!

Dr. Corn continues to be passionate about his family, education, music, books, art, and Iowa. He has attended Des Moines Symphony concerts for more than 60 years and played the violin in the Symphony in the 1960's. Dr. Corn continues his quest for knowledge by a life-long habit of writing down interesting thoughts and words and looking them up in the dictionary.

Words of wisdom for living a long life:

"I believe that heredity plays an important part in longevity, so my parents made the difference! Do your best, be honest, truthful and be helpful to others. Enjoy life! Eat chocolate! Make your family the most important part of your life. Enjoy the symphony, art, reading, sports, and travel. And do the best you can in stressful situations, but don't let stress govern your life."

Pat Nawrocki
Jewish Family Services Manager

Iowa Jewish Senior Life Center

In Memoriam

Anne N. Loeb, Past-President IJSLC Board of Directors

There is really no way to adequately express our collective sadness and sense of loss at the passing of our beloved Anne Loeb. If we are fortunate, our lives bring us into contact with persons of such extraordinary intellect and strength as Anne.

Only some 6-weeks before Anne left Des Moines on yet another trip to a medical center to pursue curative/palliative care, she stopped by on a Friday afternoon to say hello. As she entered The Life Center, at first, I didn't recognize her. But, almost immediately, I saw the familiar necklace she always wore and not only knew who it was, but I was almost brought to tears that she would have made the effort to visit. To say the least, I was elated.

After asking if she felt up to it, it was my great pleasure to squire her around the building – showing her all of the changes that had been made since she had last been here. After our "tour," we returned to the Atrium and sat down to chat. The majority of our discussion dealt, not so much with the changes in The Life Center, but more importantly, with the lives of her sons and husband. She loved them all almost beyond description.

She talked briefly about the health challenges she had been dealing with since October of 2011 but didn't dwell on the details of her struggles. Despite everything, she still had a verve for living. An almost palpable feeling that had

always been such an integral part of her life. She knew the road ahead would be difficult, but was absolutely, and fiercely, determined to meet each new challenge with the same strength that was so much a part of who she was.

The entire week that followed her visit left me with an ineffable excitement about our encounter, as well as a hope that she would find new medical interventions that would give her renewed strength and peace. Later, when news of Anne's death reached me, I, as well as I am certain everyone who ever knew her, was shattered. I had known that things weren't well, but "where there's life, there's hope." Unfortunately, hope just wasn't enough.

Anne did remarkable things as a member of the Board of Directors of The Life Center. And, her term as our President was crucial in getting our project to build a dementia care unit off the ground and soaring ahead to its ultimate culmination. The personal loss I feel can never be truly expressed. Anne made me a better person. A person who saw her resolve in everything she did and knew that such resolve could be found within each of us if circumstances demanded. For that, I will always be in her debt. We miss you, Anne.

–Stephen Blend, M.H.A.
Executive Director
Iowa Jewish Senior Life Center

Stephen Blend



Jewish Press: Mr. Blend, you are a veteran of your profession and the administrator at arguably the premier long-term care facility in Des Moines, the Iowa Jewish Senior Life Center. How long have you been on the job?

Stephen Blend: Almost 22 years now.

JP: Where were you from originally, and what was that like?

SB: My family home was in Dallas. My mother's side of the family was from Russia and have lived in Dallas since the 1880s-90s. It was a very strong family and we were always hosting relatives for the many life-cycle events. I certainly miss the yom teyvim there, when we would all be together, 20 or 30 people. This is something I genuinely miss... most especially for my son Max.

JP: Tell us a bit about your family.

SB: Hadasa and I recently celebrated

our 25th wedding anniversary. She's originally from Montreal. Her family immigrated there, from Russia, in the early 1900s. Hadasa manages overseas production for Competitive Edge. We have one son, Max, who is now 21. We're very proud of him and his many accomplishments.

JP: Steve, what do you do for relaxation?

SB: I enjoy reading mysteries, watching movies at home. Hadasa and I lead a very quiet life. Although now, after being in our house for over 20 years, we're dedicating more time to renovations.

JP: Where did you go to college and what did you major in?

SB: I went to Washington University in St. Louis majoring in Biology. My graduate degree, in Health Care Administration, is from Trinity University in San Antonio. My administrative residency was, serendipitously, at The Jewish Hospital in Cincinnati.

JP: How did you get into the field?

SB: I was very much influenced by two individuals: my father was an OB-GYN, who, ironically, encouraged me to go into hospital administration and by my professional mentor, Dr. Herb Shore, who was one of the founding members of the American Association of Homes and Services for the Aging (AAHS) and the Association of Jewish Aging Services.

In the mid '70s, almost everyone in my graduate school class was looking

for a career in the acute care setting. But, knowing my particular strengths, Dr. Shore suggested that I apply for a position as an Assistant at the Jewish Home in Los Angeles. At the same time, I was interviewing for a similar position in Pittsburgh. I had just been married and having been offered a job in both places, Hadasa and I couldn't resist the lure of California.

This was at a time when I had lost both my sister and my dad within a six-month period and was going to shul twice a day, every day, to say Kaddish. I had developed a stronger emotional attachment with my hometown synagogue in Dallas and decided that to be involved with health care and Judaism seemed to be a good mix of the personal and professional. There were two campuses of the Jewish Home in LA. One was a mega facility, with about a thousand beds in total. It had a large enough resident population that we could always gather together a minyan in the mornings. So quite often, I would take my tefillin and would go daven with the residents... something they particularly liked and something which fulfilled my spiritual needs.

JP: What path led you to the Life Center?

SB: I was at the Jewish Home in Los Angeles for three years, and then worked at a proprietary facility, one of the Country Villa Homes, in LA. One day Dr. Shore called and told me there was an opportunity here. Dr. Shore had consulted on some of the aspects of The

Life Center and suggested I submit my resume, which I did. I was and continue to be appreciative that the position of Executive Director was offered to me.

JP: How would you describe the Life Center?

SB: The Life Center is truly an independent long term care facility, an 'outlier' if you will. Due to changes in the long-term care industry, we are perhaps the only, really free-standing facility of our kind remaining in Polk County, if not the State. While there are still a number of not-for-profits, many are quasi- not-for-profits. They are actually parts of larger organizations which demand that their individual facilities maintain a particular profit margin. Understandably though, without margin, there is no mission. So, some of the strictures facing other long-term care facilities are not part of who we are at The Life Center. Our guiding principle is that our Residents come first... always.

When I say we're an outlier, it means that we do things the "Life Center way," in emphasizing quality. My Leadership Staff laugh at me sometimes, but whether it is in the buying of equipment or staffing our positions, we hold ourselves to a higher standard, and I think that, over time, this has put us in a position to offer exceptional care.

Because we don't have stockholders that demand a certain return on their investment, that allows me and the staff here to always do the right thing.

continued on page 15

JEWISH FEDERATION OF GREATER DES MOINES

THE CASPE TERRACE

33158 UTE AVENUE

- Anniversaries
- Baby Showers
- Bar and Bat Mitzvahs
- Birthday Parties
- Britot
- Family Reunions
- Graduations
- Weddings

Make life's milestone celebrations memorable...

— at The Caspe Terrace

Usage of The Caspe Terrace is limited to the Jewish Federation of Greater Des Moines, its employees, Jewish Federation Members and to United Way affiliates. Events are limited to Federation community programming; for Members of the Federation for occasions that are significant life stage events and religious in nature. A maintenance fee shall be charged to individuals to cover costs incurred of these events.

Great. For the price of Good.

Volkswagen Passat

Lithia Volkswagen of Des Moines
5200 Merle Hay Rd.
Johnston, IA 50131
[866] 956-3685
www.lithiavwofdesmoines.com

facebook.com/desmoinesaudiwacura

@lithvwaudiacura

Audi A7

Audi Des Moines
5200 Merle Hay Rd.
Johnston, IA 50131
[866] 956-2991
www.audiofdesmoines.com

Test Drive a New Volkswagen or Audi Today.

Audi Truth in Engineering



Stuart Oxer, Kent and Janice Rosenberg and Dr. Wendi Harris



Ben Giller and Barb Hirsch-Giller



Dr. Harvey Giller



Jule Goldstein and Sheldon Ohringer



Mary Seidler



Lou and Marilyn Hurwitz



Larry and Suzanne Engman



Larry and Judy Deutch



Tim and Toni Urban



Joyce and Ben Swartz



Heidi and David Moskowitz



Alan Zuckert, Gail and Stan Richards



Evelyn and Dr. Albert Mintzer



Fred Lorber



Don Blumenthal



Bob Carpenter and Jeanette Bear



Elaine Steinger



Tracy Engman Finkelshteyn and Becca Finkelshteyn

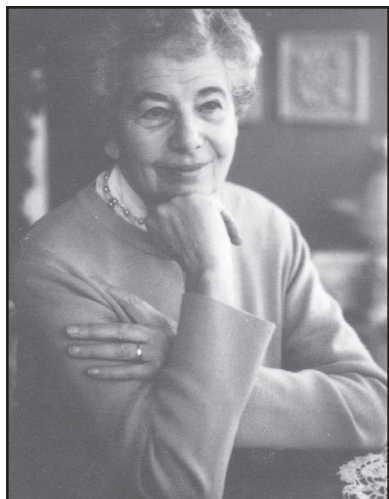


Susan Madorsky photos by Laurie Wahlig

Jewish Federation of Greater Des Moines President's Club Dinner

The President's Club Dinner, held on October 25 at The Caspe Terrace, was an intimate gathering designed to thank our most generous donors and to share our successes of the last year as well as our vision for 2013. Our guests at this celebration set the pace for the Federation's 2013 All-In-One campaign with a 7% increase card-for-card. Special thanks go to: Kent Rosenberg, Co-Chair of this year's campaign; Becca and Tracey Finkelshteyn for the wonderful musical performance; Susan Madorsky and The Tangerine Food Company for the lovely dinner; Chanie and Rabbi Jacobson for supervising kashrut; and Laurie Wahlig of Laurie's Photography for photo coverage of this important event.

Order Of Merit Awarded To Ruth David By The Federal Republic Of Germany



On September 13, 2012, the German Ambassador to England presented the Cross of the Order of Merit of the Federal Republic of Germany to Mrs. Ruth David in his Residence in London. Mrs. David, a survivor of the Holocaust and author of her autobiography, "Child of our Time: A Young Girl's Flight from the Holocaust," had resided in Ames between 1992 and 2008, along with her husband, Dr. Herbert David, who as well had fled the Holocaust. Most recently, Mrs. David has been living in England, where she lived between 1939 and 1992.

As a child, Ruth David was persecuted by the Nazis because of her Jewish background. Her parents were murdered in Auschwitz. After coming to Britain in 1939 via the Kindertransport, she

immersed herself in the teaching of history and the remembrance of the Holocaust.

Her book "Ein Kind unserer Zeit" was published in Germany in 1996 and in English as "Child of our Time" in 2003. With her vivid and wholehearted depiction of the past and her personal experience, she is particularly eager to appeal to the German youth of today. For 15 years she has been touring through Germany, visiting schools and universities in order to raise awareness of the Holocaust through her own personal experience.

Ambassador Boomgaarden praised Ruth David's "endless efforts and great personal dedication to the education of young people." It is for this important contribution to Vergangenheitsbewältigung in German society that she has now been awarded the Cross of the Order of Merit.

Over the years, Ruth David "has built bridges and promoted understanding without trying to forget or talk away the past." Germany cannot undo its past, but will keep the memory alive to prevent that what happened will never happen again.

Ambassador Boomgaarden added that Ruth David has shown "how much strength of character and faith in reconciliation was needed to come to terms with the darkest chapter of German history." He concluded that "Germany can be immensely grateful to have won Ruth David back as a friend. I could not imagine a better one."

Adapted from a press release from the German Embassy in London.

basil turmeric cinnamon vanilla
pepper dill rosemary basil chiles
cumin caraway cloves asafoetida
bay lavender allspice marjoram
hints salts anise dill paprika saffron
fennel nutmeg sage mustard cilantro
ginger anise tarragon garlic licorice
onions oregano sage mustard cilantro
onions oregano sage mustard cilantro

CULINARY HERBS, SPICES, OILS & VINEGARS

allspice

OPEN MON-FRI 10-6 | SAT 10-4
400 EAST LOCUST DES MOINES, IOWA 515.868.0808 www.allspiceonline.com

Contact me for all your
commercial real estate needs.



**Iowa Realty
COMMERCIAL**

Mick Grossman | 515-453-5432 | mickg@iowarealtycommercial.com

[the pesky diner]

Ooodles of Noodles

by Jarad Bernstein



Local blogger Jared Bernstein is The Pesky Diner, online at www.thepeskydiner.com

I caught myself carb-dreaming on Yom Kippur afternoon this year about taking a trip to the Barilla factory in Ames to inhale a few dozen servings of pasta. While luckily I came to my senses before making a rash decision, many of us sometimes have similarly intense cravings for noodles. Luckily Noodles & Company is here to save the day.

The national chain has eight locations in Iowa, most recently opening their fast casual-style restaurant on Ingersoll and MLK near downtown Des Moines. For those unfamiliar with the Noodles & Company concept, here it is in a nutshell: choose a noodle dish, choose a protein, add a soup or salad. The atmosphere is upbeat, bright, and modern. The restaurant packs people in for lunch and does a steady stream of dine-in and take-out for dinner. An extra perk at the Ingersoll location for soda lovers is the installation of a Coca-Cola Freestyle, a touch screen-driven soda fountain that can create more than 100 flavor combinations on the spot.

The restaurant's concept of choosing a protein makes the kosher-ish diner's job simple but not foolproof. While it's easy to steer clear from options such as shrimp and pork, be sure to ask for the dietary restriction sheet. After consulting the sheet and a chef, I discovered the pad thai contains shellfish in the sauce. That dish aside, 15 of the soups and salads, and one sandwich, are either vegetarian or contain kosher fish only. Not bad, right? So what should you try?

The menu is mostly divided into three: Mediterranean, Asian, and American. The winning dishes that have emerged so far come from the Asian menu.

Japanese Pan Noodles: Thick noodles accompanied by an assortment of vegetables, notably including umami packed shitake mushrooms, make this an easy pleaser. Although the menu notes this as a spicy dish, you may feel the need to add extra Sriracha sauce, as I did.


Bangkok Curry: This delicious coconut curry-based dish is much milder than the curry name would suggest to some. The semi-sweet dish is served on rice noodles and is lighter than most if you are not in the mood to over-indulge.

Indonesian Peanut Sauté: This is Noodles & Company's only dish that merits two chili pepper icons on the menu, indicating extra heat. Even with this warning, I had to add hot sauce to feel any semblance of spiciness. That being said, this rice noodle-based dish is a comforting meal on a cold day.

Thai Curry Soup: Similar to the soups commonly found at Thai restaurants around town, this soup has a yellow coconut curry broth to which numerous fresh vegetables are added. Although the Thai restaurants certainly have a leg up on this dish, the soup is a nice addition to any meal, especially at a very reasonable cost of \$1 when ordered as a side.

I added tofu to the above four dishes to make a more rounded meal. Unfortunately for a pesky diner, I have been terribly disappointed with the tofu quality on each of my visits. Noodles & Company uses an extra firm tofu that is chewy and does not soak up much flavor. This double whammy makes the addition of tofu disappointing, but still nutritious and filling.

Even with the tofu issue, I highly recommend spending a quick lunch at Noodles & Company—except on Yom Kippur. And Passover, too.



100 Years of Cooking

Celebrating Jewish Recipes from Des Moines

The Iowa Jewish Historical Society is preparing a cookbook in honor of the Federation's Centennial. They are collecting recipes and photos that highlight Des Moines' rich tradition of excellent cooking.

Cookbook chairs Heidi Moskowitz and Karen Engman are searching for those special family recipes that we all cherish and want to preserve for future generations. Karen requests, "Please help us in our search for recipes and tell us how they are special to your family or our Jewish community."

Proceeds will benefit the Iowa Jewish Historical Society. Send your recipes by March 1, 2013 to Karen Engman at aengmandsm@yahoo.com or mail to the Jewish Federation at 33158 Ute Avenue, Waukee, IA 50263

Please note that we may not be able to print every submitted recipe due to space or duplication issues.

In the Kitchen with Eskie Engman Shepard by Karen Engman



My mother-in-law Eskie Engman Shepard is a great baker and candy maker so it's natural that I would want to feature her fudge and toffee recipes. Fair warning, though, the toffee is a challenge for novice candy makers, according to her original source of this recipe, Adelaide Krum. I agree with Ade, since I haven't perfected my toffee yet, but it's so delicious, it's worth the effort to keep trying!

Eskie (Esther) was the fifth child of Goldie and William Oppenheim. She had twin brothers, Harold and Louie, who were seven years older and twin sisters, Nettie and Dorothy, who were ten years older. Harold resides in Kansas City, MO. and Dorothy in Boca Raton, FL.

She was attending Roosevelt High School when she met her future husband Mickey Engman (a North High guy) at a party. They married and had three kids,

Wendy, a retired attorney who lives with her husband Kent Whinnery in Basalt, CO, Joe, an orthopedic surgeon who lives with his wife Susan in Seattle, WA, and my husband Arny, who is a commercial real estate broker with CBRE/Hubbell Commercial. She has seven grandchildren and eleven great grandchildren. After Mickey Engman died in 1987, Eskie moved to Palm Springs (actually Rancho Mirage), CA, and then married Mickey Shepard on December 14, 1989.

Her varied interests include baking, reading, golfing and card playing. At 87, she is still an 18 holer and she thrives on games of chance. She plays Pan, Black Jack, Canasta, Bridge, Mah jongg and Pitch. She also loves to knit and has created beautiful afghans for everyone in the family including all the great grandkids. I especially enjoy her joke telling and poems. Her thank you notes and birthday greetings are often original poems which

her friends and family cherish!

When she lived in Des Moines, Eskie was active on the Iowa Jewish Home for the Aged board, Tifereth Israel Women's League board, and served as Women's Division Chair for the Federation's All-In-One Campaign. She continued her volunteer involvement for the Jewish Federation out in the desert and also was a volunteer tutor in the public

schools. She misses Des Moines but really loves the mountains and sunny weather of Palm Springs.

The Jewish Press thanks Eskie for sharing these candy recipes. Remember, if you have a recipe to share or a cooking question I can research, please call Karen Engman (515-274-3300) or email (aengmandsm@yahoo.com)

Easy Fudge

Recipes from Eskie Engman Shepard

- 2 cups sugar
- 2/3 cup evaporated milk
- 12 large marshmallows
- 1/2 cup butter,unsalted
- Pinch of salt
- 6 oz semi-sweet chocolate chips
- 1 cup walnuts, coarsely chopped
- 1 tsp vanilla

Bring first 5 ingredients to boil over medium heat. Stir for 6-7 minutes then remove from heat and add chocolate chips, walnuts and vanilla. Stir in pan until fudge loses its glaze. Pour into an 8"x8" pan.

Cool and cut into squares.

Chunky Toffee

dairy

- 1 lb unsalted butter (4 sticks)
- 2 cups sugar
- 8 oz slivered almonds
- 10-12 Hersey bars, broken
- 16 oz pecans, crushed in a cuisinart

Cook 1 pound of butter and 2 cups of regular white sugar over medium heat until reaching the "hard crack" stage as tested by a candy thermometer, stirring constantly. Then add 1 small package of slivered almonds. Pour out onto jellyroll (11"x17") pan (previously sprayed with PAM)...spread to edges with back of wooden spoon or spatula. Immediately spread 1/2 of the broken chocolate pieces over hot mixture and then sprinkle on crushed pecans. Cool or refrigerate until chocolate is firm then lift candy up & turn over. Melt rest of chocolate pieces in double boiler or microwave and spread on toffee, then sprinkle on crushed pecans while chocolate is still soft...Chill until firm and break into bite size pieces.

Can be frozen.



ACCENTI

fashion and accessories

400 East Locust Street #3 • East Village • DM
515-284-8877 accentilc@aol.com



RETHINK YOUR DRINK

GONGFU TEA®

140 LOOSE-LEAF TEAS | ACCESSORIES | GIFTS

414 EAST SIXTH STREET, DES MOINES, IOWA

515 288 3388 WWW.GONGFU-TEA.COM

BETH EL JACOB SYNAGOGUE

Services

Mondays & Thursdays 6:45AM
Tuesdays, Wednesdays and Fridays 7:00AM
Saturdays 9:30AM with Kiddush Klub nosh and chat following all Saturday AM services
Sundays 9:00AM
Sunday Feb 24 9AM davening followed by Megillah reading

DRAKE HILLEL



Drake Hillel Students showing their support for Israel during Operation Pillar of Cloud on the Drake University campus.
Upon the recent Operation Pillar of Cloud conducted by the Israel Defense Force, many media outlets were yet again portraying Israel as the villain. With the initiative of J-SOC (Jewish Students on Campus; a Jewish student organization run on three Iowa campuses by Rabbi Bolel) and collaboration of the growing Drake Hillel, an Israel Student Day was held at short notice on the Drake Campus. Students wore clothing with a blue and white theme with messages of support for Israel. With little surprise, the majority of other students who approached members of the group inquiring about what the gathering was about, few of them knew about the developing circumstances in the Middle-East. This was a great way to educate and develop awareness on the Drake campus as to the facts and reality in Israel.

TEMPLE B'NAI JESHURUN

- Adult Education Classes Spring 2013 - Rabbi David Kaufman**
JEWISH HISTORY
- 1. History of Israel and Judah – Through the 3rd Century BCE – January 9, 7:30- 9:00 pm
 - 2. A Time of Transformation – The Messy-anic Period - January 16, 7:30-9:00 pm
2nd Century BCE to the 2nd Century CE
 - 3. Diaspora Judaism – Through 15th Century CE – January 30, 7:30-9:00 pm
- Jews in the World
- 1. Judaism and Christianity – February 14, 7:30-9:00 pm
 - 2. The Hatred of Jews – Antisemitism – February 21, 7:30-9:00 pm
 - 3. History of Israel – The Jewish State – April 13, Rabbi's Tish 10:00-11:00 am
- JEWISH BELIEFS
- 1. Evolution of the Concepts of God and Salvation – February 7, 7:30-9:00 pm
 - 2. Jewish Views of the Afterlife – March 9, Rabbi's Tish 10:00-11:00 am
 - 3. Mysticism and Kabbalah – February 9, Rabbi's Tish 10:00-11:00 am
 - 4. Reform Judaism – January 12, Rabbi's Tish 10:00-11:00 am
 - 5. Social Action and Tzedakah – April 11, 7:30-9:00 pm
- JEWISH PRACTICES
- 1. Jewish Calendar and Holidays – February 28, 7:30-9:00 pm
 - 2. Life Cycle Events – April 4, 7:30-9:00 pm
 - 3. Passover Seder – March 14, 7:30-9:00 pm
 - 4. The Meaning of Shabbat – May 11, Rabbi's Tish 10:00-11:00 am

Special program at Temple B'nai Jeshurun
“Life of an African Muslim” with Anwar El-Nour
Friday, January 11, 7: 15 pm

TBJ Youth Group
Hello, my fellow Jews! I hope that your fall was as fabulous as mine was! It is quite the busy time for the TBJ Youth Group right now, but we are loving every minute of it! The Youth Group's social action vice president, Josh Hjelmaas, who organized the Hunger Hike, is writing a final report about its success. Stay posted for that, coming soon! Our third annual Youth Group talent show/Beit Café was on November 3, and we had piano and flute players perform!
ATTENTION ALL TBJ MEMBERS! National Adoption Day was on November 16. We celebrated with a special service that evening. The choir, which I know is absolutely incredible, performed that night. There were also parents speaking about adoption, as well as readings available for anyone out there who wanted to participate. We all know how important adoption is, so thanks everyone for celebrating this awesome day with us!
We have planned fun-tastic youth group events for 2013!
February 17: Prepare and serve a meal for the Central Iowa Shelter and Services
March 8-10: Junior Youth Group (7-8 grades) Chavurah in St. Louis (More info to come)
March 10: Chocolate Seder at Temple
April 4-5: Senior Function at Spring Chavurah St. Louis (12 grade)
April 4-7: Spring Chavurah St. Louis (9-12 grades)
Stay Golden,
Julia Anderson, TBJ Youth Group President

TIFERETH ISRAEL SYNAGOGUE

Lots happening at Tifereth. We hope you'll join us.
January 2013
Saturday, January 12th 6:30 pm – YAD Havdalah & Disco Party
Sunday, January 13th 1:00 pm – 3rd – 5th Grade gathering – Youth Lounge
Friday, January 25th 6:00 pm - Music Shabbat
7:00 pm – Shabbat Dinner & Seder
Program on TU B'SHEVAT
Saturday, January 26th TU B'SHEVAT
10:30 am Junior Congregation
10:30 am Tot Shabbat

February 2013
Sunday, February 3rd 12:30 pm – Women's League Haggadah Luncheon
Friday, February 8th 6:00 pm – Mishpacha Shabbat & YAD Potluck
Saturday, February 23rd 10:30 am – Junior Congregation
6:45 pm – Megillah Reading & Dinner
Sunday, February 24th 3:00 pm – YAD Purim Carnival

Recurring Events:
Minyan: Sundays 9:00 a.m.
Tuesdays 7:00 a.m.
Services: Fridays 6:00 pm Shabbat Evening Services
Saturdays 9:30 am Shabbat Morning Services

S.T.E.P (Sunday Torah Education Program) led by Michael Kuperman
10:00 a.m. – Tifereth Classroom Room

Adult Education Classes:
Rabbi Edelman-Blank:
Conversion Class – Contact the Tifereth office for more information 515 -255-1137

Mocha and Midrash – 6:30 pm Thursdays at Zanzibar on Ingersoll

Cantor Shivers:
Chanting Esther – 7:00 pm - Wednesdays January 9th – February 20
Women in Israel – 7:00 pm – Wednesdays February 27th – March 20th

BS"D

Ahoi matey's!
Ye be invited to

Purim 'n' Pirates

Ye be at Beth El Jacob half-past high-noon
on Sunday, February 24th, 2013
Festivities to include reading of the
Megillargh!

Meal to fellow...
\$5.00/person or
\$12.00/family

Pirate attire strongly encouraged
for small or tall matey's alike

R.S.V.P., or ye may
walk the plank!
office@betheljacob.org
(515) 274-1551 x1

Making History: Special Event Honoring Talia Leman and RandomKid April 14



You are invited to join IJHS on Sunday, April 14 for a special event honoring Des Moines' own Talia Leman and her non-profit organization RandomKid. Talia, a senior at Roosevelt High School in Des Moines, began making history when she was 13 years old by asking fellow students to spend Halloween trick-or-treating for donations for Hurricane Katrina victims instead of asking for candy. What started as a local cause soon went nationwide and Talia's effort raised more than \$10 million for Katrina relief. From that start, Talia has now helped more than 12 million students in 20 countries raise funds for charitable causes around the globe.

Plans are still being finalized but the day will include a presentation by Talia, who will also sign copies of her book "A Random Book about the Power of ANYone," which was published in October 2012. A Patron's event will precede Talia's presentation.

Please circle April 14, 2013 in bright red on your calendar and check our website jewishdesmoines.org/our-work/ijhs, our Facebook page and community emails for more information.

HONORING IOWA'S JEWISH VETERANS

On behalf of all of us at the Iowa Jewish Historical Society, I want to thank everyone who has called or emailed us with corrections and additions to the special edition of the CHAlowan that we published as an insert in the Jewish Press in November. We truly appreciate your help. We want the listing to be as accurate as possible.

We will publish the additions and corrections to the list in the March/April edition of the Jewish Press. Our deadline for getting the new information into print is mid-January, 2013. PLEASE, if you have corrections to the information we listed or if you know more veterans whose names are not yet listed, please email the information to us at ijhs@dmjfed.org or call us at 515-987-0899 ext. 216.

Collections Corner

This article was originally printed in the Sunday, July 16, 1911 issue of The Des Moines News, advertising the laying of the cornerstone at the Children of Israel Synagogue building in Des Moines. The entire newspaper, along with two others, was recently rediscovered in the museum's collection. Stored in a small, metal box, the newspapers and box may have been stored in the Children of Israel cornerstone as a sort of time capsule. If anyone has more information about these items, please contact Lindsey Smith, Collections Manager, at (515) 987-0899 x216 or at lindsey@dmjfed.org.

The following is a transcription of the article, as the original is difficult to read. Note the use of the word "church" to describe the Children of Israel building!

Cornerstone Laying At 2:00 This Afternoon

The congregation of the Children of Israel will lay the corner stone of the new church on Sixth Street between Des Moines and Lyon at 2 o'clock this afternoon. The new structure is to cost \$20,000. The Children of Israel is the oldest Jewish church in Des Moines. The speakers this afternoon will be Lafe Young, Rabbi Manheimer, Rabbi Marquis and Henry Riegelman.

CORNERSTONE LAYING AT 2:00 THIS AFTERNOON

The Congregation of the Children of Israel will lay the corner stone of the new church on Sixth street between Des Moines and Lyon at 2 o'clock this afternoon. The new structure is to cost \$20,000. The Children of Israel is the oldest Jewish church in Des Moines. The speakers this afternoon will be Lafe Young, Rabbi Manheimer, Rabbi Marquis and Henry Riegelman.

Volunteer Needed!

Do you know Microsoft Access very well? Can you take an Excel spreadsheet with more than 1,300 rows and 26 columns of data and turn it into a user-friendly Access database? If so, please contact Sandi or Lindsey at 515-987-0899 ext. 216 or email ijhs@dmjfed.org. Our list of Iowa's Jewish veterans has grown so large that it has become unwieldy and our list is still growing! Please contact us if you can help.

Home Care Registry

- *Qualified screened caregivers
- * From 1-24 hours a day
- * Assistance with bathing, dressing, meals, transportation, and more...



ElderCare Resource Handbook

- *Complete listing of local senior services
- *Available in-print and online

221-1195

www.careconsultants.com



Arthur J. Gallagher Risk Management Services, Inc.

Personal Insurance
Commercial Insurance
Individual & Group Benefit Insurance

Kent Rosenberg, CPCU
Area Chairman
Direct 515.440.8404 Office 515.457.8849



201 East Walnut Street
Des Moines, IA 50309
515-282-0205
www.simontire.com

festive and formal

invitations for Bar and Bat Mitzvahs, weddings, graduations and other special occasions

- calligraphy services
- professional assistance

extraordinary gifts for family and friends

- baby boutique
- wedding accessories
- shower gifts

Clocktower Square
2900 University Avenue
West Des Moines, Iowa 50266
515-223-6205

Letter Perfect

Need a Professional Pet Sitter?

Walk, Play, Overnight Stay, Attentive In-Home Sitting
While You're Away
Personalized Care by Reliable Professionals
Locally Owned Licensed, Bonded, & Insured



All Jewish Press
readers receive
10% off your 1st
services!

1-888-229-5721 www.fetchpetcare.com

G & L CLOTHING The Marcovis & Khalastchi Families

515/243-7431
USA Toll-Free: 800/222-7027
Fax: 515/243-4527
E-Mail: gandlclclothing@dwx.com



1801 Ingersoll Avenue • Des Moines, IA 50309
HOURS: M,W & Th 8-8; Tu & Fri 8-5:30; Sat 8-5
Online at: www.gandlclclothing.com

Patronize Our Advertisers!

TELL THEM YOU SAW THEIR AD
IN THE JEWISH PRESS.

[To advertise in the Jewish Press,
call Tom at 515 987-0899!]

[calendar]

jan • feb

Tuesday, Jan. 1

Friday, Jan. 11 7:15 PM

Tuesday, Jan. 15 5:30 PM

Monday, Jan. 21

Sunday, Feb. 3 12:30 PM

Monday, Feb. 18

Tuesday, Feb. 19 5:30 PM

Sunday, Feb. 24 12:30 PM

NEW YEARS DAY

Life of an African Muslim program at Temple B'nai Jeshurun

Federation BOD Meeting, Location TBD

MARTIN LUTHER KING JR DAY

T.I. Women's League Luncheon & Haggadah Program at Tifereth

PRESIDENTS' DAY

Federation BOD Meeting, Location TBD

Purim 'N' Pirates Lunch at Beth El Jacob



Like Jewish Federation on Facebook
<http://facebook.com/JewishDesMoines>



Like the JCRC on Facebook
<http://facebook.com/JewishCurrentEvents>

JPCA Symbolic UN Vote Is The Wrong Way To Palestinian Statehood

JCPA Jewish Council for Public Affairs

The November 29th 2012 vote in the UN General Assembly giving the Palestinians status as a non-member observer state was a regrettable distraction from efforts to bring about negotiations with Israel, the only path to legitimate statehood and peace, said the Jewish Council for Public Affairs.

"We would like to be congratulating and warmly welcoming UN recognition of a Palestinian state; not just as a non-member observer state, but as a full member of the world body. But as Israel, the United States, and the Quartet have asserted time and again, a resolution to the Israeli-Palestinian conflict can only come about through direct negotiations between the parties, not unilateral and symbolic steps at the UN," said JCPA President Rabbi Steve Gutow. "We hope that President Abbas - who disregarded pleas from President Obama and others to avoid this counterproductive path - will not seek to take advantage of this new status to continue or expand the diplomatic offensive against Israel. Of particular concern is possible use by the Palestinians of the International

Criminal Court or the International Court of Justice as weapons against Israel. Instead Mr. Abbas should accept Israel's longstanding invitation to negotiate without any preconditions."

"Palestinian statehood must be achieved in a way that ensures the security of Israel if there is to be lasting peace and shared prosperity," said JCPA Chair Larry Gold. "This will be reached at a negotiating table, not in the halls of the UN in New York. In the meantime, as a stable Palestinian partner remains a prerequisite for progress toward peace, we hope Palestinian Prime Minister Salam Fayyad's promising efforts to create a security apparatus and successful economy in the West Bank, which can sustain a future state negotiated with Israel, will continue to receive support."

JCPA, the public affairs arm of the organized Jewish community, serves as the national coordinating and advisory body for the 14 national and 125 local agencies comprising the field of Jewish community relations. JCRC of the Jewish Federation of Greater Des Moines is a member of JCPA.

Ajcommittee Honors Steve Lacy, Chair And CEO Of Meredith Corporation

The Jewish Federation is proud to note that the American Jewish Committee presented its National Human Relations Award to Chairman and CEO of Meredith Corporation Stephen M. Lacy at the AJC National Human Relations Award Dinner in New York City this past December. AJC paid tribute to Steve Lacy's extraordinary achievements in business and his profound sense of civic responsibility and social concern. Mr. Lacy is credited with having been

instrumental in transforming Meredith Corporation into the multi-platform media company it is today.

The Honorary Chair for the dinner was Frederic Roze, President and CEO of L'Oreal USA. Dinner Co-Chairs were Thomas H. Harty, President of Meredith National Media Group and Paul A. Karpowicz, President, Meredith Local Media Group.

Our congratulations are extended to the worthy award recipient.

In Memoriam

We note with sorrow the recent passing of

Betty Jane Bernstein

Marlene Corn Daniels

Edith Fortress

Rose Koufer

Anne Roberta Loeb

JCRC LECTURE ON IRAN

Sponsored by the JFed Forum Fund, JCRC and Drake University's Principal Financial Center for Global Citizenship presented Ilan Berman who addressed the topic: High Stakes with Iran. Berman, an expert on regional security in the Middle East, is Vice President of the American Foreign Policy Council in Washington, DC.



Ilan Berman (r.) and Dr. David Skidmore

Oxer from page 1 In mid-November, the finalists each participated in an extensive set of interviews, meetings, presentations, and informal opportunities for a variety of stakeholders with whom to interact. The Search Committee's recommendation was voted upon and accepted by the Federation Board at its November 27th meeting. Oxer's position will commence the beginning of January.

The Jewish Press joins in congratulating Stuart Oxer in becoming Executive Director and wishes him b'hatzla, unlimited success in leading our Federation and community to new heights!

King from page 1

King's efforts led to the 1963 March on Washington, where King delivered his "I Have a Dream" speech. There, he established his reputation as one of the greatest orators in American history.

Among his many honors, Dr. King was awarded the Nobel Peace Prize in 1964. Also in 1964, the Jewish Theological Seminary conferred upon him an honorary doctoral degree. Grinnell College bestowed an honorary doctorate upon Dr. King in 1967.

King's main legacy was to secure progress on civil rights in the United States. Just days after King's assassination, the U.S. Congress passed the Civil Rights Act of 1968. Title VIII of the Act, commonly known as the Fair Housing Act, prohibited discrimination in housing and housing-related transactions on the basis of race, religion, or national origin (later expanded to include sex, familial status, and disability). This legislation is seen as a fitting tribute to King's struggle in his final years to combat residential discrimination in the U.S.

-Adapted from Wikipedia

Blend from page 7

JP: Over the years, some of the community's most prestigious individuals have served on the Board of the Life Center. I am sure you're very proud of them. Who is the current President? And how large a Board do you have?

SB: I am very proud of and grateful to our Board members. Ben Swartz is our current President. We have a 14 member Board.

JP: What particular challenges are faced by the Life Center?

SB: Let me mention two concerns. One is that we maintain - and continue to improve - the facility. The Life Center is periodically required to construct things, to replace things. The building is over twenty-five years old and we're having some issues now with systems that either are no longer operative or are on the verge of needing to be replaced. Another concern, in an entirely different realm, is that at certain times during the year, the Life Center's vacancy rate may be unpredictably higher than anticipated. Both concerns challenge our finances.

The expectation of the Jewish community, as I interpret it, is that we continue to provide exceptional care - and to enable us to do that, it's not magical. It doesn't just happen. It happens with a good staff, along with so many other things, and we really do rely on the community to help us. As a small, independent facility, we need everyone's help. We need the community to come forward and assist us with financial resources so we can continue to do what we're doing.

JP: Steve, you've accomplished a great deal during your tenure at the Life Center.

SB: I appreciate your saying so, but I am fully aware that it has never been a one man show. None of it could have really happened without a strong Board, excellent Board Presidents, a strong Leadership Staff, professional staff at all levels and a committed community of support who all understand what we're all about.

JP: Thank you very much for the interview, Steve. We wish you and your family continued success.

SB: Thank you.



World Food Prize Laureate Dr. Daniel Hillel and Federation President Barb Hirsch-Giller



Ambassador Kenneth Quinn, Executive Director of World Food Prize



Mazon Board Member Neil Salowitz



Evelyn and Dr. Albert Mintzer



Marilyn and Lou Hurwitz



Gloria and Sonny Rovner



Jarad Bernstein, Harlan (Bud) and Dorothy Hockenberg



Elyse Weiss, Wendi Harris, Beverly Ellis and Shirley Berg



Ambassador Kenneth Quinn, Lt. Governor Kim Reynolds and Margaret Hogue



Janis Ruan, Dr. Hillel, John Ruan and Alan Zuckert

photos by Laurie Wahlig

Honoring Dr. Daniel Hillel

The Jewish Federation and Mazon: A Jewish Response to Hunger held a community reception for the recipient of the 2012 World Food Prize, Dr. Daniel Hillel, a scientist from Israel. Dr. Hillel pioneered the drip technology that has made irrigation more efficient world wide.

The many prestigious guests to attend the private reception included Lt. Governor Kim Reynolds, benefactors of the World Food Prize John and Janis Ruan, and Executive Director of the World Food Prize and guest speaker Ambassador Kenneth Quinn. Congratulations to Dr. Hillel were conveyed from the White House.

Dr. Hillel was formally awarded the World Food Prize at the 26th Annual Laureate Award Ceremony at the Iowa State Capitol on October 18, with the Israeli Consul General to the Midwest, Mr. Roey Gilad, in attendance, along with the Secretary General of the UN, Ban Ki-Moon.