THE GREATER DES MOINES

Jewish Press

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The Sun Always Shines At Engman Camp Shalom

Engman Camp Shalom is in the middle of one of the best summers, ever! Campers are swimming, creating, acting, writing, singing, dancing, learning Israeli culture and Judaics, science and nature, and their favorite, cooking.

Our theme this summer is "Heroes and Values." Campers have already learned and experienced "respecting ourselves and others/being a good listener" through Yitzhak Rabin and "leading by example" through Queen Esther and Sandy Koufax. We have just started our third week of camp. Some of the other "Heroes and Values" campers will be learning about are "seeing the good in others" through "The Thing;" "learning from our mistakes" through Jonah; "going beyond your limits" through Richard Feynman; "doing your best" through Hannah Senesh and "don't drop the ball on the 1 yard line through Moses.

This summer, Jeremy Schwartz, who has been our assistant director for three years, came back to ECS as the director. Shaynna Grund is the office assistant and Lyanna Lindgren is the camp administrator. We have an excellent staff, whose compassion for their campers, and this camp, shows in everything they do. We have an excellent group of campers, who love their camp and show it through their RUACH (spirit).

There are still heaps of exciting activities, programs, and field trips planned. In fact, this week we will be going to Adventureland, which is a favorite for our campers. Another favorite is our ECS sleepover for third grade and up on August 4. *continued on page 12*

Bi-partisan Effort Passes Iowa's Iran Divestment Bill



Seen as an important tool in denying funds for Tehran's nuclear weapons program, legislation to divest specific public funds from Iranian energy sector companies was approved overwhelmingly in April by both Iowa's House and Senate. The bill was signed into law by Governor Terry Branstad on April 20. 2011. Iowa becomes the 24th state to have adopted similar legislation or policies.

The state divestment bills come in response to the theocratic Iranian regime's sponsorship of terrorism worldwide and the threat posed by Iran's continuing quest to develop nuclear weapons and delivery systems. [Most recently, on May 17, the UN's Atomic Energy Commission again demanded that Iran stop stalling and allow full inspection of its nuclear facilities.]

The Iowa bill, identified as Hour File 484, specifies that "state funds...should not be invested in companies that provide power production-related services, mineral extraction-activities, oil-related activities, or military equipment to the government of Iran."

Initial legislation by the U.S. Congress, the Iran Sanctions Act, was passed in 1996, halting certain corporate investment in Iran's oil and natural gas industries. The first state to pass an Iran and Sudan divestment bill was Florida in 2007. According to Forbes, as of 2009, Florida alone has pulled \$1.5 billion in pension funds out of 24 foreign companies doing business in the energy sectors of Iran and Sudan. In July of 2010, Congress passed the Comprehensive Iran Sanctions, Accountability, and Divestment Act of 2010, representing "the most stringent sanctions regime the U.S. has imposed on Iran."

A broad-based, bi-partisan coalition of human rights and humanitarian groups, United Against Nuclear Iran, takes the lead on issues related to preventing Iran from becoming a regional super-power possessing nuclear weapons. continued on page 12

A Thank You to: David Adelman



Jewish Federation:
David, it is my pleasure on behalf of the Jewish Federation to express to you our appreciation for your volunteer

service to the Federation – especially noting the tremendous efforts you expended in shepherding the Iran Divestment bill through the Iowa State Legislature ~ and for your generous financial contributions! Thank you very much.

Why do you contribute and volunteer your time to the Federation?

David Adelman: I contribute time and financial resources to the Federation because of the work the Federation does for our community. The Federation has multiple responsibilities but limited resources. Contributing to the Federation is a priority for my family. Unlike many of the other social service programs in the greater Des Moines area that are able to attract donations (time and money) from the entire community, the Federation's donor pool is, for the most part, limited to the Jewish community. It is important to take care of all circles of our community now and in the future.

JF: David, please tell us about your family. DA: My pleasure. I am married to my wonderful wife Liz who owns and operates Adelman PR, a public relations firm focusing on social media outreach, strategic planning and marketing. We have a very energetic 19th-month-old named Michael, who keeps us on our toes. Liz is from Fairfax, Virginia, where her parents still reside but are able to Skype with their grandson every week. My parents are in Des Moines and understandably care to see Michael more than they'd want to visit with Liz and me. (Chuckling.)

JF: Do you have any hobbies?

DA: Yes. When time allows, I enjoy running with my family, skiing, fly-fishing and golf. continued on page 12

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[inside]

7 TORAH TALK BY DAVID FRIEDGOOD

10 THE PESKY DINER: JARAD BERNSTEIN

10 SATIRE BY DAVID MOSKOWITZ

11 CHEF DU JOUR BY KAREN ENGMAN

15 RECENT GRADUATES - MAZEL TOV!

Jewish Federation of Greater Des Moines 33158 Ute Avenue Waukee, IA 50263-7538

Address Service Requested



From left: Becca, Tracy, Anya and Masha

"my federation..."

Growing up in Des Moines, being a part of the Jewish community was simply a part of life. Members of the extended Engman family have always held leadership positions in the Federation and at Tifereth Israel. When I moved back to Des Moines seven years ago with my daughters, Becca and Anya, getting involved with the Federation seemed like the natural thing to do. I currently serve on the Education committee of the Jewish Federation Community School, I chair the Engman Camp Shalom committee and also serve on the Executive Committee of the Federation Board.

One of the things that I love most about the Federation is all the charity work we do. Whether it's driving Seniors to the grocery store or to the doctor's office, or bringing food to people who aren't able to leave their homes, the Federation is there for the needlest members of our community. The Federation also supports a myriad of non-Jewish organizations as well as being the sole institution that takes care of our own people.

I am extremely excited about the new Federation Community School at Caspe Terrace. The fact that we will have a permanent structure for our children and for future generations is outstanding! Our hard-working teachers and Lyanna will never again have to pack up and move every two years. They will be able to set up their classrooms with a sense of permanency, which will allow them even more creativity with their students. Thanks to the very generous donors who have contributed to this project, all of us with children in the school will benefit for many years to come. I feel very blessed to be a beneficiary of the enormously generous group of individuals who have made this a reality. Thank you so very much!

Tracy Engman Finkelshteyn



Share your story. Tell us how the Jewish Federation has impacted your life. Send an e-mail to tom@dmjfed.org or call Tom Wolff at (515) 987-0899.

The Greater Des Moines **Jewish Press** july/august **11**

Judy Deutch President

Final Thoughts

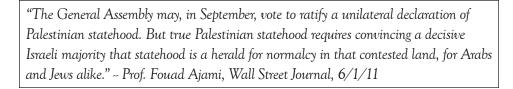
As many of you know, Oprah has just completed 25 years hosting a very successful talk show. Often highlighted on her show or mentioned in her magazine, Oprah would talk about her "favorite things."

Now it's my turn to talk about my "favorite things" – things that make me most proud of the Federation. And, in case you ask, here's what the Federation has been doing lately.

- We will soon complete the several-year process of designing and building a Holocaust Memorial to be located by the Capitol. Iowa was only 1 of 4 states that did not have a Holocaust Memorial on its Capitol grounds. Thanks to Judy Blank for making these funds available through the Jacqueline & Myron Blank Foundation.
- We now, once again, have a working P2K committee, under the leadership of Jacob Lederman. This group, along with 13 other communities in the Midwest, supports the city of Acco in the western Galilee. It is our opportunity to connect and enhance our partnership with the people in Israel.
- In April we moved our Federation offices from a small, inadequate building on Tifereth's property to its new home at Caspe. It's not fancy, but it's very functional. With the entire staff together it will allow for the better use of shared resources, enhanced communication and better efficiencies.
- We now, once again, have a President's Council giving the congregational and Federation presidents the opportunity to discuss issues of common concern.
- We've had several fun Lions and Pomegranate events including a dinner hosted by Marilyn Hurwitz and "design your own LLL purse." A percentage of the price of the purses was given back to the Federation.
- We initiated a new program "Dining with Donors" as a way to connect future leaders with our most generous givers. We have revamped our Campaign, most importantly selecting an ending date so one Campaign did not run into the next Campaign. We have looked at what has and hasn't worked.
- Our Board of Directors was composed of wonderful individuals who felt engaged
 in Federation activities. I'm proud to say that, for the past two years, attendance at
 Board Meetings was excellent and we always had a quorum.
- I had the opportunity to appoint three new members to the Foundation Board of Directors: Larry Engman, Steven Goldstein, and Beth Ohringer.
- It made me feel good that I've gotten some of my friends involved with the Federation on the Board, on the JCRC committee and helping with Jewish Family Services. Additionally I've tried very hard to get more people involved with the Federation from the decorations committee for our 2011 Campaign Kickoff with "Sydney the Seer" to attendance at Federation-sponsored events.
- Our JFCS has gotten more and more accountable to parents. There are new narrative report cards, a revised parent handbook, pre and post testing, and an e-news letter sent to parents several times per month. The school served 102 elementary students and 35 junior/senior high students this past year. Our rabbis have become an integral part of the teaching staff and have helped with developing curriculum.
- We are fortunate to have so many dedicated teachers at our community school. I'd like to thank the rabbis and cantor who teach at the JFCS as well as the classroom and Hebrew teachers: Rabbi Edelman-Blank, Rabbi Kaufman, Cantor Shivers, Cynthia Shulman, David Copeland, Juli Margolin, Leah Cole, Pat Johnson, Rachelle Hjellmaas, Caitlin Fuher, Bruria Kaufman, Jody Hramits, Wendy Beckerman and Ben Kaufman

Thank you to all of you for all you do for our children, our future.

continued on page 13



Jewish Federation of GREATER DES MOINES

THE FEDERATION HAS MOVED TO THE CASPE TERRACE!

Our new address is: Jewish Federation of Greater Des Moines 33158 Ute Avenue Waukee, IA 50263-7538

Our new phone number is 515-987-0899 We're online at www.jewishdesmoines.org



Save The Date

Ribbon Cutting Ceremony For The JFCS And The Jewish Federation Offices At The Caspe Terrace Sunday, Sept 11, 2011 at 9:00 A.M.

Jewish Federation Community School families, it is our honor to announce that religious school will begin this fall on Sunday, September 11 at our new location at The Caspe Terrace in the new school building. Please plan on joining us for a special ribbon cutting ceremony with additional programming.

At 9:00 am when students are arriving, we will first do a memorial prayer remembering the victims from September 11, 2001. This year marks the 10 year anniversary. We will then have our ribbon cutting ceremony and honor those in our community who helped make this happen. Once this part of the program is completed, everyone is invited to tour the new school building and the Jewish Federation administrative and support staff offices. Students will then go into their new classrooms and additional programing will continue for all adults.

THE GREATER DES MOINES

Jewish Press

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Inserts to the Jewish Press may not necessarily bear endorsement of the Jewish Federation

We are always happy to consider articles and information for publication.

We reserve the right to edit submissions.

Vol. 27, No. 6, July/August 2011



JEWISH FEDERATION COMMUNITY SCHOOL

JFCS Students Took An Awesome "Trip" To Israel

On Sunday, May 8 students boarded a plane headed to Israel and took an imaginary trip during our celebration of Yom Ha'atzmaut (Israel Independence Day).

Students started by picking up their trip folders, which contained a plane ticket with a seat assignment and a passport. Students were split into groups of 10 and each group received a new last name that corresponded with one of Israel's Prime Ministers. Students then made their way to board the plane, which was located in the sanctuary.

Student seats were also pre-assigned so that each new family was sitting together. Some JFCS siblings were placed together with the same family. It was so cute, I had two little boys tell me how excited they were about the trip and that they were traveling together just like a family.



Even though the El Al Flight was short, thanks to technology, and Morah Copeland's computer skills, students heard and saw a simulated take-off and landing. They even received a snack, a drink and watched a safety video in Hebrew.

In the school wing, specific stations were already arranged for "families" to visit while in Israel.



We had our huge map of Israel in one room where Rabbi Kaufman spoke about Israel and showed them areas they would be visiting on their trip. Beni & Nim Kaufman plus a few extra helpers were in "The Army" station. We had real soldier shirts for them to wear and they had to perform a variety of commands. This was one of their favorite stations. Students went to Masada and the Dead Sea. They had to slide into the room and begin digging for puzzle pieces (map of Israel) to put together. They also dug for mosaic stones to help create a frame.

Before they left, Mrs. Johnson put some "mud" on their faces. This was a big hit.

In the Ulpan room, led by Bruria Kaufman, students learned a few basic conversational Hebrew words, received an identification card, and wrote their name in Hebrew on a doorplate. Ulpan means a crash course in Hebrew.

There was the travel agency where they had to locate Israel on a world map and answer specific questions; such as, what continent is Israel part of? What countries border Israel? etc. Ms. Cole and our three Drake students, Michelle, Jennifer, and Caitlin, helped students in this room.

There were two Jerusalem destinations available to our travelers. At one of the locations, students learned about the legislative branch of the Israeli government, the Knesset, which passes laws and elects the President and Prime Minister of Israel. While at the Knesset, Mrs. Hjelmaas facilitated a mock debate about many pressing issues involving our Jewish Community School (homework, snack, and recess policies).

The second location in Jerusalem was the Kotel. Cynthia Shulman was our tour guide and spoke about Jerusalem's history and our temples. Upon entering the rooms, boys put on a tallit and kippa and girls put on shawls to cover their arms as they also visited the Kotel. The culmination of the trip ended at the Shuk where Chief David prepared several Israeli snacks and students had an opportunity to shop using pretend Israel money. At the end of the program, everyone had a great time.



A big thank you to Bruria for her initiative in bringing this program to our school and for all of the additional time it took to plan, prepare, and give the destinations as much authenticity as possible within the confines of the classroom walls.

- Lyanna Lindgren, Director, JFCS

Are you a mother raising Jewish children...but you're not Jewish? Don't do it alone!

The Mothers Circle provides FREE education and support for women of other religious backgrounds who are raising Jewish children. The course is coming to the Jewish Federation Community School this fall. Classes will meet approximately twice a month and will focus on the meaning of Jewish rituals, ethics, and the how-to's of creating a Jewish home. Come be a part of this warm and nurturing environment and feel empowered to take on the responsibility of raising children in Judaism. Mothers in all family constellations are welcome and participants do not have to be affiliated with a Jewish institution or have any prior knowledge. The free course will be held at The Caspe Terrace. The Mothers Circle is a program of the Jewish Outreach Institute and is made possible locally by the Jewish Federation of Des Moines. This course will begin the first part of November. We are pleased to announce that Julie Kaufman will be the facilitator for this course. If you are interested, please contact Lyanna Lindgren at (515) 987-0899.

Jewish Federation Community School Fundraising Effort Continues

Ways You Can Make Your Tax Deductable Contribution Are:

- Engraved Brick in school walkway \$180
- Engraved Family stone in the school walkway \$1,000
- Named Mezzuzah for each room \$5,000
- Computer hardware / software for one classroom \$10,000
- Students' Desks and Chairs for one classroom \$20,000
- School and Federation Offices \$50,000
- Naming a classroom \$100,000+

For more information or to make a donation, contact The Jewish Federation, 33158 Ute Avenue, Waukee IA 50263 or call (515) 987-0899 and ask for Elaine or Lyanna.

We are not done yet! There are many community members that were involved during this process and with our generous givers this dream became a reality.

Planning And Budgeting 2011-12 Committee At Work



Thank You, Planning & Budget Committee Members! The P&B Committee, chaired by Barb Hirsch-Giller, met in April to make the very difficult budgetary decisions for the coming fiscal year. The funds they had to work with come directly from you! – contributors to the annual All-In-One Campaign. Thank you all who contribute generously to support the work of the Jewish Federation. And thank you to members of the Planning & Budget Committee. From left, Alan Givant, Jami Schnoebelen, Bruce Sherman, Linda Vander Hart, Elaine Steinger, Barb Hirsch-Giller, Jule Goldstein, Judy Deutch, Stuart Oxer and Bud Hockenberg.

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First Do No Harm by Rabbi David Kaufman



Posted on May 27, 2011 by Rabbi Kaufman

There are those who like to apply the anti-drunk driving catch phrase, "Friends don't let friends drive drunk," in reference to the American-Israeli relationship. They argue that Israelis and potentially the Palestinians as well are too drunk, too intoxicated, too out of it, to understand what is going on and therefore need to be helped. The argument is that someone else, someone sober, needs to help them because they can't help themselves.

One imagines a staggering person being helped to the car by a sober one who takes the keys away and with the sober one driving the friend home after saying, "Friends don't let friends drive drunk."

However, this argument fails and fails miserably in any situation in which the friend who is trying to help is more intoxicated than the one whom they wish to help. Sometimes the drunkest person is the one demanding the keys from the sober one because they wrongly believe, in their intoxication, that they are more capable. Ever been around an abusive drunk or someone whose intoxication has eroded their inhibitions? If you have then you know exactly what I am talking about.

I tend to think that "Friends don't let friends drive drunk" is either inappropriate to apply or wrongly applied. It isn't Israel or the Palestinians who are drunk. They are fully aware of what is going on and the difficulties of improving their situation. They might clearly and correctly understand that the road ahead is difficult to traverse if not impossible at this point. They might not think it a good idea to head onward now and be correct, not drunk.

No, a better maxim to apply to the conflict is one based in medicine: First, do no harm.

Israel is a thriving democracy and the world's only Jewish state. In creating a Palestinian state alongside it, the guiding principle, especially for its friends including the United States, should be Nonmaleficence, which stated simply is:

Given an existing problem, it may be better not to do something, or even to do nothing, than to risk causing more harm than good.

This is exactly the situation in regard to the peace process. If the result of two states living side by side in peace and prosperity is not feasible at the moment, then it is better to do nothing than to do harm to Israel, and potentially harm the Palestinians as well, than to abandon caution, take on tremendous risks, and jeopardize the health of the patient(s).

First, do no harm.

fall line-up:

Quality programming brought to you by the Jewish Federation

Sunday, Sept. 18 — Cooking Class

9:00 am - Noon Chef Susan Madorsky will share Rosh Hashanah recipes with flair. Cost: \$12 each at door, \$10 each in advance, \$9 each for groups of 5 or more Class size is limited. Reserve your spot with your Visa, Mastercard or AmEx. Call Tammy at 987-0899.

Wednesday, Oct. 5 — Mahjong

5:30 & 6:30 pm Bring your board for Mahjong Wednesday evenings. No Charge.

Saturday, Oct. 22 — Wine Pairing Class

5:00 pm - 6:30 pm Beth Ohringer will lead us in a wine tasting class. Cost: \$12 each at door, \$10 each in advance, \$9 each for groups of 5 or more Class size is limited. Reserve your spot with your Visa, Mastercard or AmEx. Call Tammy at 987-0899.

Sunday, Nov. 13 — Financial Planning Seminar

9:00 am - Noon Cyril Mandelbaum will speak on financial planning and how to make smart money choices. Bagels and coffee included. Cost: \$12 each at door, \$10 each in advance, \$9 each for groups of 5 or more Seating is limited. Reserve your spot with your Visa, Mastercard or AmEx. Call Tammy at 987-0899.

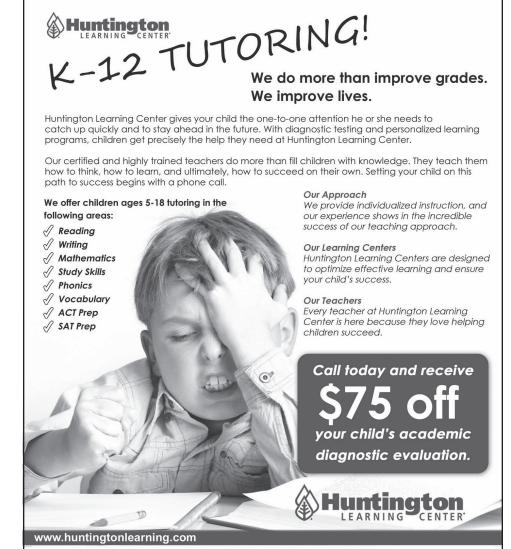
Sunday, Dec. 11 — Hanukkah Bazaar

9:00 am - Noon All three synagogues, Maccabee's Deli, and the Jewish Resource Center will participate for one-stop-shopping! Breakfast available for purchase.

don't miss it!

Transportation is available. Call Pat at 987-0899

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[p2k

Partnership With Israel

Our local connection to Partnership 2000 (P2K) continues to strengthen, given the formation of a new committee! My partners on the committee are Phil Blumberg and Jarad Bernstein, both of whom are dedicated to developing the potential of P2K in Des Moines.

6305 Mills Civic Parkway, Suite 3109

West Des Moines, IA 50266

Phone: 515-225-6320

In May we met to discuss P2K activities in Omaha and how we may possibly collaborate on programming. Doing so may benefit both communities economically. Omaha and Des Moines are among the 16 American Jewish communities within the Central Area Consortium paired with the city of Akko and the municipality of Mateh Asher in the Western Galilee.

This past Israeli Independence Day Celebration held at the Temple was an opportunity for our P2K committee to interact with the community as a whole. We set up and manned an information table at the event. I was able to engage people, answer questions and generally promote the Partnership.

In June, the Partnership will be



1802 Delaware Ave., Suite 111

Ankeny, IA 50021

Phone: 515-965-3864

holding its summer Steering Committee meetings in Israel. We are fortunate that veteran P2K leader Tim Urban will be representing us there, and we'll be very interested in hearing back from Tim upon his return.

Come get involved with the Israel Partnership! You can contact me via the Federation at jcrc@dmjfed.org.

-Jacob Lederman

Des Moines Chair of the Israel Partnership

The Greater Des Moines Jewish Press



Jfed Forum

In May, Dr. Arthur Pitz, Professor Emeritus of History from Black Hawk College, presented a balanced history of the Arab-Israeli Conflict. The program was sponsored by JCRC and the JFed Forum.

senior news

Wanting to get out more and socialize?

Needing assistance with transportation to senior luncheons, doctor appointments, grocery store, and other appointments? Seeking information regarding services you need in the home?

GIVE US A CALL at Jewish Family Services and a staff member or volunteer will assist you with these services. Please call Pat Nawrocki, Project Services Manager, at 987-0899.

Upcoming Luncheons:

Thursday, July 28th we will be having our annual luncheon at Caspe Terrace with the Camp Shalom campers. Come and be a part of the fun and share the entertainment and food with our Camp Shalom Campers in airconditioned comfort! Also for those who are interested, we will be giving tours of the new Jewish Federation Community School, the Jewish Federation of Greater Des Moines offices, and the Caspe Heritage Gallery of the Iowa Jewish Historical Society. The bus will leave from the Beth El Jacob Synagogue parking lot at 11:00 am.

Thursday, August 11th 12:00 Noon at Temple B'nai Jeshurun-We are pleased to have Abe Goldstein come and entertain us with his wonderful music and great gift of storytelling. Come join us for fellowship, good food and fun.



United Way Donors

Did you know that you can designate part or all of your United Way contribution to Jewish Family Services?

The money received through these designations helps the Federation pay for...

Jewish Family Services - Individuals, families, seniors and children

Senior Adult Programs - Senior Adult socialization

Resettlement Program - Case management and health services for seniors Jewish Family Life Education - Sponsorship of community-wide programs Volunteer Opportunities - Numerous volunteer projects

Tzedakah - Last year assisted 180 community members in need

THANK YOU to all who have contributed through United Way. Please remember that your gift to Jewish Family Services through United Way has to be re-designated each year.







The Jewish Federation of Greater Des Moines is a beneficiary of United Way





The Ideal Gift To Give Is... Yourself

Steve Lipshutz is a valuable volunteer to those seniors who need assistance with technical problems with their computers and also with improving their own computer skills. He is always available and willing, with a smile on his face, to be of any service when there is a question or some frustration. Steve states that this is a window of opportunity to assist this generation of people who

have not had the exposure to technology and are willing to become informed and learn the skills needed. He says computers have gone from complex to more simplicity and have become much more "user friendly." Steve does enjoy sharing his knowledge and skills with others. He feels life has been good to him and so feels very fortunate and wants to give back to society. He states he enjoys being with all the fascinating seniors and listening to all the stories and experiences of their past life.

"If something is wrong with my computer, Steve will fix it, "says Jimmy Blair. He has helped him learn more about the normal intended use of his computer. These training sessions have improved his communication with his daughters who live in other states. Jimmy says Steve is very patient and has appreciated his willingness to assist him when needed.

Ethel Norman is another recipient of Steve's services. She feels he is such a great person who has been so kind and patient in working with her and informing her of knowledge of the computer hardware and also helping her with her computer skills. Ethel just hoped she did not ask too many questions! She says it makes her feel good

about herself to have some education about our technology. That's what the OASIS volunteer program is all about, deeds of kindness, reaching out and helping someone in need.

Pat Nawrocki Jewish Family Services Manager



The Life Center

The Needs of Old Age

Never lose sight of the fact that old age needs so little but needs that little so much.

– Margaret Willour

In this issue of The Jewish Press, we turn our focus to the cadre of Life Center stalwarts who have chosen to devote significant pieces of their time to bringing something of the "outside world" to our Residents... those persons are our Volunteers.

In my years as Executive Director of The Life Center, I have seen the number of Volunteers and Volunteer-run programming wax and wane. I long ago came to see Volunteer involvement in such "in-demand" Resident activities as Bingo as an immutable part of the Activities Program. I've also, rather sadly, seen Volunteer involvement in the annual Hamantaschen-making activity fall by the wayside... a tradition whose passing marked an unfortunate milestone for Activities.

These, as well as so many other, Resident-centric activities, all have one thing in common - Community Volunteers. Each year as we gather in celebration of our Volunteers, there is always one thought that I feel compelled to share with this remarkable group of selfless individuals. At its very core, the Volunteer Program serves not only to entertain Life Center Residents, but also, I so strongly feel, that this Program helps to maintain the Residents' connection to the broader Community outside the walls of The Life Center.

Being a Resident can be an isolating experience. The mere fact that our Residents come to know that there are Community members willing to give of themselves to maintain a connection, and a feeling of caring, cannot be overstated.

No matter how elaborate the programming put on by Life Center professionals, there can be no substitute for knowing that the loving gestures of the Volunteer Corps bespeak an understanding of the "little needs" which accompany old age. Needs whose importance grows with the passing of the years.

Thank you to all past, present, and future Volunteers who understand, intuitively, how being part of connecting our Residents to the Community means so very much.

-Stephen P. Blend, M.H.A. Executive Direction

6 The Greater Des Moines **Jewish Press** july/august **11**

A Man Who Made A Difference by David Friedgood



Rabbi Edelman-Blank will often start a Shabbat sermon announcing an upcoming discussion of the big picture. He then presents a topic of cosmic significance - such as the meaning of life - and proceeds to quickly breakdown his talk into several brief nuggets of information, illustrated by Biblical text. The congregation is thus afforded a glimpse of that big picture item, the whole of which we can never fully understand, particularly during the course of a brief sermon. So, on a recent Shabbat

morning, after the sermon, I found myself thinking about one of the big picture items – of what significance is the life of a man or woman on this earth? My thoughts went on to recall my friend, Rabbi J. Leonard Azneer, who had recently died. Those of us who knew Rabbi Azneer recognize him as a larger than life figure whose life embodied the big picture. He was a man who made a difference – in my life, the life of the institution he ran in Des Moines (now known as Des Moines University), in the Jewish Community, and in the greater community of Iowa. When Rabbi Azneer entered a room you knew he was there, people paid attention. More importantly, his work and deeds left a lasting impression, and we are all better off for his having lived in our midst.

Rabbi Azneer was born to rather humble circumstances in Romania. He immigrated to the United States at an early age, graduated Yeshiva University, and was ordained as a Rabbi at the Jewish Theological Seminary in New York. He served as a pulpit Rabbi in Youngstown, Ohio and earned a doctorate degree in education at the University of Pittsburgh. He was brought to Des Moines in 1971 to head COMS (College of Osteopathic Medicine and Surgery). At that time the local Osteopathic medical school was in disarray. Its physical plant was old and deteriorating, the educational program was lacking, and the school financially unstable. Its future as a viable institution was in doubt. The Board of Trustees was looking for a savior to right their ship. They found a Jewish Rabbi, with a passion for education, willing to move to Des Moines, Iowa. A man with a knack for fundraising, and, most importantly, a vision of what this small struggling DO (Doctor of Osteopathy) school could be.

Rabbi Azneer started his tenure by moving COMS to the old St. Joseph Academy on Grand Avenue and over the next 20 years oversaw the construction of much of today's impressive physical plant. Class size expanded significantly, as did the faculty. Eventually Colleges of Podiatry, Physical Therapy, Physician Assistant studies, and Health Education were added. This man was in control and had a hand in everything that happened in his school. I can still remember Dr. Azneer standing in front of my class on one of my first

days in Des Moines. As freshman medical students we were naturally insecure and a bit intimidated by our surroundings. All of us were familiar with horror stories concerning the rigors of medical school. Dr. Azneer looked down at us from an elevated podium. We were a group of about 140 but each felt he was talking to us personally. He told us to look to our right and to our left. Each of the students we saw, sitting anxiously in their new starched short white coats, would be graduating with their classmates in 3 years. He would see to it. After we all exhaled a sigh of relief the business of learning to be doctors began. Dr. Azneer shortened the length of time to matriculation from 4 to 3 years so he could turn out more physicians in Iowa, which at the time was desperate for primary care doctors. He established community clinics and worked with all the hospitals in Des Moines to train his students. When I first came to town it was difficult for Osteopathic physicians to get staff appointments at any of the local medical hospitals. Today, resulting in large part from Dr. Azneer's efforts, DO physicians are leaders and department chairs at all the cities medical centers. Along the way he butted heads with the medical establishment locally and at the University of Iowa. Typically he was impatient with the slow pace of institutional change, pushing hard to keep his agenda intact. Tenured professors were fired, prompting a national investigation. His aggressive style even annoyed some members of the school's board, and unfortunately his retirement in 1993 was contentious. In the end, however, the university thrived. Much of the medical community in Iowa, and the people they serve, still benefit directly from Dr. Azneer's work. The National Osteopathic Foundation named him Educator of the Year in 1985. Many of the recent trends in Medical education are patterned on work which began in Des Moines.

This was a man who clearly made a difference. He had a vision for the future of Medicine, and he had the skills to consummate his goals. Rabbi Azneer and his wife Dr. Patricia Cottrille (my children's Pediatrician) lived in Des Moines over 20 years. They were fixtures at Tifereth Israel Synagogue where Rabbi Azneer rarely missed Shabbat services. I believe Rabbis Cytron and Sandler, and Cantor Spiro, viewed him as a colleague – even though he rarely missed an opportunity to inject his viewpoint into any discussion / argument, or fine point of Jewish law. My son, who rarely sat still for the first 13 years of his life, reveled in sitting next to Dr. Azneer in Shul (synagogue). In Rabbi Azneer I saw a secular leader, deeply involved in the business of running a major university and medical center, who steadfastly clung to and cherished his Jewish heritage. In fact, I believe his Yidishkite (Jewish soul) was a large factor in his drive and success. Much as the Biblical Moses - this was a man, larger than life – who left his world a better place than he found it.

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july/august 11 The Greater Des Moines **Jewish Press**



Incoming President Barb Hirsch-Giller



Ben and Joyce Swartz and Toni Urban



Beth Ohringer and Barb Hirsch-Giller

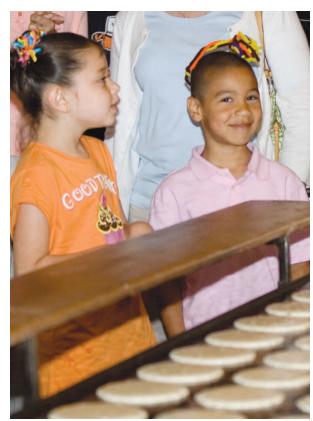
96th Annual Meeting of the



Rabbis Steven Edelman-Blank, David Kaufman and A. Leib Bolel



Judy Deutch



Hungry participants



Brian and Krista Pearl



Miriam and David Copeland



Mallory and Dr. Steven Goldstein and Julie Olsasky

july/august 11

The Greater Des Moines Jewish Press



Stuart Oxer accepts award



Judy Deutch and Elaine Steinger

unday, June 5, marked the Jewish Federation's 96th Annual Meeting with a huge turnout. Outgoing Federation President, Judy Deutch thanked the Executive Officers for their guidance and unique talents: President Elect, Barb Hirsch-Giller; Foundation President, Don Blumenthal; Treasurer, Stuart Oxer; Secretary, Jule Goldstein; Immediate Past President, Neil Salowitz; Members At Large, Tracy Engman Finkelshteyn, Beth Ohringer and Jake Jacobs.

Gratitude was also expressed to outgoing Members of the Board: Jake Jacobs, Shirley Berg, Laurie Bishop, John Mandelbaum, Cynthia Shulman, Tammy Abdulghani, Neal Salowitz, Karen Engman, Shelly Brody, Dick Kirsner, Brad Long and Cliff Bergman.

Judy also thanked Barb Hirsch-Giller and Sheldon Ohringer who served as 2011 Campaign Co-chairs and raised over \$756,482.00.

She welcomed new members elected to the board of directors: Robin Bear, Jarad Bernstein, Alice Freidgood, Rabbi Levi Goldstein, Beth Ohringer and Krista Pearl.

Incoming President Barb Hirsch-Giller thanked Judy Deutch for her dedication as Federation President and expressed a feeling of great honor to have been elected to assist in guiding the Federation for the next two years

The exuberant crowd enjoyed a pancake brunch, activities for the kids and raved about the new offices and school.



e Jewish Federation



Pete and Jami Schnoebelen



Jarad and Lilianna Bernstein



JFCS students enjoy pancakes



photos by Laurie Wahlig

Marilyn and Louis Hurwitz



Lexi Ohringer makes the catch



Dr. Wendi Harris and Stuart Oxer



Suzanne Engman, Tracy Engman-Finkelshteyn and Larry Engman



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An Updated Yiddish Dictionary for the 21st Century by David Moskowitz



*This satire is not approved or sanctioned by the Editors of the Jewish Press and in fact disparaged by them. Well, to be entirely accurate, let's call it "barely tolerated and not particularly sophisticated satire." And if David wasn't married to the Chair of the Jewish Press Editorial Board, you could count on the fingers of one hand the number of seconds that would go by before we placed his tedious "satire" column on hiatus. His reign of terror would finally end and we would be free once again to print the cutting edge material that we prefer, like profiles of summer

camp counselors and positive reviews of local restaurants.

One of my favorite books growing up was Leo Rosten's "The Joys of Yiddish." It bore no resemblance to any other dictionary I had ever seen. Gone was the boring list of words, tenses, phonetic pronunciations, and parched and unromantic alternative definitions. In their place was an entirely Jewish approach to explaining what a word meant. Rosten's dictionary captured the musically silly descriptiveness of the Yiddish language, the world's most perfect lewish creation. Yiddish words are ridiculously fun to say out loud and they always say more than they mean to say. No Jew in good conscience can simply say that a "schlemiel" is a noun that refers to an unfortunate person. While literally true in the non-Rosten sense, a better way of explaining "schlemiel" is to ... well let me tell you a story.

That's what Rosten does. He paints each Yiddish word into a tapestry of stories, examples, and distinctively Jewish explanations. To stick with the "schlemiel" example, Rosten notes that the word rhymes with "reveal" and has a number of definitions. But the word never really comes to life until he links the meaning of schlemiel to two other Yiddish words: shlemazl and nebbish. Collectively, each of the words is enlightened by their connection to other Yiddish words and the humorous antics of imperfect human beings: "The schlemiel trips, and knocks down the shlimazl, and the nebbish repairs the shlimazl's glasses." Or even better: "a schlemiel takes a bath and forgets to wash his face." All you have to do is read a few of these descriptions and you know exactly what a schlemiel is. In fact, mastering the multiple stories and nuances of a schlemiel may actually make you a schlemiel yourself. You get the picture.

As much as I loved "The Joys of Yiddish," it is dated and so is Yiddish. Very 1960s. And these days, not too many Jews in Eastern Europe are working on developing a theater tradition as vibrant as Sholem Alechem in Poland. The language, along with the population itself, has faded to a dull memory, as dull as my grandmother's gefilte fish. Gevalt!

So in the opinion of this satirist, it's time for a 21st Century reawakening of the Yiddish language that matches the times! continued on page 12

[the pesky diner]

Two Tacos in Paradise by Jarad Bernstein



Local blogger Jared Bernstein is The Pesky Diner, online at www.thepeskydiner.com

Did you know Des Moines is known for its tacos? Ok, maybe it's not, but this California native has enjoyed some of the best tacos around, right here in the heartland. Among my favorites are the vegan chorizo tacos from Tacopocalypse, El Bait Shop's fish tacos, Dos Rios' fish tacos, and the highlight of this month's review, fish tacos at Taqueria Sonora.

What? You've never heard of Taqueria Sonora? They've been around for just over a year at 800 First Street in West Des Moines. I remember reading about it in the Des Moines Register when they opened, but not until a few weeks ago did I finally drag my downtown living tush to West Des Moines for dinner.

But first, the salsa. My lovely wife Lil judges Mexican restaurants solely on salsa. Her favorite Mexican restaurant in the world is Pancho Villa Taqueria in San Francisco, and it is mainly because they have an all you can eat salsa bar. We heard rumors of Taqueria Sonora's five varieties and were pleased to see six! While Pancho Villa still wins over Lil's heart and soul, I have to say both do an amazing job. In addition to the five salsas, there is a standard "table salsa" which doesn't disappoint. All six are homemade, and all six are free with dinner. These salsas run from mild to a heat-filled habanero, so make sure you have the waiter explain each salsa for you.

Beyond the salsa there is of course the food. I ordered two fish tacos (one grilled, one beer-battered), and a cheese chimichanga. Other than these three items, I think I was limited to a veggie burrito and maybe ordering fajitas without meat. The rest of the menu is treif city, with less traditional-by-lowa-standards parts (tongue, head) and animals (goat) featured. From non-kosher-esque reviews I have read of the place, these items are pretty good. Let's stick to my order though, going from worst to first.

I was pretty excited to see a cheese chimichanga on the menu. I think the last chimichanga I ate was at Garcia's, probably celebrating a family birthday 20 or so years ago. Not as good as I remember, and probably because it's just a deep fried cheese burrito. I ended up being upset that I ordered this because it was too filling, taking away the possibility of ordering more of what was to come.

I ordered a fish taco in both preparation styles mainly so I could write about both here. I was more in the mood for grilled fish but I took one for the team and went for both. The grilled fish was ok. Not spectacular, not really memorable, but better than most. I would order it again. I'd write more, but remember I just said it wasn't really memorable?

continued on page 12

july/august 11

In the Kitchen with Heidi Moskowitz by Karen Engman



It's hard to believe that Heidi Moskowitz was born and raised in Birmingham, Alabama and had a southern accent, even though she only lived there for six years. She moved to New Rochelle, New York when her father sold the family's clothing business. She attended Washington University in St Louis where she earned a BA in history. She then received her law degree from Case Western Reserve University in Cleveland, Ohio where she was an editor of the Law Review.

Heidi met her future husband, David, on the first day of law school at the orientation day party. Upon seeing her, David remarked to a friend, "See that girl over there? That's my future wife. Let's go introduce ourselves." They dated for five years and then married in 1982. After law school, they both worked in Manhattan as litigators.

In 1983, they moved to Washington, D.C. where for the next 10 years Heidi was the Assistant General Counsel for AARP. She was the primary intellectual property attorney for AARP and was responsible for the content of the organization's media materials including Modern Maturity and The AARP Bulletin.

The couple moved to Des Moines in 2000 when Wells Fargo asked David to

relocate here. He is the company's Deputy General Counsel and responsible for legal support for all consumer lending businesses, including the mortgage business. Heidi says, "Des Moines has been a wonderful place to raise our sons and it's been exciting to witness the transformation of this city over the past 11 years."

She and David have two sons. Adam (20) attends the business school at University of Wisconsin in Madison. Michael (23) just graduated from UCLA and will attend Pepperdine Law School in Los Angeles in the fall.

As Chairman of The Jewish Press, she edits my articles and gives me ideas for this column. Heidi has always enjoyed writing and editing and has begun a small proofreading and editing business. She also serves on the board of directors of Temple B'nai Jeshurun and its Sisterhood. She currently serves on the Iowa Jewish Historical Society board and is a past board member of Y.E.S.S. (Youth Emergency Services & Shelter) and looks forward to more community involvement. Heidi

likes to travel, cook, read, watch movies, and exercise. She mentioned that even her poodle Rocky has his own Facebook page (www.facebook.com/rockymoskowitz) where he shares his whimsical world view, so I guess she spends a fair amount of time online!

Heidi started working early. Her first job was as a model when she was five years old. continued on page 13

Aunt Edith's Health Salad

A Recipe from Heidi Moskowitz

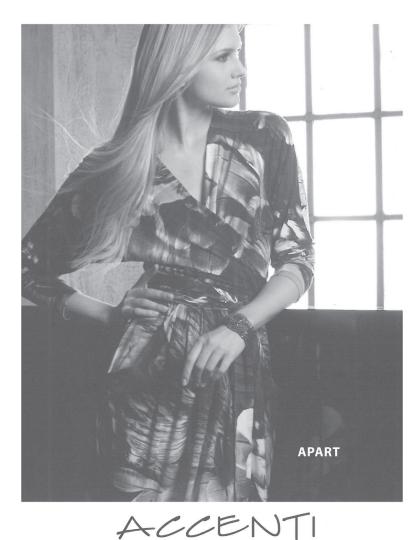
barve

- 1 large head cabbage, shredded
- 2 green peppers, diced
- 2 cucumbers, peeled and sliced thin
- 1 Bermuda onion, sliced thin
- 2 carrots sliced (plus some grated)

Combine vegetables and add dressing:

- 1/3 cup tarragon vinegar
- 1/2 cup+ white vinegar
- 1/2 cup oil
- 1/2 cup sugar (I use less)
- 2 T+ Kosher salt
- black pepper to taste

Combine vegetables; mix with dressing. Refrigerate several hours.



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Bill from page 1 It is found online at www.unitedagainstnucleariran.com

The initiative to pass Iran divestment legislation was a bi-partisan effort, including support by the JCRC of the Jewish Federation. Key roles were taken on a volunteer basis by David Adelman and Bud Hockenberg. Sincere appreciation is extended to the Iowa General Assembly for their support of the bill. The legislation passed unanimously in the Senate and with 98 of the 100 votes in the House.

Special appreciation and recognition is due to the following state legislators, who worked hard on ensuring that this important bill was introduced, debated, and won approval in both branches of the General Assembly: Governor Terry Branstad, State Treasurer Mike Fitzgerald, House Majority Leader Linda Upmeyer, Rep. Peter Cownie, Rep. Stew Iverson, Senator Merlin Bartz, Senate President Jack Kibbie, Sen. Roby Smith, Senate Majority Leader Mike Gronstal, Senate Minority Leader Paul McKinley.

We are also thankful for advocacy on this issue generated by Christians United For Israel.

Camp from page 1 It's not too late to join. We still have a lot to do! Don't miss out! Please contact the Engman Camp Shalom office at 987-0899 ext 215, or Lyanna at ext 232 or for more info. engmancampshalomdm@gmail.com.

Adelman from page 1

JF: Where did your college experiences take you?

DA: I grew up in Des Moines and went to Miami University in Oxford, Ohio majoring in Marketing and Business Legal Studies. While in college, I spent my summers as a whitewater rafting guide. As my college career came to a close I decided to come back to Des Moines for law school at Drake University.

At Drake I became involved in state and national politics. While in law school I realized lobbying was the best way to use my law degree and interest in government. While in school and for four years after graduation I worked for a law firm developing their government affairs department.

JF: What do you do for a living, David?

DA: Last year I opened the Iowa office of Cornerstone Government Affairs, a bi-partisan DC based firm. I enjoy assisting my clients at the state level and building a practice from its foundation. With the lines between state and federal government continuing to shrink, my clients are able to have a presence in Washington if issues arise.

JF: What are your future plans?

DA: My future plans consist of continuing to be an active member of the Des Moines community and growing my government affairs practice.

JF: Very fine.

Let's focus now on the initiative you played a major role in, by leading the bill through to enactment as state law. We're talking about the Iranian Divestment bill. Thank you for your diligent work on the project.

DA: I appreciate your support but we must acknowledge the Legislators, State Treasurer and Governor for having the leadership and courage to debate the legislation.

JF: How did you come to hear about the

issue and get involved?

DA: In the media and through my work with AIPAC I'd heard of other states divesting from companies that finance Iran's oil and petroleum industry similar to the Congresses' Iran Divestment Act, which virtually the entire lowa federal delegation supported.

As a lobbyist I am at the Iowa Statehouse full time during the Legislative Session. For the last five years I've provided information and helped shepherd legislation on behalf of my clients. To many people, the legislative process can be confusing at times. When Bud Hockenberg provided the model language for the legislation to Majority Leader Linda Upmeyer I knew I could volunteer my time and help provide the necessary support needed to move the legislation through the channels of state government. We all must find ways to do our part to support issues near to our heart. I support Israel and knew this would be a unique way I could help.

JF: What is the bill about, in brief, and why is it important?

DA: The lowa legislation targets companies that supply Revolutionary Guards or contribute to the National Iranian Oil Company (NIOC). Royalties and taxes paid by these foreign oil companies are being used to fund terrorist activities and develop nuclear weapons. Iran is designated by the US State Department as the #1 sponsor of terror supplying and training insurgents to kill American troops. It seems every week we hear of another American soldier killed or wounded in Iraq or Afghanistan. Furthermore the Iranian Government fails to acknowledge the atrocities of the Holocaust, denies Israel's right to exist and supplies Hezbollah and Hamas with Qassam and Katyusha rockets killing Israeli citizens.

While there is a crucial moral component to our divestment, ultimately its success will be measured on how it actually affects Iranian behavior. The divestment adds a significant new tool to the other national and international efforts already underway binding UN Security Council resolutions, existing U.S. laws and pending legislation. lowa joins 24 other States standing in support of our troops overseas and with Israel.

JF: It must have been difficult dealing with the ups and downs of the process.

DA: Absolutely. The day the Governor signed the legislation was a huge relief. Although the legislation passed the House and the Senate with overwhelming bipartisan support the lowa public pensions were not helpful and made passage difficult. The time commitment in the legislature was significant. The effort made me proud of our State and legislators for their bi-partisan support. We were able to arrange a formal bill signing where the Governor made public comment fully supporting this bi-partisan effort.

JF: Your work on this bill has been invaluable. Thank you for your expertise and dedication in seeing the legislation through to fruition. Thank you for this interview, David, and once again, thank you for your devotion to your community and to the Jewish Federation. Your friends at the Jewish Federation wish you and your family continued success.

DA: Thank you.

Friedgood from page 7 I quote from Moses' eulogy of the end of the Torah: "Moses was a hundred and twenty years old when he died; his eyes were undimmed and his vigor unabated." (Deuteronomy 34:7) This man may pass on, as is the destiny of all that lives, but his spirit and the effect he has on us and on this world will never die.

And now, O Israel, what does the LORD your God demand of you? Only

this: to revere the LORD your God, to walk in His paths, to love Him, and

to serve the LORD your God with all your heart and soul..." (Deuteronomy 10:12)

Satire from page 10 So here are my ideas for a brand new Rosten-esque starter collection of New Yiddish words. Once you get the idea, feel free to add your own ideas! Just send them to me at iowadavid@me.com (that's the same e-mail address you don't use to send me feedback on these columns) and I will take credit for them and publish them.

Faceshtunk

Pronounced FACE-shtunk, to rhyme with Sistrunk, as in former Oakland Raiders lineman Otis Sistrunk.

Literally, to obsessively update one's status on Facebook while poking others to encourage them to do the same.

A butcher (strike that, too 19th Century) ... a webmaster was worried about seeing his friend Harry (strike that, too 18th Century) ... his friend Jordan. "I don't think we need to get together tomorrow. With all your faceshtunking, I know everything we would talk about!" Misphonshtick

Pronounced MIS-phone-SHTIK to rhyme with ... I can't think of anything. How did Leo Rosten find any English words that rhymed with Yiddish? I know: From the Aramaic PHONE.

Noun, use of a cell phone that is woefully outdated and doesn't even have 3G or any smart phone features.

Jayden was planning to meet his friend Ethan who had purchased tickets for the Gnarls Barkley reunion concert. But when he reached the entrance of the arena there was no sign of Ethan and the concert had already begun. He texted Ethan without success. When Ethan showed up 30 minutes later, Jayden asked "I texted you; why didn't you tell me you were late!"

"My phone doesn't do text messages. It's 8 years old, has an extendable antenna, and is the size of a brick."

"What kind of misphonshtick is that? Get a new phone dude!"

Shkypshlump

Pronounced SKY-p'shlump from the Hebrew feshlump meaning avoiding embarrassing situations (see how I am getting better at following the Rosten definition template?).

Verb, the process of avoiding exposing oneself to full camera viewing when talking to someone on Skype.

Madison just got out of the shower when she heard the telltale pinging of her computer. A Skype call was coming in from her boyfriend and she was not ready to be seen. She positioned herself just to the side of the camera, lowered the lighting, and accepted the call.

"Madison, is that you? I can't see anything!" said her boyfriend Dylan ("Man The World Has Really Changed Reminder": Rosten would have gone with Bertha and Murray). "It's me, I just got out of the shower and I'm like totally skypshlumping."

Schtinkinatweet

Pronounced SHTINK-inna-TWEET. Derived from the Flemish word "stynq," the Armenian portmanteau word "innelhout," and a Ukrainian dialect found only in the suburbs of Kremenchug along the banks of the Dnieper river. OK, I totally made that up but, four definitions in, I'm fairly certain that all dictionary writers do that too. Who would know? [Footnote for next year's geography bee: Kremenchug is bigger than Des Moines — so try not to belittle it even though it is easy to mock a city best known for a vintage 1954 hydroelectric plant that is probably leaking mercury into the local drinking water.]

Verb, making a pitiful request for a celebrity retweet from someone not following anyone with less than 100,000 followers.

Tyler loved reading the tweets of Lady Gaga, his favorite entertainer. Nothing meant more to him than the possibility of seeing his name reach the big time in Gaga's timeline. He worked up his courage and sent out the following tweet: "Your biggest fan would love a retweet!" To his dismay, Gaga ignored him but her next tweet said "To my little monsters, try to avoid the schtinkinatweets and you know who I mean!"

Well, you get the idea. I have lots more of these New Yiddish words, I really do, but my feeling is that this idea kinda fizzled out comically so I am going to quit while I am ahead, and I'm not quite sure I am ahead at all.

Well, maybe one more:

Kleptrop

Pronounced KLEP-trop, rhymes with the Indonesian word "Trepdlop." OK you caught me again. There is no such Indonesian word. But there is an Indonesia and that should be worth something.

Noun, the expenditure of time preparing a creative work that is unlikely to be experienced by anyone.

Manny: "I spent ten years building this website but, since I haven't uploaded it or bought the domain from GoDaddy.com, odds are no one will ever find it."

Moe: "Sounds like a real kleptrop. A regular Moskowitz column."

Manny: "Why are we back to using old Jewish names? Shouldn't your name be Sophia or Kendall or something?"

Moe: "Because Manny, this column proves no one can top Leo Rosten."

Check Leo out on Amazon. Please feel free to read this sentence. Please also feel free to write the author at iowadavid@ me.com with your feedback. He promises to write you back promptly. Anything to avoid a kleptrop.

Tacos from page 10

Here's what was memorable: the beerbattered fried fish taco. Wow! Have you ever sunk your teeth into something that was crisp but not crispy, firm but not too firm, and wrapped in goodness? It was that good. I'm praying that when I go back, my first experience with this taco does not turn out to have been a fluke. How to make this better? Order a side of guacamole like I did and spread a little in the delicate tortilla they serve these up in. The next time I go to Taqueria Sonora, you can bet I will be ordering three or four of these, a side of guac, and extra rounds of salsa. Ok, and maybe a margarita.

12 The Greater Des Moines Jewish Press

President from page 3

- I'm very proud of the many things our Jewish Family Services does to support the seniors in our community. For the past 10 months JFS has served 151 clients. That's an amazing caseload for one full-time social worker. There is a core group of volunteers who do so much to help. For the past 10 months JFS has had 1066 volunteer hours, most of which is for transportation to doctor appointments. I can't imagine what we would do without these very gracious, wonderful volunteers willing to give JFS some of their precious time to meet the needs of our clients.
- We held our BOD meetings at various sites around town so Board Members could meet and interact with our Seniors, individuals from the former Soviet Union and students at the Community School.
- Our JCRC continues to play many important roles in our community

 its presence on behalf of the Jewish community at public events is vital.
 It serves an important educational function. They do extraordinary work that touches all of our lives.
- As president of the Federation you can be sure that I receive phone calls and e-mails with people's complaints. So, receiving a letter from one of the Jewish Senior Life Center's former residents writing about the Center was particularly meaningful. She wrote several paragraphs praising the physical therapy, the staff, and even the food and concludes by writing "I could go on and on raving about my experience at the Jewish Life Center. It was unbelievable. And all the words praising it still doesn't do it justice." I am proud that the Federation helps support this exceptional facility.
- The Iowa Jewish Historical Society continues to develop programs and exhibits to connect us with our rich heritage. We expect greater attendance now that our school and administrative offices are also located at Caspe. We recently received a \$10,000 grant which will enable us to digitize photos and update our website.
- And, what I'm most proud about, is we built a new JFCS building!!! We could not have accomplished that without the enthusiasm and incredible energy from parents of our young families as well as our most generous lead donors. This is a wonderful step forward for our Jewish community. One of my proudest moments was on November 7th, when I stood with our congregational presidents and rabbis and we literally broke ground together for our new school. I hope you'll take the opportunity to attend our official ribbon cutting ceremony on Sunday, Sept. 11th

And now, looking towards the future:

Engman Camp Shalom starts Monday, June 20th. There are still a few openings for housing our new shlicha. If you are interested, please see Lyanna.

Special fall programming is planned at Caspe which includes a Cooking Class with chef Susan Madorsky, mahjong on Wednesday nights, a Wine Pairing class with Beth Ohringer, a Financial Planning Seminar taught by Cyril Mandelbaum, and a community Hanukkah bazaar.

• In early fall we are doing something new. There will be separate kick-off events for the women's campaign and the men's campaign. I've heard a little about the planning; you won't want to miss these exciting events.

In conclusion, to everyone associated with the Federation – staff, donors, families, volunteers and to those it serves, my sincere thanks for allowing me the opportunity to serve as your President. It's been a rewarding experience and a great honor and has served to deepen my conviction that we have a very special community capable of doing extraordinary things. TODAH RABAH!!

- Shalom,

Judy

Moskowitz from page 11

Her grandfather and his six brothers owned the Carmel Women's Coat & Suit Company in New York City. They had many famous clients and models. Bob Hope's wife Delores modeled their coats and so did little Heidi on the pages of the Birmingham Press.



Heidi circa 1961, aspiring fashion model

Heidi is sharing one of David's favorite recipes from his Aunt Edith. It's a cold health salad just perfect for a summer barbeque. David likes it when Heidi slices the cabbage by hand but you could easily prepare this recipe with bagged shredded cabbage. Adding red cabbage would also be a nice addition for some more color. The Jewish Press thanks Heidi for sharing her family recipe for Health Salad with our readers. If you have a recipe to share or a question about a recipe I can research, call Karen Engman (515-274-3300) or email (aengmandsm@yahoo.com)

Let us know...

Has your family had a celebration? A Bar/Bat Mitzvah? How about sharing with the community? We'd all love to see photos of your anniversary party, new grandchild, son's wedding, or any simcha.

The **Jewish Press** is **your**

community newspaper and we'd like to publish more local news, but you need to tell us about it. Please help us to sharpen our local focus with your news. Send photos, information or stories to jcrc@dmjfed.org.

[community news]

BETH EL JACOB

From Jerusalem to Des Moines

Having been in Des Moines for just close to two months, my wife and I are slowly adjusting from the on the go lifestyle in Jerusalem, to the more laid back pace of life here in Des Moines. The differences between the two cities are too many to put pen to paper with, but believe it or not, there are some very strong similarities!

The first similarity we saw was after two days of being here in Des Moines. I was speaking to my wife Devora in the living room when, out of nowhere, we hear sirens going off. We look at each other and both of us can read what each other are thinking, "Who in the universe wants to bomb Des Moines???" But we know better to take whatever precautions we can so we start looking for the house "bomb shelter." Not being able to find one, we realize the safest place to go is to the basement. But before we went down, I decided to make a call to one of my congregants and just clarify that what we were actually hearing was really a siren for incoming missiles, to which a giggle vibrates through the phone with a response following "no Rabbi, did they not tell you about the storms here??"

In Israel when we heard sirens, it meant a missile was coming in and children would crouch under their classroom tables while offices would be evacuated within a couple of minutes, but thank G-d here in Des Moines a siren means a storm is coming in or it's noon on Saturday.

The second similarity between Jerusalem and Des Moines is the fact that cars are made pretty much in the same way but, some parts of the car are not actually used in Des Moines. What do I mean? Well, the part that I am speaking about is called"the horn." In Israel the one thing you need to know how to use in order to get one's driving permit is the horn. You use it to tell the guy in front of you to go, to stop, to slow down and you even tell the cops in the cop car to move out the way for you when they are parked half on the side walk and half on the road trying to stop speeding drivers. Well, the first time I came to Des Moines, the ten scowls I got in the first five minutes of driving from other drivers made me well aware that the horn in Iowa's cars only serves for decoration...and possibly in the case of emergency. I think I am getting used to that, but I am not sure if I will be allowed on the road again in Israel if the Israeli Department of Transportation is aware of the significant changes in my driving.

Finally the last similarity I will mention between Jerusalem and Des Moines is the weather. Well, Jerusalem has four weather seasons (albeit a very short spring and autumn) and so too with Des Moines. The advantage though with Des Moines is that, with the way society is today- always wanting instant change- we get that here. We can get four seasons in one day in Des Moines. Nope, sorry, I should rephrase that; we could get four seasons twice in one day here, and that is something that continues to fascinate me!

On a slightly more serious note, positive change is a concept Judaism embraces. If we look at Jewish History, the pattern is plain. Noteworthy changes within Jewish communities are constantly developing. Change is a tool that compliments different parts of our self-development and self-growth. Change allows us to use different qualities of our makeup, that would not be used otherwise. The aim of life is to work on ourselves, and strive to reach our full potential. Change enables us to use those qualities that are not regularly used in order to reach our full possible potential.

Yes, Des Moines, just like any other place, needs its getting used to when coming from living in Israel for six years, but, so far we have experienced a wonderful and warm welcome from the Jewish Community and a sincere thank you to you from us! In the spirit of growing with change, BEJ has started a Jewish mothers group with programs for young Jewish children. Every Tuesday, at 3:30, we invite all Jewish children 0-5 years of age to come to Beth El Jacob for a fun afternoon! A weekly Jewish Ethics class is given on Sundays after minyan, with all welcome to join. And if you know of someone who is sick and would appreciate company, please let us know too! Email rabbi@betheljacob. org. If you have an idea for positive change, BEJ is waiting to hear from you.

– Rabbi A. Leib Bolel

The Big Playdate! TUESDAYS at 3:30PM at BETH EL JACOB

The Big Play Date is open to ALL Jewish children, ages 0-5 years (and siblings, too, of course!) WHY? There are plenty of faith-based play groups, but none are for the Jewish family, so it's high time we start one!

A great way for moms to meet up, tots can make friends and we're having a contest, too! Refreshments will be served RSVP: office@betheljacob.org or (515) 274-1551 ext 1.

UNBIRTHDAY CELABRATION July 27, 2011 12 noon

Have you passed the 4 x CHAI mark? (Over 72 Years of age?) We're celebrating your UNBIRTHDAY! Cake, music, presents, games! Contact the Beth EL Jacob office at (515) 274-1551 ext 1 to confirm your Unbirthday Party

Mazel Tov

Mazel tov to **Jacob and Christina Lederman** on the birth of **Jack Anthony** on May 23.

Karen & Arny Engman welcomed a new granddaughter on June 5. Golda (Goldie) Crowe Engman is the daughter of Melissa & Todd Engman.

In Memoriam

We note with sorrow the recent passing of

Bess Booth

Milton Brown

Harry Galinsky

Shirley Pearlman

Steve Shrago

Save the Date - September 18!

Circle Sunday, September 18 in bright red on your calendar and plan to join the Iowa Jewish Historical Society for a new special event and fundraiser to support its education and preservation mission. Join us for a picnic lunch, bake sale, and an auction of special services provided by members of the community—babysitting, baking, hand-made items, and more. Details will be in the next edition of the Jewish Press and community emails, but plan to join us for a fun afternoon.

More Visitors for The Caspe Heritage Gallery

2011 has started off with a bang for the Iowa Jewish Historical Society with numerous groups of visitors touring the museum. This spring, the museum offered a special opening in April for guests attending an exciting jazz concert in the Bucksbaum Auditorium. Later in the month, more than 40 members of the West Des Moines Leadership Academy toured the museum, asking questions and learning about people who shaped our community, state, and nation. In May, IJHS hosted an Iowa Museum Association seminar on the basics of good exhibit design taught by IJHS' Collection Manager Lindsey Smith for museum staff and volunteers from across the state. Guests were fascinated with the exhibits and the story they tell of Iowa's Jewish Heritage and expressed interest in bringing friends and family to visit.

New Volunteer Opportunities

Are you interested in learning more about the history of the Jewish people in Iowa, especially about the artifacts that have been donated to the Iowa Jewish Historical Society that are on display in the Caspe Heritage Gallery?

Do you enjoy meeting new people from greater Des Moines and from across the state?

If so, we invite you to become a volunteer with the Iowa Jewish Historical Society. Learn the history behind the business, family, and community treasures that tell the story of the history, culture, and contributions of the thousands of Jews who have called Iowa their home. With more and more people coming to The Caspe Terrace, IJHS has increased opportunities for visitors to enjoy the gallery. Help us make their visit a unique learning experience. Please contact Joyce Swartz at benjswart@aol.com or Executive Director Sandi Yoder at ijhs@dmjfed.org to learn more about becoming a museum docent.

New Membership Year Begins July 1

The 2011/12 membership year promises to be an exciting one for the IJHS with new programs and exhibits. Join now or renew your membership today!

Your membership dues provide critical support for our programs, events, and exhibits as well as for the staff and volunteers who work so very hard to preserve our Jewish heritage in Iowa.

Together, we can make real progress towards collecting and preserving our story and deepening community understanding of Jewish history and culture. Your membership makes you a vital partner in preserving our history for all to enjoy for years to come.

Enjoy your subscription to IJHS biannual newsletter The CHAlowan, filled with fascinating original articles and photographs of lowa Jewish History.

Membership Levels

Lifetime \$5,000
Benefactor \$1,000
Sponsor \$500
Patron \$100
Individual or Gift Membership \$36

Make check payable to the IJHS and send it to 33158 Ute Ave., Waukee, IA 50263 For more information: (515) 987-0899 ext. 216 or ijhs@dmjfed.org

FROM THE ARCHIVES

The chairmen of the Women's Division of Des Moines' \$425,000 "All-In-One" campaign confer with Fanny Barzalai from Germany who spoke recently in Des Moines on behalf of the United Jewish Appeal. Seated left to right, they are: Mrs. Joseph Rogovoi, Mrs. Joseph Brody, Ms. Fanny Barzalai, Mrs. Leonard Hockenberg, Mrs. Isadore Robsinon and Mrs. Alfred Boldes.

The Women's Division has accepted a quote of \$50,000 and raised about \$20,000 at their initial gifts meetings. They have a group team ready to canvas all the women of the community in order to reach their goal. From the May 23, 1947 issue of The Iowa Jewish News

This image is part of the IJHS's permanent collection. The Historical Society collects and preserves items that document and interpret the lives of Jewish people of the state of Iowa.

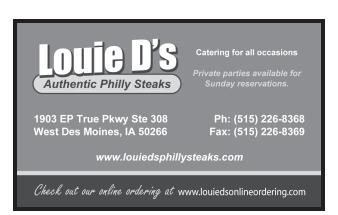


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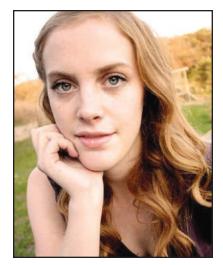
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The Greater Des Moines **Jewish Press** july/august **11**

Mazel Tov To Our 2011 Graduates

CONGRATULATIONS ON YOUR HARD WORK AND BEST OF LUCK FOR A BRIGHT FUTURE!



CAROLINE ALEXANDER



DORRIE BRUGGEMANN



JOSH DUBANSKY



ALEXANDER FELDSTEIN



SHEYA FINKELSTEIN



Hayden Benjamin Goldstien



ALEX HJELMAAS



JACOB HJELMAAS



MICHELLE NEWMAN



Stephen Wahlig



SAM WEINBERG



Daniel Edward Weiss

CAROLINE ALEXANDER is graduating as a valedictorian at Roosevelt High. She is a National Merit Scholar, an Academic All-American debater and active in sports and the arts. She will attend Wellesley College this fall.

DORRIE BRUGGEMANN, daughter of Susan Madorsky and Ed Bruggemann is a May graduate of Valley High, where she played the violin and was selected for the IHSMA All State Orchestra for four years. Dorrie will be attending Rice University in Houston, Texas this fall.

JOSH DUBANSKY is in the 2011 graduating class of West Des Moines Valley High. He will be attending Hawkeye Community College in conjunction with the University of Northern Iowa to pursue an interest in secondary education with a focus on either English or social studies.

ALEXANDER FELDSTEIN is graduating as valedictorian from Bondurant Farrar High. He will attend the Massachusetts Institute of Technology in the fall to study aerospace engineering.

SHEYA FINKELSTEIN son of Jody Hramits and Mark Finkelstein, graduated from Central Academy. He will enter the Honors Program at the University of Iowa and study engineering.

HAYDEN BENJAMIN GOLDSTIEN, son of Abe Goldstien and step-son of Jackie Garnett, is moving up in the world. After his graduation from Waukee High School, he will be headed "up north," where he will be attending Gustavus Adolphus College in St. Peter, MN, as a business major.

ALEX HJELMAAS is graduating from Johnston High and will be attending the University of Iowa where he has been accepted into the Honors Program. Alex plans to major in chemistry. He is a University of Iowa Presidential Scholar and a recipient of the Shoemaker-Strickler Memorial Scholarship in chemistry.

JACOB HJELMAAS is graduating from Johnston High and will be attending the University of Iowa where he has been accepted into the Honors Program. Jacob is enrolled into the Henry B. Tippie School of Business and has been designated a School of Business Scholar.

MICHELLE NEWMAN graduated from Valley High and will be attending Iowa State University.

STEPHEN WAHLIG, son of Laurie and Joe Wahlig, graduated in May from Valley High School and Central Academy of Des Moines. Stephen, a National Merit and National AP Scholar, plans to study pre-med at Rice University in Houston, TX.

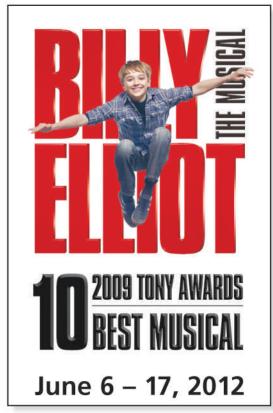
SAM WEINBERG is a graduate of Valley High, where he has been a member of the varsity swim team, show choir and the National Honor Society. Sam's new adventure will be attending Luther College in Decorah, Iowa, to major in biology. His future goal is to pursue a medical degree.

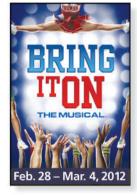
DANIEL EDWARD WEISS, son of Steve and Karen Weiss, graduated magna cum laude from Washington University with a B.A. degree. He also received the Olin Award for Excellence for his honors thesis in economics. Dan will be relocating to New York later this summer to work as an analyst at Cornerstone Research.

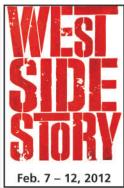
Recent Grads it's not too late!

Send a photo and announcement by July 25, for publication in the Sep/Oct '11 edition. Jewish Press, 33158 Ute Avenue, Waukee, Iowa 50263 or by email to jcrc@dmjfed.org















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